



CANADIAN COUNCIL *of* CHRISTIAN CHARITIES
ADVANCING MINISTRY TOGETHER

CANADA'S 37TH ANNUAL
CHRISTIAN LEADERSHIP &
STEWARDSHIP CONFERENCE

SEPTEMBER 29–OCTOBER 1, 2009
MISSISSAUGA, ONTARIO
www.cccc.org/conference



THE CONFERENCE RUNS FROM TUESDAY, SEPTEMBER 29 TO THURSDAY, OCTOBER 1, 2009 AT THE STAGE WEST HOTEL, 5400 DIXIE ROAD, MISSISSAUGA, ONTARIO.

ACCOMMODATION

Registrants are responsible for booking their own accommodation. A block of discounted rooms has been reserved at the Stage West Hotel at a special rate of \$129 plus taxes (single or double). To take advantage of this rate **book before Friday, August 28, 2009** and mention the CCCC Annual Conference when booking your room. To make your reservations please call: 905-238-0159 or toll free: 800-668-9887.

AIRPORT SHUTTLE

Complimentary Airport Shuttle Service to and from Lester B. Pearson International Airport is provided upon request. To arrange for shuttle pick-up from the airport, Stage West Hotel has provided a courtesy phone at Terminals 1, 2 and 3 on the Hotel Information Board. For a return trip to the airport you may arrange this with a Stage West bell person at least 30 minutes prior to your departure.

CANADA'S LEADERSHIP & STEWARDSHIP CONFERENCE

REGISTRATION

Save money by registering before August 28. See back cover for full registration details. Please make cheques payable to CCCC, or pay by VISA, MasterCard, American Express, or online at www.cccc.org/conference.

SPOUSES OF REGISTRANTS

We have a special rate for spouses of registrants. Early registration is \$150 (up to August 28) or \$200 for registrations received after August 28. This fee covers attendance at all sessions and meals.

REFUND POLICY

Full refunds up to and including August 28; 50% up to and including September 18; No refunds after September 18.

CONFERENCE CHECK-IN & INFORMATION

DESK HOURS OF OPERATION

Monday, September 28 from 4 - 8 pm and throughout the conference (opening at 7:30 am each morning).

CONFERENCE AGENDA

MONDAY

- 4:00-8:00 Registration Desk Open
- 8:00-10:00 Coffee House (A casual time of fellowship, networking & refreshments)

TUESDAY

- 7:30-5:15 Registration Desk Open
- 8:30-8:50 Janette Routley - Worship
- 8:50-9:30 Scott Phinnemore - Spiritual Challenge
- 9:30-10:30 David Macfarlane - Plenary Session
- 10:30-11:00 Break
- 11:00-12:15 Workshops
- 12:15-1:30 Lunch
- 1:30-2:45 Workshops
- 2:45-3:15 Break
- 3:15-4:30 Workshops
- 4:30 Free Time

WEDNESDAY

- 7:30-5:15 Registration Desk Open
- 8:30-8:50 Janette Routley - Worship
- 8:50-9:30 Scott Phinnemore - Spiritual Challenge
- 9:30-10:30 Jerry White - Plenary Session
- 10:30-11:00 Break
- 11:00-12:15 Workshops
- 12:15-1:30 Lunch
- 1:30-2:45 Workshops
- 2:45-3:15 Break
- 3:15-4:30 Workshops
- 4:30-6:30 Free Time
- 6:30-9:00 Banquet - Merrie Eizenga



THURSDAY

- 7:30-11:00 Registration Desk Open
- 8:30-8:50 Janette Routley - Worship
- 8:50-9:30 Scott Phinnemore - Spiritual Challenge
- 9:30-10:30 David Haskell - Plenary Session *

* Session recording not available for purchase.

For workshop topics and times at-a-glance please go to page 8.

WORKSHOP LEVELS

-  **AWARENESS** level topics assume little or no prior knowledge on the topic and provide a general or high level overview of the topic.
-  **ADVANCED** level topics assume a general level of knowledge about the topic. The scope of the Advanced level content tends to be narrow but with more depth than the awareness level.

PLENARY SPEAKERS



SCOTT PHINMORE

SENIOR/LEAD PASTOR, BRAMALEA ALLIANCE CHURCH

Scott has been serving at BAC since January 2007, before this he served for 13 years in Kamloops BC where he was the youth pastor, then associate pastor and for a time the interim senior pastor. God called him to ministry at 16 years of age and he spent the next 14 years volunteering in churches and being mentored by some great people in the Toronto area, then Regina where he attended college. He is a big believer in team ministry because we are so much better together.

Spiritual Challenge – Tuesday, Wednesday & Thursday

8:50 am to 9:30 am



DAVID MACFARLANE

DIRECTOR OF NATIONAL INITIATIVES FOR
THE BILLY GRAHAM ASSOCIATION

David is a humorous and engaging speaker, trainer and motivator who came to Christ in Argentina where he developed a strong passion for the Lord & reaching the lost. As a young businessman David came to Canada with Amex and has since led congregations in Ontario and British Columbia to solid & significant growth through creative evangelism and discipleship.

Plenary Session –

Tuesday, 9:30 am to 10:30 am

Capitalizing on Spiritual Shifts in Canada

An entertaining yet highly instructive message about present and future trends that will influence our effectiveness as Christians in Canada and the opportunities that each of them bring. Find out what the community-impacting churches of the future might look like. The most important activity during fast change is to keep moving forward.

We gratefully acknowledge sponsorship of this session by

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JERRY WHITE

PRESIDENT EMERITUS AND CHAIRMAN OF THE U.S. BOARD OF
DIRECTORS OF THE NAVIGATORS (MAJOR GENERAL, USAF, RET)

Dr. White first came into contact with The Navigators as a student at the University of Washington. He was appointed Western Region Director in 1973 and remained with the Navigators in various capacities until January 1, 2005 when he stepped out of the office of International President. Jerry and his wife, Mary, have written twelve books on practical topics such as work, ethics, and parenting adult children.

Plenary Session –

Wednesday, 9:30 am to 10:30 am

What I Would Do Differently in Life and Leadership

"Looking back on 37 years of levels of Air Force leadership and about the same in Mission leadership, there are decisions, attitudes and actions that I wish I could re-do. There are developmental opportunities that were missed. There were personnel issues that could have been handled better." In the spirit of a coach Dr. White will share his personal reflections on what he has learned over a lifetime.

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DAVID HASKELL

ASSOCIATE PROFESSOR OF JOURNALISM
BRANTFORD CAMPUS OF WILFRID LAURIER UNIVERSITY

Dr. David M. Haskell is Associate Professor of Journalism at the Brantford Campus of Wilfrid Laurier University. His research area is Christianity and the media. Before academia, Haskell was a TV reporter and print features writer. His latest publication is the book, "Through a Lens Darkly: How the News Media Perceive and Portray Evangelicals."

