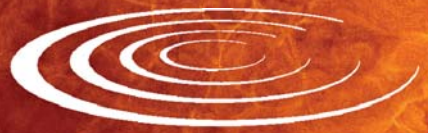
CCCC LEADERSHIP & STEWARDSHIP CONFERENCE

Orthopraxy: Infusing Faith Into Practice

SEPTEMBER 24–26, 2013 MISSISSAUGA, ON



CANADIAN COUNCIL *of* CHRISTIAN CHARITIES

NETWORKING DINNERS – MONDAY, SEPTEMBER 23, 2013

We have heard many stories of new ministries and collaborative projects that had their start at the CCCC conference. Why not take advantage of an opportunity to connect with other ministry leaders at the Networking Dinners on the Monday evening prior to the conference?

Sign up when you register for the conference. We'll send you an email with a list of restaurants to choose from. Then we'll assign you to a reserved table of 6-8 people at the restaurant of your choice. We'll confirm your choice of restaurant and include a reminder of your choice in your registration package.

(This event is not included in the conference registration fee; therefore, each person will be responsible for their own meal costs at the dinner.)

TIME: 7:00 – 9:00 P.M.

Location: Area restaurants near the conference hotel

Space is limited. Sign up when registering for the conference.

RECEPTION & DINNER – WEDNESDAY, SEPTEMBER 25, 2013

Join us Wednesday evening for a lively gathering of Christian ministry leaders. There will be many opportunities to meet new people or connect with others you already know.

Reception: 6:00 p.m.
Dinner: 6:30 p.m.

Reception and dinner included in full conference registration package.

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Orthopraxy: Infusing Faith Into Practice

CCCC LEADERSHIP & STEWARDSHIP CONFERENCE

CONFERENCE AGENDA

MONDAY

4:00-7:00	Registration Desk Open
7:00-9:00	Networking Dinners

TUESDAY

7:15-8:15	CEO Breakfast (by invitation)
7:30-5:15	Registration Desk Open
8:30-8:50	Gary Sharpe, Worship
8:50-9:30	Dave Stimers, Spiritual Challenge
9:30-10:30	Dave Harder, Plenary Session
10:30-11:00	Break
11:00-12:15	Workshops
12:15-1:30	Lunch
1:30-2:45	Workshops
2:45-3:15	Break
3:15-4:30	Workshops
4:30	Free Time

WEDNESDAY

7:30-5:15	Registration Desk Open
8:30-8:50	Gary Sharpe, Worship
8:50-9:30	Dave Stimers, Spiritual Challenge
9:30-10:30	Susan Schultz Huxman, Plenary Session
10:30-11:00	Break
11:00-12:15	Workshops
12:15-1:30	Lunch
1:30-2:45	Workshops
2:45-3:15	Break
3:15-4:30	Workshops
4:30-6:00	Free Time
6:00-9:00	Reception & Dinner

THURSDAY

7:30-11:00	Registration Desk Open
8:30-8:50	Gary Sharpe, Worship
8:50-9:30	Dave Stimers, Spiritual Challenge
9:30-10:30	Barry Bussey, Plenary Session

For more conference details on accommodation and registration, please see pgs 30-31.

Spiritual CHALLENGE

DAVE STIMERS

Lead Pastor
Westside Baptist Church

Dave Stimers currently serves as Lead Pastor at Westside Baptist Church. God has placed on his heart a burden to reach and minister to the people of Hamilton, including a significant population of McMaster University students. It is his desire to see the next generation of Jesus followers raised up to passionately serve the Kingdom. Dave is a graduate of McMaster University and Gordon Conwell Theological Seminary and loves to teach and preach the Good News of Jesus Christ.

> Tuesday, 8:50 am to 9:30 am
Untangled: Pride

> Wednesday, 8:50 am to 9:30 am
Untangled: Greed

> Thursday, 8:50 am to 9:30 am
Untangled: Selfishness

As leaders, we spend a lot of time, energy, and resources to make sure that things run efficiently. We all desire for our events, organizations, and churches to experience health and growth. If we want to lead thriving organizations, we need to lead thriving lives. It's time to throw off everything that hinders us and run!

Plenary SPEAKERS

DAVE HARDER

Lead Pastor
The Journey Network, Ottawa

Dave Harder is the lead pastor of The Journey Network in Ottawa. The vision of The Journey is to be one community that consists of several neighbourhood churches that network together to renew Ottawa socially, spiritually, and culturally with the Gospel of Jesus. After 13 years of campus ministry and helping with two church plants in Calgary and Vancouver, Dave and his family moved to Ottawa in the summer of 2008. Dave has a desire to see Ottawa transformed one neighbourhood at a time — and to see the Kingdom of God become tangible where people live, play, and work.

> Tuesday, 9:30 am to 10:30 am

The Journey: From Surviving to Thriving in Ministry

Covenant Seminary received a grant to spend five years exploring what helps pastors thrive in ministry. They came up with five primary themes or characteristics that will help all Christian ministry leaders promote healthy, sustainable ministry over the long haul: Spiritual Formation, Self-Care, Emotional and Cultural Intelligence, Marriage and Family, and Leadership. Dave's story and insights on these five themes will help you discover how to move from surviving to thriving in ministry.