Plenary Session – Thursday, 9:30 am to 10:30 am

How "They" See You: Putting Your Best Faith Forward *

Mainstream media and a large portion of the population have serious reservations when it comes to traditional Christians. Drawing on research from communication science, this session will give you the tools you need to present your group's message to journalists or the un-churched public with confidence and compassion.

*** Session recording not available for purchase.**

We gratefully acknowledge sponsorship of this session by



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BANQUET

MERRIE EIZENGA
CONFERENCE SPEAKER &
BIBLE TEACHER



Merrie Eizenga is a sought after conference speaker and Bible teacher. Her humorous and inspirational ministry has taken her across Canada and into the United States. For several years she wrote a monthly column in a national evangelical magazine. Merrie has pastored with her husband in Waterloo, Ontario for over 20 years.

Banquet – Wednesday Evening, 6:30 pm to 9:00 pm

WORSHIP

JANETTE ROUTLEY
WORSHIP & CREATIVE ARTS
DIRECTOR, WATERLOO
PENTECOSTAL ASSEMBLY



Janette Routley is a singer and songwriter who currently serves as the Worship & Creative Arts Director at Waterloo Pentecostal Assembly. After completing her BA in Language and Literature at Wilfrid Laurier University, Janette attended Hillsong International Leadership College in Australia where her passion for raising up a generation of young worshippers became even stronger.

Worship Leader – Tuesday, Wednesday & Thursday Mornings

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TUESDAY LUNCHEON



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EXHIBITORS



EXHIBITORS

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CONFERENCE CD'S



CONFERENCE CD'S

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Please note: An asterisk next to a workshop title indicates a session that will NOT be available for purchasing a recording.

All other sessions may be purchased and picked up at the conference.

TUESDAY WORKSHOPS

Program is subject to change.

| Workshop Tracks | 11:00am - 12:15pm | 1:30pm - 2:45pm | 3:15pm - 4:30pm |
|-------------------------------|--|---|--|
| CEO | ① Finding Faith in the Most Frantic Moments —Karen Henein * | ② 360 Degree Evaluations —Al Lopus | ③ Discovering Divine Daily Appointments —Karen Henein * |
| Charity Leadership | ⑦ Transforming Changes: Becoming a Change Competent Leader —Darren DeGraaf | ⑧ A Christian Perspective on Strategy Development —John Pellowe | ⑨ Working with Dr. House: Emotional Intelligence in the Workplace —Dawn Penner |
| Church | ⑬ Spirit-led Church Operations —Scott Cochrane | ⑭ Legal Issues Unique to Churches —Bryan Campbell | ⑮ Trends and Changes in the Canadian Church —Scott Cochrane |
| Governance | ⑲ Biblical Model for Shaping Strategy —David Macfarlane | ⑳ & ⑶ Directors as Ambassadors —Jim Brown * | ㉑ Christian Group Discernment —Jim Brown & April Burrows * |
| Public Profile | ㉕ Your Public Image: Mistakes to Avoid —Brian Klassen & Andrew VanderPloeg | | ㉗ & ㉘ Making an Impact on the Web —Ray Majoran |
| Technology | ㉓ Technology that Enhances Worship, Teaching & Fellowship —Carl Lukings | ㉔ & ⑵ The Internet: Tool or Game Changer? —John Bromley | |
| Human Resources | ㉟ Giving and Obtaining References—Is Name, Rank, & Serial Number the Only Safe Option?—Darren Charters | ㊹ Employee or Independent Contractor —Kathryn Meehan | ㊺ Performance Management in a Christian Ministry —Doreen Harvey |
| Finance | ㊸ Building a Quality Banking Relationship —Royal Bank of Canada * | ㊼ The Future of Financial Reporting by Not-for-Profit Organizations —Thomas Mennill | ㊽ New T3010B and 3.5% Disbursement Quota Requirements —Wayne Kroeker |
| Legal Issues | ㊿ Legal Update —Barbara Wallace | ① CRA's Proposed New Guidance on Advancement of Religion as a Charitable Purpose—T Carter & J Leddy | ② CRA's New Policy on Canadian Charities Operating Outside of Canada —Terrance Carter |
| Stewardship (Track I) | ③ An Holistic Approach to Stewardship —Rodney Rattray | ④ Engaging Women Philanthropists —Paula Curtis | ⑤ Goodbye Stewardship, Hello Generosity! —Jeff Pym |
| Stewardship (Track II) | ⑥ Special Events with Major Gift Results —Paula Curtis | ⑦ & ⑧ The Internet: Tool or Game Changer? —John Bromley | ⑨ The Power and Practicalities of Working with Allied Professionals —Milly Siderius |

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* Indicates a session that will NOT be recorded for purchase.

WEDNESDAY WORKSHOPS

Program is subject to change.

| Workshop Tracks | 11:00am - 12:15pm | 1:30pm - 2:45pm | 3:15pm - 4:30pm |
|-------------------------------|---|--|---|
| CEO | <p>4 & 10</p> <p>Dealing with the Tough Issues of Leadership –Jerry White</p> | <p>5 Multicultural Leadership - Basic Considerations for Transforming Your Ministry –D Dong & G Rodman</p> | <p>6 Effective Staff Coaching –Darren DeGraaf</p> |
| Charity Leadership | | <p>11 Help! I Have to Develop a Training Tool! –Dawn Penner</p> | <p>12 Charity Leadership 101 –Gilbert Langerak</p> |
| Church | <p>16 Plan to Protect: Tips for Success –Melodie Bissell</p> | <p>17 Plan to Protect: Strategies for Your Permanent Documents –Melodie Bissell</p> | <p>18 & 24</p> <p>Who Am I Really? The Many Hats the Church Business Administrator Wears –Wes Carlisle</p> |
| Governance | <p>22 Policy Audits –Heather Card</p> | <p>23 Which Governance Model is Best for Us? –John Pellowe</p> | |
| Public Profile | <p>28 Sharpening Your Presentation Skills –Karen Henein</p> | <p>29 What Are You Doing With My Gift? –Paul Filsinger</p> | <p>30 Navigating Controversial Subjects –Wendy Gritter</p> |
| Technology | <p>34 Protect Your Computers: Safety Tools and Policies –Brad Bell</p> | <p>35 Information Technology and Privacy of Information for Charities –Brad Bell</p> | <p>36 Tools for Online Collaboration –David Corcoran</p> |
| Human Resources | <p>40 Employment Law 101: Do Unto Others as You Would Have Them Do Unto You –Melanie Reist</p> | <p>41 Taking Care of Business and Working Overtime –Heather Card & Adrian Miedema</p> | <p>42 Managing Employee Benefits –Doreen Harvey</p> |
| Finance | <p>46 Profile of a Fraudster –Colleen Basden</p> | <p>47 Writing Government Proposals –Terry Gray</p> | <p>48 Risk and Insurance for Missions, Relief and Development Organizations –Ken Hall</p> |
| Legal Issues | <p>52 & 58</p> <p>Legal Issues in Fundraising –David Amy</p> | <p>53 Thriving Through a CRA Audit –Robert Hayhoe & Kate Lazier</p> | <p>54 When Bad Things Happen to Good Charities –Lowell Hunking</p> |
| Stewardship (Track I) | | <p>59 Preaching about Money without Upsetting the Flock –Harold Percy</p> | <p>60 Multiplying the Gift: Tax-Effective Giving –Milly Siderius</p> |
| Stewardship (Track II) | <p>64 Donor-Advised Funds - Serving the Donor –Lorne Jackson</p> | <p>65 Endowed Gifts-The Impact of the Economic Downturn & Lessons Learned for the Future –Susan Manwaring</p> | <p>66 Jump Start Your Small Development Office: Making it Work with Limited Funds –Ryan Erb</p> |

ADVANCED level topics assume a general level of knowledge about the topic. The scope of the advanced level content tends to be narrow but with more depth than the awareness level.

* Indicates a session that will NOT be recorded for purchase.

CEO



1

FINDING FAITH IN THE MOST FRANTIC MOMENTS *

(Tuesday 11:00 AM - 12:15 PM)

KAREN HENEIN

Lawyer & International Speaker

Whether we have been Christians for three decades or three years, we all sometimes struggle to find and apply a full measure of faith when sudden crises, multiple mishaps, or prolonged periods of stress occur. This workshop will explore ways that we can strengthen our faith and trust in God on a daily basis and the resources we can draw on. Karen will share inspiring stories about how we can sustain unshakable faith in tempestuous whirlwinds.

* Session recording not available for purchase.

2

360 DEGREE EVALUATIONS

(Tuesday 1:30 PM - 2:45 PM)

AL LOPUS

President, Best Christian Workplaces Institute

Leadership authorities say "feedback is the breakfast of champions!" This workshop will highlight effective approaches to designing and administering 360 degree reviews for senior leaders. The workshop will also include research regarding the behaviour competencies that strengthen organizational culture in Christian organizations.

3

DISCOVERING DIVINE DAILY APPOINTMENTS *

(Tuesday 3:15 PM - 4:30 PM)

KAREN HENEIN

Lawyer & International Speaker

Most of us know the core purpose of our work and recognize that divine appointments will come along which further that core purpose. Discover many other kinds of divine appointments that will cross your path which, if responded to, will enrich your personal, professional and ministry life with more meaning and fulfilment. This workshop is for those who are seeking a fresh measure of energy, excitement, enthusiasm, passion and purpose in their hours at work and who want to find God's multiple purposes for their lives.

* Session recording not available for purchase.

What people are saying about CCCC Conferences . . .

"My kudos to all of you at CCCC for a fantastic conference. It was both inspiring and useful and a worthwhile investment for my employer!"

4

DEALING WITH THE TOUGH ISSUES OF LEADERSHIP

(Wednesday 11:00 AM - 12:15 PM)

JERRY WHITE

President Emeritus and Chairman of the U.S. Board of Directors of The Navigators (Major General, USAF, Ret)

In leadership there are pervasive tensions - such as mission vs. people, management vs. leadership, honesty vs. expediency. We will discuss how to balance the conflicting demands every leader and organization faces.

5

MULTICULTURAL LEADERSHIP - BASIC CONSIDERATIONS FOR TRANSFORMING YOUR ORGANIZATION OR MINISTRY INTO A MULTICULTURAL ONE

(Wednesday 1:30 PM - 2:45 PM)

DONNA DONG

National Director Multicultural Ministries, Inter-Varsity Christian Fellowship of Canada

GERI RODMAN

President, Inter-Varsity Christian Fellowship of Canada

This seminar will provide a consideration of basic foundations, strategic processes, costs, and motivational outcomes for a Christian organization or ministry to intentionally and systemically become a multi-cultural one. The two seminar leaders, a multicultural team themselves, will include some of their own core learning, learning resources, and examples of organizational change in the seminar.

6

EFFECTIVE STAFF COACHING

(Wednesday 3:15 PM - 4:30 PM)

DARREN DEGRAAF

Director of Leadership, Arrow Leadership International Ministries

Executive Coaching is an industry experiencing exponential growth. Many of today's effective organizations are accessing the specialization and expertise provided by experienced coaches who assist in organizational development, succession planning and human resource challenges. As the awareness of the effectiveness of coaching grows, so does the expectation that leaders and managers will instigate a "culture of coaching" utilizing the principles and skills of effective coaches. This workshop will investigate the growing trend in internal coaching, and help leaders and managers move away from being information depots and advice dispensers, towards transformational conversations that boost performance, focus on opportunities, and remove obstacles from those they lead. The facilitator has coached dozens of pastors and ministry executives for over eight years.

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CHARITY LEADERSHIP



7

TRANSFORMING CHANGES: BECOMING A CHANGE COMPETENT LEADER

(Tuesday 11:00 AM - 12:15 PM)

DARREN DEGRAAF

Director of Leadership, Arrow Leadership International Ministries

Leading in today's cultural, economic and organizational chaos is complex. Today's leaders are expected to be cultural engineers, compelling communicators, HR specialists, and governance gurus. The rapid pace in today's organizational environment requires leaders who are able to navigate complexity and bring about true and lasting change. Focusing on the changes required to bring about transformation to ministry organizations, this workshop will review key learnings in change management, and the personal skills, and character required of the change agent. The facilitator has been asked to bring about transformational change in a number of different contexts, and now spends a significant amount of his time coaching other ministry leaders and executives in the principles of change.

8

A CHRISTIAN PERSPECTIVE ON STRATEGY DEVELOPMENT

(Tuesday 1:30 PM - 2:45 PM)

JOHN PELLOWE

CEO, Canadian Council of Christian Charities

We all know we need a strategy for our ministries, but which of the models for strategy development are most appropriate from a Christian perspective? Drawing on Christian practices and marketplace techniques that align with Christian theology, you will learn how to design a process for developing strategy that honours God and makes the best use of what the experts have to offer.

9

WORKING WITH DR. HOUSE: EMOTIONAL INTELLIGENCE IN THE WORKPLACE

(Tuesday 3:15 PM - 4:30 PM)

DAWN PENNER

Executive Director Healing Streams

Ever been annoyed by the office "jerk"? Wish your boss could be more sensitive to context? Feel emotionally overwhelmed when criticised? Learn about Emotional Intelligence and how it can help you be more aware of your emotional responses, gauge the context you're in and choose effective action.

What people are saying about CCCC Conferences . . .

"Please pass on a great big 'Thank you' to all who worked so hard to make this year's CCCC Conference a huge success. It truly was a pleasure, blessing and meaningful. We are now busy putting into practice what we took away."