We gratefully acknowledge the sponsorship of this session by:

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SUSAN SCHULTZ HUXMAN

President
Conrad Grebel University College

Dr. Susan Schultz Huxman serves as the president of Conrad Grebel University College. She previously held the post of director of the Elliott School of Communication at Wichita State University (WSU). Huxman is a 1982 graduate of Bethel College, KS with a BA in English. Her MA and PhD are from the University of Kansas in Communication Studies. An active scholar in the field of rhetoric, media literacy, and corporate communication, Huxman has published two dozen scholarly articles and book chapters and is co-author with Karlyn Kohrs Campbell of The Rhetorical Act: Thinking, Speaking, and Writing Critically, 4th ed. (2009).

> Wednesday, 9:30 am to 10:30 am

Leadership & Crisis Communication: Whither Faith?

Many of us have heard the expression: Good leaders look out the window and congratulate others when things are going well; they look in the mirror and take responsibility when things are going poorly. Yet surprisingly few leaders follow that advice when faced with crisis. This presentation will focus on the rhetorical characteristics and constraints of crisis communication in organizations and the leadership demands, especially the damage-repair strategies, that are necessary to negotiate, listen, inspire, and restore a moral compass in the heat of chaos.

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BARRY BUSSEY

Vice President, Legal Affairs
Canadian Council of Christian Charities

Barry W. Bussey serves as general counsel to CCCC, interpreting legal and regulatory environments and representing the Christian charitable sector to the wider Canadian society. Barry has earned advanced degrees in political science (MA, Memorial University of Newfoundland) and law (LLM, Osgoode Hall Law School). He is a recipient of the Queen Elizabeth II Diamond Jubilee Medal in recognition of his work to support religious liberty in Canada and abroad.

> Thursday, 9:30 am to 10:30 am

Have I Got A Story For You!

How can we, as Christian ministries, better reflect our faith in how we engage the public? How can we create constructive dialogue and better accomplish our mission when dealing with agnostic or even hostile members of the public? Barry will challenge us to tell our stories to the Canadian public in the most compelling way possible.

We gratefully acknowledge the sponsorship of this session by:

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David Amy, BA, LLB
372 Erb Street West, Waterloo, Ontario N2L 1W6
davidamy@aab-lawoffice.com
519.884.7330

WORSHIP

GARY SHARPE

Worship Pastor
Forward Church

Gary Sharpe is a civil engineer, singer, songwriter, and worship leader from Fredericton, New Brunswick. He currently serves at Forward Church (www.forwardchurch.ca), a growing, multi-site church of 1400, with three physical locations in Cambridge, Kitchener, and Guelph and an internet site called www.churchathome.ca. Gary has a passion for developing leaders and building healthy teams. He volunteers with International Teams through "Impact Romania" to help Romanian teenaged orphans find Jesus.

Conference SPONSORS

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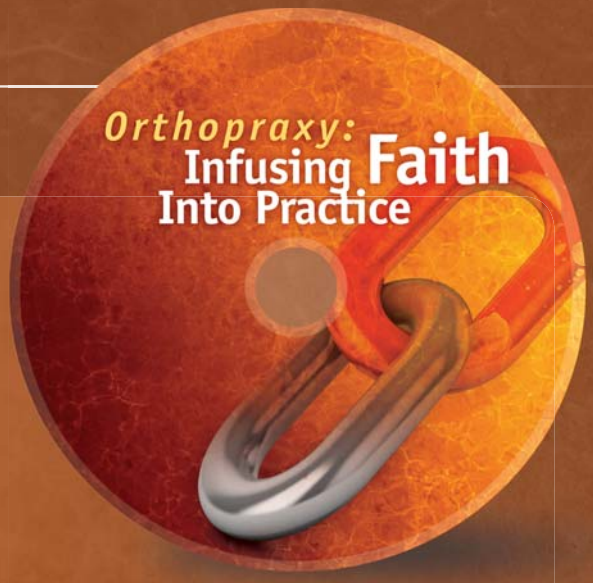

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Please note: An asterisk next to a workshop title indicates a session that will NOT be available for purchase.

All other sessions may be purchased and picked up at the conference.

TUESDAY WORKSHOPS

Workshop Tracks	11:00 am - 12:15 pm	1:30 pm - 2:45 pm	3:15 pm - 4:30 pm
CEO Ojibwa/Iroquois	1 Builder Beware —*John Reed*	2 Faith-Friendly Strategy Tools, Part 1 of 2 —*John Pellowe*	3 Faith-Friendly Strategy Tools, Part 2 of 2 —*John Pellowe*
Charity Leadership Seneca	7 Christian Ministries and Business Practices —*Carsten Hennings*	8 What Do You Mean By Delegation? —*John Reed*	9 Flat Leadership: A model for the future of your organization —*Lee Beach*
Governance Shawnee	13 Developing Functional Multicultural Boards * —*Dan Sheffield*	14 Peace God's Way Part 1 of 2 — *Weir Milne*	15 Christian Mediation: Principles & Practice Part 2 of 2 —*Weir Milne*
Church Muskoka	19 Pastor & the Law —*Barry Bussey*	20 Outside User Groups: Liability Risks and Insurance Solutions —*Ken Hall*	24 Managing Social Media When You Don't Have Time —*Natasha Pinczuk*
Media & Technology Huron/Nipissing	25 Choosing the Right Web Solution for Long-Term Success —*Ray Majoran*	26 Finding Meaning in the Numbers: Tools for Data Analysis & Dashboards * —*Tierney Smith*	27 10 Tech Tools to Make Your Life Easier * —*Tierney Smith*
Human Resources Navajo	31 Workplace Health and Safety Compliance for Christian Ministries — *Adrian Miedema*	32 Constructive Dismissal: Maintaining Flexibility without Liability —*Adrian Miedema*	35 Employee Privacy and Workplace Technology: The Importance of Policies —*Derek Ross*
Legal Issues Algonquin B	37 Copyright Issues for Churches and Charities: What You Need to Know —*Colin Thurston*	38 Peace God's Way Part 1 of 2 — *Weir Milne* Shawnee	39 Legal Update —*Barry Bussey*
Finance Algonquin A	43 Investment Strategies for Ministries and Employees —*Paul Lorimer*	44 When to Issue Charitable Receipts & Other Mysteries * —*Lynne Golding, Elena Hoffstein & Laura West*	45 Are You Really Covered: Tips From Over 10,000 Insurance Claims —*Ken Hall*
Stewardship *(Track I)* Apache	49 Be A Donation-Worthy Ministry —*John Pellowe*	50 Integrating Branding & Fundraising —*Brian Klassen*	51 New Canadian Research On Why Christians Give —*Lori Guenther Reesor*
Stewardship *(Track II)* Cree	55 Testamentary Gift Planning * —*Lynne Golding, Elena Hoffstein & Laura West*	56 Energize Your Fundraising Through Market Research —*Raymond Chiu & Tina Weidelich*	57 Compliance with Anti-Spam and Privacy Law —*Robert Hayhoe*