10

DEALING WITH THE TOUGH ISSUES OF LEADERSHIP

(Wednesday 11:00 AM - 12:15 PM)

JERRY WHITE

President Emeritus and Chairman of the U.S. Board of Directors of The Navigators (Major General, USAF, Ret)

In leadership there are pervasive tensions - such as mission vs. people, management vs. leadership, honesty vs. expediency. We will discuss how to balance the conflicting demands every leader and organization faces.

11

HELP! I HAVE TO DEVELOP A TRAINING TOOL!

(Wednesday 1:30 PM - 2:45 PM)

DAWN PENNER

Executive Director
Healing Streams

Are you an expert in your field but not sure how to effectively train others? Need some "best practice" ideas for developing in-house training tools? Come to this interactive workshop and leave with a paper napkin concept sketch for your next real or imaginary training event.

12

CHARITY LEADERSHIP 101

(Wednesday 3:15 PM - 4:30 PM)

GILBERT LANGERAK

Manager, Member Support
Canadian Council of Christian Charities

Charities are a special type of organization with unique rights and obligations. This workshop covers the legal and regulatory requirements every member of the charity's leadership team must know to ensure long-term organizational health. This high-level overview will equip new (and seasoned) charity leaders with the "must-knows" of charity leadership.

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CHURCH



13

SPIRIT-LED CHURCH OPERATIONS

(Tuesday 11:00 AM - 12:15 PM)

SCOTT COCHRANE

Executive Director, The Leadership Centre Willow Creek Canada

For the local church to reach its God-given potential, those charged with operational responsibilities must 'grow in the grace and knowledge of our Lord and Savior Jesus Christ' (2 Peter 3:18). In this session we'll examine why spiritual development is vital for church operational leaders, and we'll explore ways that you can experience renewed spiritual vitality.

14

LEGAL ISSUES UNIQUE TO CHURCHES

(Tuesday 1:30 PM - 2:45 PM)

BRYAN CAMPBELL

General Counsel, The Salvation Army Legal Office

This workshop deals with a range of practical legal issues faced by churches, including: the discipline of clergy and laity; use of lifestyle and morality statements; clergy residence deduction issues; the law concerning same-sex marriage; and legislation affecting church property, including The Assessment Act, Trespass to Property Act and the Religious Organizations' Land Act.

15

TRENDS AND CHANGES IN THE CANADIAN CHURCH

(Tuesday 3:15 PM - 4:30 PM)

SCOTT COCHRANE

Executive Director, The Leadership Centre Willow Creek Canada

The pace of change today in the Canadian church is relentless. Some of this change is external, driven by technology and social trends, and some of it is internal, driven by new winds of the Holy Spirit blowing. In this session we'll explore some of the most dynamic shifts being experienced by the Canadian church and how they impact the way in which churches must be operated.

What people are saying about CCCC Conferences . . .

"My compliments for an excellent lineup of speakers and topics! I am very impressed. Does your mailing reach every church in Canada, if not it should. The excellent topics in your program cover such a wide range of topics, many that would apply to every church."

16

PLAN TO PROTECT: TIPS FOR SUCCESS

(Wednesday 11:00 AM - 12:15 PM)

MELODIE BISSELL

President & CEO,
Winning Kids, Inc.

Insurance companies require an abuse prevention policy for coverage. Charities across the country have stepped up to the plate to protect the vulnerable and demonstrate due diligence.

In this workshop we will review current standards for providing safe environments for vulnerable persons; unveil tips for success in achieving the standard, and highlight best practices across the country. Tools will be provided to equip you to conduct self-audits and assessments of this critical issue.

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17

PLAN TO PROTECT: STRATEGIES FOR YOUR PERMANENT DOCUMENTS

(Wednesday 1:30 PM - 2:45 PM)

MELODIE BISSELL

President & CEO,
Winning Kids, Inc.

"Will we be buried alive with documentation?" Recognizing there is no statute of limitations on suing for abuse, legal counsel, insurance companies and Plan to Protect all call for permanent retention of documents. This workshop will tell you what you need to keep and what you can toss (i.e., attendance records, registration forms, applications, informed letter of consents, and releases of liability). We will also provide practical recommendations on retaining documents with ease, confidentiality, security, and attention. A variety of tools will be reviewed and introduced.

18

WHO AM I REALLY? THE MANY HATS THE CHURCH BUSINESS ADMINISTRATOR WEARS

(Wednesday 3:15 PM - 4:30 PM)

WES CARLISLE

Director of Administration,
Portico, A Community Church

It has been said the job description of the business administrator is, "Everything the pastors don't want to do and a bunch of other things." Boards and pastors have significant influence over how well the administrator functions and need to know how to ensure the administrator position fulfills its potential. In this workshop, we will discuss

- The role of the administrator in a local church
- Expectations for/of the administrator
- What works well in some churches
- Working with the church board, pastors and staff, and the volunteers of the church, and
- Developing a vision for your ministry.

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GOVERNANCE



19

BIBLICAL MODEL FOR SHAPING STRATEGY

(Tuesday 11:00 AM - 12:15 PM)

DAVID MACFARLANE

Director of National Initiatives
for the Billy Graham Association

New times require new ways of thinking. This refreshingly practical yet humorous biblically based seminar offers tools, ideas plus inspiration to help us look at life, business or ministry with renewed focus and intentionality. Here is a seven step organic system to move towards building for significance.

20

DIRECTORS AS AMBASSADORS

(Tuesday 1:30 PM - 2:45 PM)

JIM BROWN

Consulting Partner, Strive!

For the most part, a board member's authority is limited to the confines of a board meeting. However, our responsibility goes far beyond. Sharing from his experience with hundreds of boards, Jim brings best practices and actionable tips to fulfill this "between the meetings" aspect of the director's job with excellence.

* Session recording not available for purchase.

21

CHRISTIAN GROUP DISCERNMENT

(Tuesday 3:15 PM - 4:30 PM)

JIM BROWN

Consulting Partner, Strive!

APRIL BURROWS

General Manager, Strive!

Boards and leaders of churches and ministries have the awesome responsibility of decision making and direction setting for the entire organization. Ultimately, the aim is to hear God's voice and act accordingly. Discover fresh ways to jointly discern what God is saying to you with approaches that go far beyond majority rules.

* Session recording not available for purchase.

What people are saying about CCCC Conferences . . .

"Thanks for a great conference. The morning speaker was incredibly gifted and his message was powerful. And every workshop I attended was relevant and had applicable ideas that I could immediately implement."

22

POLICY AUDITS

(Wednesday 11:00 AM - 12:15 PM)

HEATHER CARD

Vice President, Member Services
Canadian Council of Christian Charities

You have a policy manual, but how do you put monitoring systems in place to ensure that your board policies are being followed? In this workshop Heather will provide a framework for developing appropriate board monitoring systems and a process for conducting policy audits.