** Indicates a session that will NOT be recorded for purchase.*

WEDNESDAY WORKSHOPS

Workshop Tracks	11:00 am - 12:15 pm	1:30 pm - 2:45 pm	3:15 pm - 4:30 pm
CEO Ojibwa/Iroquois	4 Excellent Board-Staff Relationships * —*D. Blackmore, P. Derrick, C. Ferguson & D. Weind*	5 Building, Developing, and Sustaining Senior Leadership Teams * —*M. Messenger & K. Hanna*	10 Religion in Society —*Barry Bussey*
Charity Leadership Seneca	6 Raising the Spiritual Temperature of Your Organization —*Rick Reed*	11 Charity 101 —*Gilbert Langerak*	12 Developing Practices of Communal Discernment in the Workplace —*Aileen Van Ginkel*
Governance Shawnee	16 Excellent Board-Staff Relationships * —*D. Blackmore, P. Derrick, C. Ferguson & D. Weind* Ojibwa/Iroquois	17 From Elected to Self-Perpetuating Board: A Case Study —*Barry Slauenwhite*	18 Developing Practices of Communal Discernment in the Workplace —*Aileen Van Ginkel* Seneca
Church Muskoka	22 Plan To Protect® Made Easy For Administration —*Melodie Bissell*	23 Information Management for Effective Ministry —*Michael Daykin*	21 HR On Little or No Budget —*Paul Davidson* Navajo
Media & Technology Huron/Nipissing	28 Content Curation: Sending a clear message in a noisy world —*Heather Card*	29 Facebook Pages: How to Attract, Engage and Convert Facebook Users into Your Own Advocates—*D. Keezer*	30 Google Search: How to Get Found in Search —*D. Keezer*
Human Resources Navajo	34 Virtual Offices & Distributed Work Teams —*Timothy Coles & Bruce Clemenger*	36 Recruitment Matters: Relevance & Resonance —*David Hutchinson*	33 HR On Little or No Budget —*Paul Davidson*
Legal Issues Algonquin B	40 Charities and Government —*Guy Giorno & Sean McGurran*	41 Community Economic Development Guidance —*Terrance Carter*	42 Getting Ready for the ONCA: Tough Issues to Consider —*Theresa Man*
Finance Algonquin A	46 Planning for An Effective External Audit * —*Thomas Mennill*	47 Transparency: Legal Requirements and Best Practices —*Guy Giorno & Sean McGurran*	48 Be Confident & Competent in Completing the T3010(13) —*CRA Representative*
Stewardship *(Track I)* Apache	52 Engaging the Board in Philanthropy —*Jeff Groenewald*	53 What Works and What Does Not Work in Gift Planning? —*David Stevens*	54 Peer to Peer Fundraising: Tools, Tips and Tactics —*Brady Josephson*
Stewardship *(Track II)* Cree	58 Measuring Fundraising Effectiveness —*John Pellowe*	59 Next Generation Philanthropy —*Brady Josephson*	60 Innovative Fundraising Events / Ideas —*J. Anderson, J. Klekta, A. Burditt & J. Carroll*

** Indicates a session that will NOT be recorded for purchase.*

CEO

1

BUILDER BEWARE

(Tuesday 11:00 am - 12:15 pm)

JOHN REED
Managing Director
Reposition Pty. Ltd.

As "buyer beware" is a useful caution for anyone who buys something, so "builder beware" is a helpful reminder to Christian leaders to be careful about how they build Christian organizations! If we are not careful about how we build and what we build, we can unwittingly build an organization that hinders the cause of the gospel!

This presentation calls on Christian leaders to renew their fight against the evil one's ploy to distort and distract Christian organizations. Case studies are used to illustrate that distortion and distraction are all too common, to the detriment of the gospel and the people the organization serves. Leaders are urged to give more attention to building foundations that help prevent the many small deviations that lead to mission drift.

2

FAITH-FRIENDLY STRATEGY TOOLS, PART 1 OF 2

(Tuesday 1:30 pm - 2:45 pm)

JOHN PELLOWE
CEO
Canadian Council of Christian Charities

3

FAITH-FRIENDLY STRATEGY TOOLS, PART 2 OF 2

(Tuesday 3:15 pm - 4:30 pm)

JOHN PELLOWE
CEO
Canadian Council of Christian Charities

This experiential workshop will introduce you to several tools and processes that can help you develop strategic statements and strategies in a way that is faithful to your Christian identity. Tools include historical review, asset mapping, theory of change, appreciative inquiry, and strategy maps. You'll leave with ideas about connecting values, vision, and call to comprehensive strategies to build an organization capable of fulfilling its mission.