23

WHICH GOVERNANCE MODEL IS BEST FOR US?

(Wednesday 1:30 PM - 2:45 PM)

JOHN PELLOWE

CEO, Canadian Council of Christian Charities

You've heard about working boards, management boards, policy boards and all their variations. How do you decide which type of board is best for your ministry? This workshop will help you sort through the options and match your needs and wants with the options that are available. Gain a fresh perspective on governance that shows how the models align and then choose where you want to be.

24

WHO AM I REALLY? THE MANY HATS THE CHURCH BUSINESS ADMINISTRATOR WEARS

(Wednesday 3:15 PM - 4:30 PM)

WES CARLISLE

Director of Administration,
Portico, A Community Church

It has been said the job description of the business administrator is, "Everything the pastors don't want to do and a bunch of other things." Boards and pastors have significant influence over how well the administrator functions and need to know how to ensure the administrator position fulfills its potential. In this workshop, we will discuss

- The role of the administrator in a local church
- Expectations for/of the administrator
- What works well in some churches
- Working with the church board, pastors and staff, and the volunteers of the church, and
- Developing a vision for your ministry.

We gratefully acknowledge sponsorship of this track by:

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office@nethercott.ca 416.492.0514

R. Bruce Nethercott, CA, MBA bruce@nethercott.ca

John M. Quigg, CPA, CA jquigg@nethercott.ca

Paul W. Nethercott, CA paul@nethercott.ca

PUBLIC PROFILE



25

YOUR PUBLIC IMAGE: MISTAKES TO AVOID

(Tuesday 11:00 AM - 12:15 PM)

BRIAN KLASSEN
President, Electricurrent

ANDREW VANDERPLOEG
Chief Communications Officer,
Electricurrent

A ministry's public image is one of its strongest assets in communication. As such, it should be strategically managed and carefully protected. This workshop will focus on some of the common mistakes that organizations make, and will provide you with some valuable insight on how to avoid these pitfalls.

26

DIRECTORS AS AMBASSADORS

(Tuesday 1:30 PM - 2:45 PM)

JIM BROWN
Consulting Partner, Strive!

For the most part, a board member's authority is limited to the confines of a board meeting. However, our responsibility goes far beyond. Sharing from his experience with hundreds of boards, Jim brings best practices and actionable tips to fulfill this "between the meetings" aspect of the director's job with excellence.

* Session recording not available for purchase.

27

MAKING AN IMPACT ON THE WEB

(Tuesday 3:15 PM - 4:30 PM)

RAY MAJORAN
CEO, Electricurrent

It doesn't take much to build a website. In fact, with the simple utilization of products like Macromedia Dreamweaver or Microsoft Frontpage, you can have a website up in a matter of days. But what makes a website effective? Is it the look, the technology, the marketing, all of the above? This workshop will focus on the heart of the matter and will assist you in making strategic decisions when it comes to your online strategy. Some of the topics that will be discussed in this workshop include website planning, design, content management, Customer Relationship Management (CRM), e-commerce, online marketing and site maintenance.

What people are saying about CCCC Conferences . . .

"This has been one of the best conferences I have attended over many years. CCCC did an outstanding job!"

28

SHARPENING YOUR PRESENTATION SKILLS *

(Wednesday 11:00 AM - 12:15 PM)

KAREN HENEIN

Lawyer & International Speaker

During twenty years of practice as a trial lawyer, Karen learned valuable lessons about presenting her case in the courtroom, at pre-trial conferences, in settlement meetings and at professional seminars. Learn more about overcoming your fear of public speaking; engaging an audience without telling a single joke; developing commanding presence (without undergoing a radical personality make-over); connecting with a variety of audiences; presenting points of substance; and getting the attention of donors.

* Session recording not available for purchase.

29

WHAT ARE YOU DOING WITH MY GIFT?

(Wednesday 1:30 PM - 2:45 PM)

PAUL FILSINGER

Director, Fund Development
World Relief Canada

Being accountable is at the heartbeat of lasting donor relationships. Today's donors want to know what you'll do with their gift. This workshop presents a donor centered approach to communicate meaningfully to donors the value and impact of your ministry and the lasting impact of their continued support.

30

NAVIGATING CONTROVERSIAL SUBJECTS

(Wednesday 3:15 PM - 4:30 PM)

WENDY GRITTER

Executive Director, New Direction
for Life Ministries of Canada

We live in the reality of great diversity within our communities of faith. Presenting issues on which there is disagreement requires great wisdom and discernment. We will explore in this workshop how to manage public presentations that address controversial topics in a manner that encourages and strengthens the Christian community.

We gratefully acknowledge sponsorship of this track by:

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TECHNOLOGY



31

TECHNOLOGY THAT ENHANCES WORSHIP, TEACHING & FELLOWSHIP

(Tuesday 11:00 AM - 12:15 PM)

CARL LUKINGS

Owner, Horizon Solutions

In any given day we listen to the radio, watch tv and talk on the phone. But for the most part, the core concepts of those technologies have been around for decades. In the last 15 years technology in the sanctuary and classroom has changed dramatically. Sound, lighting, video... it's changing fast and more and more it's finding its way into our churches and ministries. We are also now expected to use this new technology as easily as we do a telephone. Often we cannot. Technology should not overwhelm the intended goal or message. It should be a tool that we can use to enhance worship, teaching and fellowship within our churches and ministries. This is the basis of this workshop.

32

THE INTERNET: TOOL OR GAME CHANGER?

(Tuesday 1:30 PM - 2:45 PM)

JOHN BROMLEY

Vice President, Benefic Group

Will the internet promote a new paradigm for communication and fundraising or is it simply a tool? Will any new paradigm be built of the best practices of 'Fundraising 101' or does technology change the game completely? This session walks through the past, present and future of stewardship, fundraising and constituency engagement from mail and phone solicitation through to the internet. The pros and cons of offline and online solicitation will be examined and discussed as will various tools from newsletters to 'donate now' buttons and social media, such as Twitter and Facebook.

33

MAKING AN IMPACT ON THE WEB

(Tuesday 3:15 PM - 4:30 PM)

RAY MAJORAN

CEO, Electricurrent

It doesn't take much to build a website. In fact, with the simple utilization of products like Macromedia Dreamweaver or Microsoft Frontpage, you can have a website up in a matter of days. But what makes a website effective? Is it the look, the technology, the marketing, all of the above? This workshop will focus on the heart of the matter and will assist you in making strategic decisions when it comes to your online strategy. Some of the topics that will be discussed in this workshop include website planning, design, content management, Customer Relationship Management (CRM), e-commerce, online marketing and site maintenance.

What people are saying about CCCC Conferences . . .

"It was an outstanding conference. I appreciated the quality of the speakers, the format and the 'God moments.' Very much a blessing!"