Room - Ojibwa / Iroquois

4

EXCELLENT BOARD-STAFF RELATIONSHIPS

(Wednesday 11:00 am - 12:15 pm)

DENYS BLACKMORE
Executive Director
Every Home For Christ
International / Canada

PETER DERRICK
Executive Director
The Leprosy Mission Canada

CHARLES FERGUSON
Board Chair
Every Home For Christ
International / Canada

DAVID WEIND
Board Chair
The Leprosy Mission Canada

Ministries are blessed when their boards and senior staff members perform their different responsibilities harmoniously. Panel members will share what boards and staff can do to ensure they have excellent, productive relationships.

** Session recording not available for purchase.*

5

BUILDING, DEVELOPING, AND SUSTAINING SENIOR LEADERSHIP TEAMS

(Wednesday 1:30 pm - 2:45 pm)

MICHAEL MESSENGER
Executive VP & COO
World Vision Canada

KAREN HANNA
President
TKB Hanna & Associates Ltd.

In this session, a senior charity leader and a leadership expert/coach will share lessons, tips, and tools to build, develop, and sustain a high-functioning executive team. To achieve a high-functioning team takes work, time, and investment--but the payoff in impact and effectiveness is worth it.

** Session recording not available for purchase.*

10

RELIGION IN SOCIETY

(Wednesday 3:15 pm - 4:30 pm)

BARRY BUSSEY
Vice President, Legal Affairs
Canadian Council of Christian Charities

According to the media and other opinion makers, it would appear that religion is public enemy number one. However, recent public opinion surveys suggest that religion may be gaining popularity across Canada. Yet hostility remains in some quarters. How should Christians respond? This workshop will explore how Christian charities can maintain their voice in a pluralistic society.

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CHARITY LEADERSHIP

7

CHRISTIAN MINISTRIES AND BUSINESS PRACTICES: CHOOSING WISELY FROM THE MANAGEMENT AND LEADERSHIP "BUFFET"

(Tuesday 11:00 am - 12:15 pm)

CARSTEN HENNINGS
Assistant Professor & Chair in Business Administration Department
Tyndale University College

There is an ever-growing body of management and leadership techniques and practices available to leaders of Christian ministries. Most of these techniques have not been explicitly built on a Christian foundation. This workshop explores how to discern which of these techniques and practices are consistent with a Christian approach and how to adapt or modify a technique for such a purpose.

8

WHAT DO YOU MEAN BY DELEGATION?

(Tuesday 1:30 pm - 2:45 pm)

JOHN REED
Managing Director
Reposition Pty. Ltd.

Is there a difference between delegation, suffocation, and abdication? Are there biblical guidelines for delegation? This presentation will take a closer look at the biblical story of Jethro, who advised Moses to delegate, whilst not suffocating his people or abdicating his responsibilities!

Jethro's practical advice illustrates for us today what godly delegation looks like.

We are reminded that the Bible has much to say about how we organize, whom we recruit, how we delegate, and how we oversee what happens on the ground.

9

FLAT LEADERSHIP: A MODEL FOR THE FUTURE OF YOUR ORGANIZATION

(Tuesday 3:15 pm - 4:30 pm)

LEE BEACH
Assistant Professor of Christian Ministry & Director of Ministry Formation
McMaster Divinity College

This workshop will explore a style of leadership, often referred to as "flat" leadership, that offers an alternative to traditional, hierarchical structures. Is it biblical? Is it a fad? Is it the model of the future? We will discuss the meaning of flat leadership, the biblical and cultural foundations for flat leadership, the relevance of the model to contemporary Christian organizations, and how to begin implementing it in your organization.

Room - Seneca

6

RAISING THE SPIRITUAL TEMPERATURE OF YOUR ORGANIZATION

(Wednesday 11:00 am - 12:15 pm)

RICK REED
President
Heritage College & Seminary

The spiritual climate of an organization rarely rises above that of its key leaders. In this seminar, we will discover biblical insights from the life of King Hezekiah that leaders can use to help elevate the internal temperature and external impact of their ministries.

11

CHARITY 101

(Wednesday 1:30 pm - 2:45 pm)

GILBERT LANGERAK
Manager, Member Support
Canadian Council of Christian Charities

Charities are a special type of organization with unique rights and obligations. This workshop covers the legal and regulatory requirements every member of the charity's leadership team must know to ensure long-term organizational health.

This high-level overview will equip new (and seasoned) charity leaders with the "must-knows" of charity leadership.

12

DEVELOPING PRACTICES OF COMMUNAL DISCERNMENT IN THE WORKPLACE

(Wednesday 3:15 pm - 4:30 pm)

AILEEN VAN GINKEL
Vice-President, Ministry Services
The Evangelical Fellowship of Canada

This workshop will explore how leaders can use reflective prayer practices rooted in Scripture to bring staff and broader constituencies into strategic decision-making processes. Relevant research will be presented, and interactive learning will be encouraged through discussion and participation in a sample prayer practice.