34

PROTECT YOUR COMPUTERS: SAFETY TOOLS AND POLICIES

(Wednesday 11:00 AM - 12:15 PM)

BRAD BELL

Founding Partner,
Campana Systems

How safe are the computers and information that you rely on to run your organization? What if this information was suddenly lost – could your organization survive? This workshop will give you an overview of policies, best practises, and software required for maintaining and protecting your network and computer systems. Discussion will include computer and network security as well as the latest trends impacting information technology for charities.

* Session recording not available for purchase.

35

INFORMATION TECHNOLOGY AND PRIVACY OF INFORMATION FOR CHARITIES

(Wednesday 1:30 PM - 2:45 PM)

BRAD BELL

Founding Partner,
Campana Systems

Are you aware of your organization's responsibility for protecting the privacy of the information that you hold? This workshop will provide an overview of the privacy of information laws and trends in Canada as they relate to information technology. Discussion will include your legal duties for protecting privacy and a look at some future directions that privacy laws may take.

* Session recording not available for purchase.

36

TOOLS FOR ONLINE COLLABORATION

(Wednesday 3:15 PM - 4:30 PM)

DAVID CORCORAN

Founder & Vice President of Sales,
Batipi

Learn about the latest tools for online collaboration. Understand how these collaborative tools can improve work efficiency and communication in your workplace. In the workshop we will review solutions for document collaboration, sharing files, virtual meetings, and much more.

We gratefully acknowledge sponsorship of this track by:



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490 Mill Street, Kitchener, ON

HUMAN RESOURCES



37

GIVING AND OBTAINING REFERENCES - IS NAME, RANK AND SERIAL NUMBER THE ONLY SAFE OPTION?

(Tuesday 11:00 AM - 12:15 PM)

DARREN CHARTERS

Full-time Faculty,
University of Waterloo

Have you ever wondered just what you can or cannot say or ask when it comes to references? This seminar will focus on the legal framework underlying the giving and receiving of references. Practical recommendations will be provided to allow for greater confidence when involved in this periodically delicate process.

38

EMPLOYEE OR INDEPENDENT CONTRACTOR

(Tuesday 1:30 PM - 2:45 PM)

KATHRYN MEEHAN

Associate Lawyer, Hicks Morley

This presentation will explain the legal principles that will be applied in order to determine whether a worker is classified as an employee or independent contractor. The potential ramifications and consequences to the employer of either categorization will also be addressed.

39

PERFORMANCE MANAGEMENT IN A CHRISTIAN MINISTRY

(Tuesday 3:15 PM - 4:30 PM)

DOREEN HARVEY

Independent Human Resources
Consultant

If we're working as unto the Lord, why do we need feedback?

Best practices show that ongoing feedback and a system of appraising performance contributes to employee engagement, encourages good performance and aligns what people do with where the organization needs to go. Learn the essentials of a good performance management program within the context of servant leadership. Topics will include how to create working partnerships, how to give critical feedback in a way that encourages and does not judge, and how performance appraisals can support your vision and culture and encourage self-leadership.

What people are saying about CCCC Conferences . . .

"I was really blessed with the super job that was done at the conference . . . the worship, the workshops . . . everything was done really well - thanks for the inspiration."

40

EMPLOYMENT LAW 101: DO UNTO OTHERS AS YOU WOULD HAVE THEM DO UNTO YOU

(Wednesday 11:00 AM - 12:15 PM)

MELANIE REIST

Partner, Morrison Reist
Barristers & Solicitors

A general overview of an employer's legal obligations at the time of dismissal; including a review of recent court cases and what has been happening since the Supreme Court of Canada decision in Honda and Keays. We will also have a candid discussion on how to balance the concept of stewardship with fair treatment of employees.

41

TAKING CARE OF BUSINESS AND WORKING OVERTIME

(Wednesday 1:30 PM - 2:45 PM)

HEATHER CARD

Vice President, Member Services
Canadian Council of Christian
Charities

ADRIAN MIEDEMA

Partner, Fraser Milner Casgrain,
Barristers & Solicitors

Charities operate in an environment where resources are stretched and many employees put in a significant number of hours beyond their normal work week. In this workshop, an overview of legislation and case law across Canada will be provided as well as information from CCCC's recent member survey on overtime practices.

42

MANAGING EMPLOYEE BENEFITS

(Wednesday 3:15 PM - 4:30 PM)

DOREEN HARVEY

Independent Human Resources
Consultant

Employee benefit plans play an important role in attracting and retaining employees. Learn fresh ideas for helping balance the need for value-added benefits with the rising cost of these plans, and what to consider in developing a plan for your organization. We will discuss the responsibility of both employers and employees in creating benefit plans that work.

We gratefully acknowledge sponsorship of this track by:

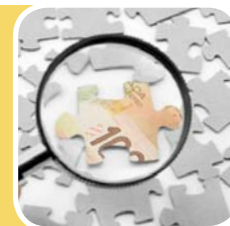


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FINANCE



43

BUILDING A QUALITY BANKING RELATIONSHIP

(Tuesday 11:00 AM - 12:15 PM)

ROYAL BANK OF CANADA
TBD

In this workshop you will understand the value of knowing your local bank account manager and developing a banking relationship that will assist your church or charity with investing, borrowing, cashflow management and various banking services.

* Session recording not available for purchase.

44

THE FUTURE OF FINANCIAL REPORTING BY NOT-FOR-PROFIT ORGANIZATIONS

(Tuesday 1:30 PM - 2:45 PM)

THOMAS MENNILL
Partner, KPMG LLP

The session will highlight the current status of the Accounting Standards Board project on financial reporting by not-for-profit organizations, including a review of the alternatives included in the recent Invitation to Comment and developments subsequent to the completion of its comment period. Also covered will be current or future changes to accounting standards applicable to not-for-profit organizations.

45

NEW T3010B AND 3.5% DISBURSEMENT QUOTA REQUIREMENTS

(Tuesday 3:15 PM - 4:30 PM)

WAYNE KROEKER
Manager, Member Support
Canadian Council of Christian Charities

This workshop will highlight the 2009 changes of the old T3010A to the new T3010B and explain the new 3.5% Disbursement Quota (DQ) requirements. Through a live demonstration of the CCCC online, fillable, saveable, Canada Revenue Agency (CRA) approved T3010B, you will also learn how the helpful commentary and validation checks make it easier to complete your annual charity return.

What people are saying about CCCC Conferences . . .

"Recently our CFO attended a CCCC conference as part of his professional development. He brought back a wealth of information for us to use and contemplate as we work at tightening up some areas of our organization. . . We have begun to implement one concept and are looking to adapt that principle in other areas as well."

46

PROFILE OF A FRAUDSTER

(Wednesday 11:00 AM - 12:15 PM)

COLLEEN BASDEN

Vice President, KPMG Forensic Inc.