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GOVERNANCE

13

DEVELOPING FUNCTIONAL MULTICULTURAL BOARDS

(Tuesday 11:00 am - 12:15 pm)

DAN SHEFFIELD
Director, Intercultural &
Global Ministries
Free Methodist Church in Canada

In our increasingly diverse Canadian society, some of the best minds in organizational decision-making have been shaped by cultures different from one's own! This workshop will explore best practices for developing culturally diverse and functionally inclusive boards and leadership teams.

** Session recording not available for purchase.*

14

PEACE GOD'S WAY PART 1 OF 2

(Tuesday 1:30 pm - 2:45 pm)

WEIR MILNE
Chartered Mediator
Kerygma Reconciliation

We will explore the spiritual and theological underpinnings of Christian reconciliation and practical approaches to conflict resolution. In particular, we will focus upon the application of Christian principles to the mediation process.

15

CHRISTIAN MEDIATION: PRINCIPLES & PRACTICE PART 2 OF 2

(Tuesday 3:15 pm - 4:30 pm)

WEIR MILNE
Chartered Mediator
Kerygma Reconciliation

Fundamentals of Christian mediation introduced in the previous session will be explored in greater detail, with particular emphasis on practical approaches and applications. Participants will be involved in a practical role-playing scenario, based upon "real-life" situations.

16

EXCELLENT BOARD-STAFF RELATIONSHIPS

(Wednesday 11:00 am - 12:15 pm)

DENYS BLACKMORE
Executive Director
Every Home For Christ International / Canada

PETER DERRICK
Executive Director
The Leprosy Mission Canada

DAVID WEIND
Board Chair
The Leprosy Mission Canada

Ministries are blessed when their boards and senior staff members perform their different responsibilities harmoniously as members of a single leadership team. Thinking of the board and senior staff as one team creates an environment of mutual trust and respect that eliminates all kinds of negative behaviours.

Two long-term executive directors and a board chair will share what boards and staff can do to ensure they have excellent, productive relationships.

** Session recording not available for purchase.*

17

FROM ELECTED TO SELF-PERPETUATING BOARD: A CASE STUDY

(Wednesday 1:30 pm - 2:45 pm)

BARRY SLAUENWHITE
President
Compassion Canada

Every charity has directors and corporate members, but in some charities the board and corporate membership are made up of exactly the same people (called a self-perpetuating board) while in others the corporate members are a larger group that elects the board from among themselves (called an elected board). Each model has its pros and cons.

18

DEVELOPING PRACTICES OF COMMUNAL DISCERNMENT IN THE WORKPLACE

(Wednesday 3:15 pm - 4:30 pm)

AILEEN VAN GINKEL
Vice-President, Ministry Services
The Evangelical Fellowship of Canada

This workshop will explore how leaders can use reflective prayer practices rooted in Scripture to bring staff and broader constituencies into strategic decision-making processes. Relevant research will be presented, and interactive learning will be encouraged through discussion and participation in a sample prayer practice.

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Paul W. Nethercott, CPA, CA paul@nethercott.ca

CHURCH

19

PASTOR & THE LAW

(Tuesday 11:00 am - 12:15 pm)

BARRY BUSSEY
Vice President, Legal Affairs
Canadian Council of Christian Charities

In seminary or Bible school pastors are rarely made aware of the legal minefields they will face when they take up duties at a church. In this workshop you will be given a broad survey of the most common legal problems confronting ministers of religious communities. Practical tips will be covered, including how to reduce legal liability, when to engage legal counsel, and what questions to ask your legal advisors.

20

OUTSIDE USER GROUPS: LIABILITY RISKS AND INSURANCE SOLUTIONS

(Tuesday 1:30 pm - 2:45 pm)

KEN HALL
President
Robertson Hall Insurance Inc.

Board members and administrators of churches and charities who own building facilities are often inundated with requests for the use of their premises by individuals, businesses, associations and other charities. However, there are significant risks associated with this type of use. This workshop provides actual case studies highlighting what can go wrong, practical risk management recommendations, and insurance solutions to avoid unnecessary risk and damage caused by the negligence of user groups. It will also provide useful guidelines for identifying those events and activities that are personal and outside the umbrella of the organization's operations, since these kinds of activities must be managed in a way that limits potential legal liability.

24

MANAGING SOCIAL MEDIA WHEN YOU DON'T HAVE TIME

(Tuesday 3:15 pm - 4:30 pm)

NATASHA PINCZUK
Technical Writer
Canadian Council of Christian Charities

Is social media struggling to find a place on your to-do list? Are you overwhelmed by the many social media tools that you are expected to manage for your ministry? Social media doesn't have to be an elaborate juggling act to be effective. In many cases, cutting back on your social media efforts and simplifying your strategy can bring better results. This workshop will help you to focus your social media goals, prioritize your platforms, and use some simple tools that will encourage you to be frugal and productive with your time spent online.

Room - Muskoka

22

PLAN TO PROTECT® MADE EASY FOR ADMINISTRATION

(Wednesday 11:00 am - 12:15 pm)

MELODIE BISSELL
President & CEO
Winning Kids, Inc.

Melodie Bissell, co-author of Plan to Protect® and President of Winning Kids Inc., will outline the key components needed to create a safe environment for children, youth, and vulnerable adults that meets insurance requirements. Attendees will leave with tips for success in implementing, maintaining, and auditing Plan to Protect®. Results of a nation-wide survey will be shared on areas of compliance and non-compliance and what is needed to strengthen areas of greatest risk.

23

INFORMATION MANAGEMENT FOR EFFECTIVE MINISTRY

(Wednesday 1:30 pm - 2:45 pm)

MICHAEL DAYKIN
Development & Support
New Creation Consulting, and
NCOL Ministries

Finding the best information management solution to build community, manage information, empower ministry, and receive donations securely is no simple task. Where to begin?

This workshop will give you the means to evaluate 12 key areas of features and tools to consider. The bottom line: making your ministry more efficient and effective. You'll gain an understanding of what is possible and leave you with a thorough approach to evaluate what solutions are right for you.

Room - Navajo

21

HR ON LITTLE OR NO BUDGET

(Wednesday 3:15 pm - 4:30 pm)

PAUL DAVIDSON
Mission Operations Officer
Yonge Street Mission

This seminar will assist smaller organizations that struggle with human resource management because of limited financial resources and staff time. While mandatory regulations and standards in employment, health, and safety continue to increase, smaller organizations face formidable challenges in both understanding and complying with the requirements.

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MEDIA & TECHNOLOGY

25

CHOOSING THE RIGHT WEB SOLUTION FOR LONG-TERM SUCCESS

(Tuesday 11:00 am - 12:15 pm)

RAY MAJORAN
CEO
Radiant

When it comes to website tools and content management systems, there are many options for ministries to choose. Each tool has its own strengths and weaknesses. Combine that with SEO, SEM, video, social media, CRM, donor platforms, and e-commerce solutions, and the landscape gets even more complicated. In this session, we'll review a number of different options and how each one can help your ministry.

26

FINDING MEANING IN THE NUMBERS: TOOLS FOR DATA ANALYSIS & DASHBOARDS

(Tuesday 1:30 pm - 2:45 pm)

TIERNEY SMITH
Manager of Learning &
Special Projects, TechSoup Canada

Do you keep track of data (memberships, donations, church attendance, etc.) but aren't sure what to do with it or how to make sense of it? Is your community asking you for more accountability and evidence that you are making an impact? Is your board looking for more clarity on what is going on with your organization?

Using a dashboard for your organization, department, or board is a good way to get a quick, high level view of your situation. This helps you to stay on top of your progress toward your goals and make better, more informed decisions.

In this session we'll cover:

> Why your nonprofit or church should be data-informed
> How to get started with data analysis
> Options for dashboarding and data analysis tools

** Session recording not available for purchase.*

27

10 TECH TOOLS TO MAKE YOUR LIFE EASIER

(Tuesday 3:15 pm - 4:30 pm)

TIERNEY SMITH
Manager of Learning &
Special Projects, TechSoup Canada

Do you wish you were "working smarter, not harder"? In this session we'll demo ten free or low cost tools that will help you be more productive when doing day-to-day tasks. We will look at tools that will help you with activities such as tracking tasks, hosting virtual meetings, organizing notes, making quick videos, creating online forms, and more.

The result: less emails, less time spent on repetitive tasks, less random pieces of paper, and more time on the things that matter.

You don't have to be a tech whiz to participate! This session is ideal for anyone who is looking to be more efficient in their work and wants to learn about the tools that are available. All the tools we'll look at are very user-friendly and can be set up without IT expertise.

Laptops, tablets, and smartphones are welcome but not required.

** Session recording not available for purchase.*

28

CONTENT CURATION: SENDING A CLEAR MESSAGE IN A NOISY WORLD

(Wednesday 11:00 am - 12:15 pm)

HEATHER CARD
COO
Canadian Council of Christian Charities

People are continually bombarded by a staggering amount of content from blogs, posts, tweets, texts, videos, and photos. How can your charity sort through it all and get your message across in a meaningful and organized way?

This workshop will introduce the concept of content curation as a way to collect, vet, and organize great content for your constituency. In addition, Heather will demonstrate some practical tools to help you accomplish the task in the minimum amount of time.

29

FACEBOOK PAGES: HOW TO ATTRACT, ENGAGE AND CONVERT FACEBOOK USERS INTO YOUR OWN ADVOCATES

(Wednesday 1:30 pm - 2:45 pm)

DARRELL KEEZER
Founder
Candybox Marketing

Over 18 Million Canadians are on Facebook and users want to have conversations with organizations like yours.

During this workshop, we will review:

> The value of gaining LIKES on Facebook and easy ways to generate inbound traffic
> How to use your page to ENGAGE your users and convert them into advocates
> Why Facebook may or may not show your updates to your audience, and how you can improve this
> What works on Facebook, and what YOU SHOULDN'T DO with your fans!

30

GOOGLE SEARCH: HOW TO GET FOUND IN SEARCH AND MAKE YOUR WEBSITE INTO SOMETHING THAT GOOGLE LOVES TO PROMOTE!

(Wednesday 3:15 pm - 4:30 pm)

DARRELL KEEZER
Founder
Candybox Marketing

Did you know that Google changes their search algorithm over 500 times per year and that Canadians are known as Google Power Users? People are actively searching for new churches online, but is yours there?

Find out what Google is looking for in websites, and what may penalize you from showing up at all! Years ago it was all about meta keywords, but Google hasn't even looked at those in the last 7 years. During this workshop you will learn what Google is promoting and what they are demoting in 2013.

We gratefully acknowledge sponsorship of this track by:

CHRISTIANWEEK

ChristianWeek publishes news and comment about Christian faith and life in Canada, and is an independent non-profit ministry founded in 1987. ChristianWeek serves Christians across Canada with vigorous journalism in print, web, and social media, including National and Regional print editions.

www.christianweek.org 1.800.263.6695 admin@christianweek.org

HUMAN RESOURCES

31

WORKPLACE HEALTH AND SAFETY COMPLIANCE FOR CHRISTIAN MINISTRIES

(Tuesday 11:00 am - 12:15 pm)

ADRIAN MIEDEMA
Partner, Dentons Canada LLP

Provincial workplace health and safety laws apply to Christian charities, sometimes even to overseas work. Government safety inspectors make unannounced visits and look for safety compliance, including with violence and harassment requirements and workplace posting obligations. This session will help employers ensure that they are compliant with safety laws – and avoid government compliance orders or penalties.