Fraud and deceit are topics of perennial human interest. Whether out of greed or need, some people will resort to fraud and, unfortunately, Christian ministries are not immune to them. In early 2009, there was a resurgence of tales of fraudulent greed in the press. With the recession causing significant corporate and personal economic pain, there will likely be more motivation to find or create opportunities for fraud. This presentation will discuss the results of KPMG's recent fraud survey and explore the profile of the people who defraud Canadian companies.

*** Session recording not available for purchase.**

*

47

WRITING GOVERNMENT PROPOSALS

(Wednesday 1:30 PM - 2:45 PM)

TERRY GRAY

Senior Team Leader, World Vision
Canada-Vision Mondiale Canada

The workshop will give participants an understanding of the major funding branches of CIDA and provide them with a strategy for writing a successful proposal. This introductory level workshop will provide an overview of CIDA, the project cycle, Results-Based Management (RBM) and the elements of a good proposal.

48

RISK AND INSURANCE FOR MISSIONS, RELIEF AND DEVELOPMENT ORGANIZATIONS

(Wednesday 3:15 PM - 4:30 PM)

KEN HALL

President, Robertson Hall
Insurance Inc.

This workshop provides a general insurance and legal overview of the risks associated with Canadian charities involved in international missions, relief and development operations. It will focus on local churches engaged in short-term missions trips using volunteers, as well as large relief and development organizations with career missionaries and permanent staff located in countries throughout the world. You will be introduced to the principals of protecting persons, property and legal liability on a global scale under a variety of categories, including property risk, liability risk, medical risk, security risk and political risk. It will provide a helpful checklist for charitable organizations with an international focus and provide practical insurance and risk management tips to reduce the risk for your leaders, volunteers and operations overseas.

We gratefully acknowledge sponsorship of this track by:

 **McClurkin Ahier & Company LLP**
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LEGAL ISSUES



49

LEGAL UPDATE

(Tuesday 11:00 AM - 12:15 PM)

BARBARA WALLACE

Director of Legal Affairs,
Canadian Council of Christian
Charities

An overview of the legislative and common law changes since September, 2008, which affect charities.

50

CRA'S PROPOSED NEW GUIDANCE ON ADVANCEMENT OF RELIGION AS A CHARITABLE PURPOSE

(Tuesday 1:30 PM - 2:45 PM)

TERRANCE CARTER

Managing Partner, Carters
Professional Corporation

JENNIFER LEDDY

Associate Lawyer, Carters
Professional Corporation

This workshop will review the legal requirements under the Income Tax Act for obtaining and maintaining registration as a charity advancing religion as set out in CRA's proposed new guidance on Advancement of Religion as a charitable purpose. It will pose and respond to a number of questions such as: Is there a definition of religion for the purpose of charity law?, What does it mean to "advance" religion?, etc. Examples will be given of the ways in which religion may be advanced and typical objects and activities for governing documents. The workshop will also cover the requirement that the charity be constituted for the public benefit and the limits of private benefit.

51

CRA'S NEW POLICY ON CANADIAN CHARITIES OPERATING OUTSIDE OF CANADA

(Tuesday 3:15 PM - 4:30 PM)

TERRANCE CARTER

Managing Partner, Carters
Professional Corporation

Religious charities make important and valuable contributions throughout the world. However, carrying on activities outside Canada often presents significant challenges and requires substantial ongoing effort. This presentation focuses on the responsibilities and obligations that religious charities have in carrying on their charitable activities outside Canada in accordance with CRA's new policy on Canadian Charities Operating Outside of Canada.

What people are saying about CCCC Conferences . . .

"Congratulations on a great conference. Things seemed to run very smoothly - and the buzz I was hearing in the hallways and at meal tables was all very positive. I appreciated the opportunity to be there and learn from many others."

52

LEGAL ISSUES IN FUNDRAISING

(Wednesday 11:00 AM - 12:15 PM)

DAVID AMY

Partner, Amy Appleby & Brennan

This seminar will address the legal issues charities face in their fundraising practices. Topics to be considered will include:

1. Canada Revenue Agency's proposed fundraising policy;
2. Provincial statutory regulation of fundraising activities;
3. Potential liability of directors and officers for fundraising activities of a charity;
4. Fundraising and the T3010 Registered Charity Information Return;
5. Professional fundraisers;
6. Cross-border fundraising activities;
7. Appropriate and inappropriate fundraising activities.

53

THRIVING THROUGH A CRA CHARITY AUDIT

(Wednesday 1:30 PM - 2:45 PM)

ROBERT HAYHOE

Partner, Miller Thomson LLP

KATE LAZIER

Associate, Miller Thomson LLP

The CRA has increased the frequency and toughened the approach taken in Charities Directorate audits in recent years. A number of activities and approaches that were acceptable in the past now result in the CRA proposing revocation of charitable registration. Learn how to prepare for and manage a CRA audit. Understand how to respond strategically to a revocation or other sanction proposal in a way that improves outcome.

54

WHEN BAD THINGS HAPPEN TO GOOD CHARITIES

(Wednesday 3:15 PM - 4:30 PM)

LOWELL HUNKING

Crown Attorney,
County of Dufferin

A Crown Attorney discusses criminal prosecution when a charity is the accused and also when a charity is the victim.

We gratefully acknowledge sponsorship of this track by:



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(employment & human rights)
416.863.4678
adrian.miedema@fmc-law.com

Joseph Debono

(real estate & corporate governance)
416.361.2338
joseph.debono@fmc-law.com

STEWARDSHIP I



55

AN HOLISTIC APPROACH TO STEWARDSHIP

(Tuesday 11:00 AM - 12:15 PM)

RODNEY RATTRAY

Executive Director, Crown Financial Ministries Canada

For many people, stewardship is perceived to be primarily about giving and generosity. Questions are asked like "How much do I give?" "Where do I give it responsibly and when?" "What tax advantages are there for me?" These are good pragmatic issues but, is this all there is to stewardship?

This workshop will explore an expanded paradigm that complete and thorough biblical stewardship is about much more. We will examine a three point definition that stewardship is: making money using our God given abilities, managing money according to biblical principles and using that money to fulfill our unique role in the Great Commission.

56

ENGAGING WOMEN PHILANTHROPISTS

(Tuesday 1:30 PM - 2:45 PM)

PAULA CURTIS

President & CEO, Opportunity International Canada

We will hear from women philanthropists on why they give, what they look for when selecting a charity and how they differ from men when it comes to deciding where to direct their charitable giving.

57

GOODBYE STEWARDSHIP, HELLO GENEROSITY!

(Tuesday 3:15 PM - 4:30 PM)

JEFF PYM

Director of Stewardship Ministries Eastern Synod-Evangelical Lutheran Church in Canada

For more than a century, stewardship has been the paradigm for the North American church's teaching about our relationship with God and money. This workshop will consider whether it's time to adopt a different set of concepts based on the notion of generosity. We will look at the question from the perspectives of both theology and donor psychology. The last part of the workshop will be an interactive exploration of the language of generosity and the difference it might make to our teaching and practice.