32

CONSTRUCTIVE DISMISSAL: MAINTAINING FLEXIBILITY WITHOUT LIABILITY

(Tuesday 1:30 pm - 2:45 pm)

ADRIAN MIEDEMA
Partner, Dentons Canada LLP

Changing an employee's job or pay may cause a constructive dismissal, triggering termination obligations. But Christian charities require flexibility to adapt to changing conditions. This session will provide practical and legal strategies for implementing changes and maintaining flexibility while reducing the risk of constructive dismissal liability.

35

EMPLOYEE PRIVACY AND WORKPLACE TECHNOLOGY: THE IMPORTANCE OF POLICIES

(Tuesday 3:15 pm - 4:30 pm)

DEREK ROSS
Director, Legal Affairs
Canadian Council of Christian Charities

Charities should strive to be exemplary employers and respect their staff's privacy, but when is it appropriate to monitor an employee's computer use or search their computer's contents? In this workshop we will discuss the importance of developing clear policies related to employees' usage of workplace technology. We will also explore how to implement these policies and practices in a way that reflects a Christian example by balancing respect for employee's privacy rights with the charity's legitimate interest in maintaining a safe and accountable workplace.

Room - Navajo

34

VIRTUAL OFFICES & DISTRIBUTED WORK TEAMS

(Wednesday 11:00 am - 12:15 pm)

TIM COLES
COO, Youth For Christ Canada
BRUCE CLEMENGER
President
Evangelical Fellowship of Canada

Changing to a virtual office has its advantages: you could save money, increase the recruiting pool, and have a greater presence across the country. But there are also some concerns.

This workshop will describe what it's like to work in a virtual office with a distributed work team, provide suggestions for deciding when these approaches are appropriate, and explain how to make them work.

36

RECRUITMENT MATTERS: RELEVANCE & RESONANCE

(Wednesday 1:30 pm - 2:45 pm)

DAVID HUTCHINSON
President & CEO
Hutchinson Group Inc.

The talent landscape is changing and charities of every kind need to address their recruitment strategies now. Executive search consultant, David Hutchinson, will help bring relevance and resonance to your organization's recruitment efforts. Hear about matters related to recruitment and why recruitment matters. The decisions you make today will determine the talent you will attract for the future.

33

HR ON LITTLE OR NO BUDGET

(Wednesday 3:15 pm - 4:30 pm)

PAUL DAVIDSON
Mission Operations Officer
Yonge Street Mission

This seminar will assist smaller organizations that struggle with human resource management because of limited financial resources and staff time. While mandatory regulations and standards in employment, health, and safety continue to increase, smaller organizations face formidable challenges in both understanding and complying with the requirements.

We gratefully acknowledge sponsorship of this track by:

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LEGAL ISSUES

37

COPYRIGHT ISSUES FOR CHURCHES AND CHARITIES: WHAT YOU NEED TO KNOW

(Tuesday 11:00 am - 12:15 pm)

COLIN THURSTON
Associate
Carters Professional Corporation

This seminar will provide the following key copyright issues that churches and charities need to know:

> What is copyright and why does it matter for churches and charities?
> How does copyright apply in ministry?
> How can copyright protect the work of a church or charity?
> When can a church or charity use someone else's copyrighted material?
> Copyright ownership issues
> Copyright issues arising with employees and volunteers
> Copyright and the internet

38 Room - Shawnee

PEACE GOD'S WAY PART 1 OF 2

(Tuesday 1:30 pm - 2:45 pm)

WEIR MILNE
Chartered Mediator
Kerygma Reconciliation

We will explore the spiritual and theological underpinnings of Christian reconciliation and practical approaches to conflict resolution. In particular, we will focus upon the application of Christian principles to the mediation process.

39

LEGAL UPDATE

(Tuesday 3:15 pm - 4:30 pm)

BARRY BUSSEY
Vice President, Legal Affairs
Canadian Council of Christian Charities

Another busy year in charity law. You will not want to miss the latest developments in the law that affect your charity. This review will include the changes implemented by the 2013 Federal Budget and CRA. We will also highlight the new court rulings in the area since we last met in 2012.

40

CHARITIES AND GOVERNMENT: COMPLYING WITH THE RULES ON POLITICAL ACTIVITIES & LOBBYING

(Wednesday 11:00 am - 12:15 pm)

GUY GIORNO
Partner, Fasken Martineau
SEAN MCGURRAN
Lawyer, Fasken Martineau

Many charities are unaware of the fact that political activity and lobbying are not the same, and that each is subject to different rules. This workshop will help charities to navigate both the *Income Tax Act* restrictions on their activities and the implications of federal and provincial lobbying laws.

41

COMMUNITY ECONOMIC DEVELOPMENT GUIDANCE: SOCIAL ENTERPRISE FOR CHARITIES

(Wednesday 1:30 pm - 2:45 pm)

TERRANCE CARTER
Managing Partner
Carters Professional Corporation

On July 26, 2012, Canada Revenue Agency (CRA) released Guidance CG-014, Community Economic Development Activities and Charitable Registration, which significantly expands what charities can do in the area of economic development for those in need. This session will explain the concept of community economic development (CED), describe the different types of CED activities, and discuss a few issues related to CED, including grants and loans to eligible beneficiaries, social business for individuals with disabilities, and community land trusts.