What people are saying about CCCC Conferences . . .

"Thank you for the many useful practical seminars. I had a great deal of trouble deciding which to attend and never was disappointed. The time was much more helpful to me than other US conferences I have attended. I will not miss CCCC conferences in the future, if it is at all possible to attend."

58

LEGAL ISSUES IN FUNDRAISING

(Wednesday 11:00 AM - 12:15 PM)

DAVID AMY

Partner, Amy Appleby & Brennan

This seminar will address the legal issues charities face in their fundraising practices. Topics to be considered will include:

1. Canada Revenue Agency's proposed fundraising policy;
2. Provincial statutory regulation of fundraising activities;
3. Potential liability of directors and officers for fundraising activities of a charity;
4. Fundraising and the T3010 Registered Charity Information Return;
5. Professional fundraisers;
6. Cross-border fundraising activities;
7. Appropriate and inappropriate fundraising activities.

www.cccc.org/workplace

59

PREACHING ABOUT MONEY WITHOUT UPSETTING THE FLOCK

(Wednesday 1:30 PM - 2:45 PM)

HAROLD PERCY

Incumbent, Anglican Parish of Trinity, Streetsville

Clergy and laity have this in common; they are both uncomfortable with sermons about money.

This seminar will seek to mitigate some of the fears and much of the discomfort many congregations feel about the subject of money, and offer some practical suggestions in moving forward in this important area of discipleship and congregational life.

The seminar will cover the following topics:

1. Understanding reluctance.
2. The goal of our preaching about money.
3. The style of our preaching about money.
4. The content of our preaching about money.

*** Session recording not available for purchase.**

60

MULTIPLYING THE GIFT: TAX-EFFECTIVE GIVING

(Wednesday 3:15 PM - 4:30 PM)

MILLY SIDERIUS

Manager, Stewardship Services
Canadian Council of Christian Charities

Research has shown that donors who integrate charitable donations into an overall tax efficient strategy tend to give twice as much as those who do not. In light of this and the goal of encouraging prudent stewardship, charities should be proactive in being knowledgeable about tax effective strategies available to serve the varying needs of today's donors.



BEST CHRISTIAN WORKPLACES IN CANADA SURVEY

To maintain confidentiality, the survey is open to organizations with 10 employees or more.

To view a sample report, find out more or to register, go to www.cccc.org/workplace.

STEWARDSHIP II



61

SPECIAL EVENTS WITH MAJOR GIFT RESULTS

(Tuesday 11:00 AM - 12:15 PM)

PAULA CURTIS

President & CEO, Opportunity International Canada

The same amount of work goes into planning a fundraising event whether the results are \$100 or \$1,000,000. Key strategies will be presented that will maximize your efforts, results and relationships.

62

THE INTERNET: TOOL OR GAME CHANGER?

(Tuesday 1:30 PM - 2:45 PM)

JOHN BROMLEY

Vice President, Benefic Benefic Group

Will the internet promote a new paradigm for communication and fundraising or is it simply a tool? Will any new paradigm be built of the best practices of 'Fundraising 101' or does technology change the game completely? This session walks through the past, present and future of stewardship, fundraising and constituency engagement from mail and phone solicitation through to the internet. The pros and cons of offline and online solicitation will be examined and discussed as will various tools from newsletters to 'donate now' buttons and social media, such as Twitter and Facebook.

63

THE POWER AND PRACTICALITIES OF WORKING WITH ALLIED PROFESSIONALS

(Tuesday 3:15 PM - 4:30 PM)

MILLY SIDERIUS

Manager, Stewardship Services, Canadian Council of Christian Charities

The success of a stewardship and development program requires a high degree and variety of expertise, yet most charities do not have such expertise in-house. This workshop will seek to share best practices and strategies for when, why and how charities can be successful when working with allied professionals.

What people are saying about CCCC Conferences . . .

"I enjoyed both the workshops and the discussions. I also appreciated meeting a whole new group of people in Christian ministry with whom I rarely get a chance to interact. Thank you."

64

DONOR-ADVISED FUNDS – SERVING THE DONOR

(Wednesday 11:00 AM – 12:15 PM)

LORNE JACKSON

President, Canadian National Christian Foundation

Charitable giving options can be complex and confusing for donors. Donor-advised funds are a popular way of giving that serves the donors with a variety of benefits for immediate giving and can help those who desire ongoing family involvement in long-term giving without the costly legal fees, reporting requirements, restrictions on contributions, and tax disincentives often associated with private foundations.

65

ENDOWED GIFTS – THE IMPACT OF THE ECONOMIC DOWNTURN & LESSONS LEARNED FOR STRUCTURED GIFTS IN THE FUTURE

(Wednesday 1:30 PM – 2:45 PM)

SUSAN MANWARING

Partner, Miller Thomson LLP

Who knows how long an economic recovery will take? In the meantime, here are some helpful tips for making the most of structured gift opportunities.

66

JUMP START YOUR SMALL DEVELOPMENT OFFICE: MAKING IT WORK WHEN YOU DON'T HAVE ALL THE MONEY IN THE WORLD

(Wednesday 3:15 PM – 4:30 PM)

RYAN ERB

Director of Institutional Advancement, Emmanuel Bible College

Short on time, money and staff? Find out how you can use proven practices to build your fundraising efforts by hearing about case examples from Emmanuel Bible College. Time will also be spent discussing what is working, what isn't working, both at EBC and your organization.

www.cccc.org/stewardshiptraining



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October 20 – 22, 2009

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CONFERENCE REGISTRATION

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(Please use a separate registration form for each registrant.)

REGISTRATION FEES

Full Registration

| | Payment ON or BEFORE Aug. 28 | Payment AFTER Aug. 28 | |
|--|---------------------------------|--------------------------|----------|
| CCCC Member | \$ 545 * | \$ 645 | \$ _____ |
| Non-Member | \$ 645 | \$ 745 | \$ _____ |
| Spouse _____ <i>(please insert spouse name above)</i> | \$ 150 | \$ 200 | \$ _____ |

Daily Registration

| | Tues | Wed | | | |
|--|--------------------------|--------------------------|---|------------|----------|
| CCCC Member | <input type="checkbox"/> | <input type="checkbox"/> | \$ 285/day | \$ 335/day | \$ _____ |
| Non-Member | <input type="checkbox"/> | <input type="checkbox"/> | \$ 335/day | \$ 385/day | \$ _____ |
| Additional Banquet Tickets <i>(please complete name(s) below)</i> | | | \$ 50 each <small>(* unchanged since 2003)</small> | \$ 60 each | \$ _____ |
| | | | Subtotal | \$ | _____ |

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(Please send all registrations together to ensure discount is applied.)

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 Fax: 519.669.3291 Phone: 519.669.5137
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