42

GETTING READY FOR THE ONCA: TOUGH ISSUES TO CONSIDER

(Wednesday 3:15 pm - 4:30 pm)

THERESA MAN
Managing Partner
Carters Professional Corporation

The new Ontario Not-for-Profit Corporations Act, 2010 (ONCA) will have a significant impact on how Ontario corporations will operate in the future. This seminar will provide a detailed explanation of the tough issues to consider for the ONCA, including the following issues:

> Why you need to get ready for the new ONCA
> How the ONCA will significantly impact the governance and operations of organizations currently incorporated under Part III of the Ontario Corporations Act
> What is included in the ONCA (basic overview)
> How to develop effective strategies in structuring options and by-law considerations for transitioning under the ONCA

We gratefully acknowledge sponsorship of this track by:

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FINANCE

43

INVESTMENT STRATEGIES FOR MINISTRIES AND EMPLOYEES

(Tuesday 11:00 am - 12:15 pm)

PAUL LORIMER
Vice President, Finance & Operations
Christian & Missionary Alliance in Canada

The goal of this seminar is to provide some helpful investment education and strategies relevant to both ministries and employees. We will examine some foundational investment principles, real-life investment examples, and investment guidelines for understanding how current investment strategies align with appropriate investment goals.

44

WHEN TO ISSUE CHARITABLE RECEIPTS AND OTHER MYSTERIES

(Tuesday 1:30 pm - 2:45 pm)

LYNNE GOLDING
Partner, Fasken Martineau DuMoulin LLP

ELENA HOFFSTEIN
Partner, Fasken Martineau DuMoulin LLP

LAURA WEST
Partner, Fasken Martineau DuMoulin LLP

One of the most common areas of criticism of charities in a CRA audit relates to improper or faulty issuance of charitable donation receipts. This session will assist charities to understand when a receipt can/should not be issued. The seminar will also cover difficult receipting issues and review how to avoid pitfalls and penalties of improper receipting.

** Session recording not available for purchase.*

45

ARE YOU REALLY COVERED: TIPS FROM OVER 10,000 INSURANCE CLAIMS

(Tuesday 3:15 pm - 4:30 pm)

KEN HALL
President
Robertson Hall Insurance Inc.

This workshop will provide you with insurance tips from thousands of property and liability insurance claims of churches and charities across Canada. The presentation will cover five key areas of valuable building, contents, loss of income and liability insurance protection that are often missed by policyholders and insurance providers, items that can cost thousands, tens of thousands and even hundreds of thousands of dollars in uninsured or underinsured damage, legal liability, and defense costs. Participants will gain a better appreciation of the hidden risks that can threaten their organization's assets and continued existence. They will also walk away with recommendations for prioritizing their premium dollars to address those risks effectively and wisely.

Room - Algonquin A

46

PLANNING FOR AN EFFECTIVE EXTERNAL AUDIT

(Wednesday 11:00 am - 12:15 pm)

THOMAS MENNILL
Partner, Audit
KPMG LLP

This workshop will lead you through the actions you can take to ensure that your external audit is efficient and adds value to your organization. We will walk through examples to demonstrate how the coordinated efforts of the external auditor, management, and people in governance roles can lead to a positive experience for all involved.

** Session recording not available for purchase.*

47

TRANSPARENCY: LEGAL REQUIREMENTS AND BEST PRACTICES

(Wednesday 1:30 pm - 2:45 pm)

GUY GIORNO
Partner, Fasken Martineau
SEAN MCGURRAN
Lawyer, Fasken Martineau

This workshop will examine the increasing transparency demands on charities, including current legal requirements to report and disclose, legislative trends, and best practices beyond what is mandated by law.

48

BE CONFIDENT & COMPETENT IN COMPLETING THE T3010(13)

(Wednesday 3:15 pm - 4:30 pm)

CRA REPRESENTATIVE
Canada Revenue Agency

This workshop will highlight:

> What is new in the T3010(13)
> What to watch out for when completing the T3010(13), including common errors

We gratefully acknowledge sponsorship of this track by:

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McCLURKIN AHIER & COMPANY LLP

www.mac-ca.com
waterloo@mac-ca.com
877.725.2611

STEWARDSHIP I

49

BE A DONATION-WORTHY MINISTRY

(Tuesday 11:00 am - 12:15 pm)

JOHN PELLOWE
CEO
Canadian Council of Christian Charities

The responsibility for fundraising success lies with the entire ministry, not just the fundraisers. Learn how you can help the board, management, and program leaders show that your ministry is worthy to receive donations.

50

INTEGRATING BRANDING & FUNDRAISING

(Tuesday 1:30 pm - 2:45 pm)

BRIAN KLASSEN
President
Radiant

How do branding and fundraising work together to accomplish the success necessary to carry out your mission? At Radiant, we advise clients to use their brand as a filter to sift through the hundreds of fundraising options being offered today. This workshop will walk through the brand creation/identification process followed by the brand filter application process all the while identifying some of the most effective fundraising ideas to date. The integration of good branding principles (how to use the brand) into the fundraising process is key.

51

NEW CANADIAN RESEARCH ON WHY CHRISTIANS GIVE

(Tuesday 3:15 pm - 4:30 pm)

LORI GUENTHER REESOR
Fundraising Consultant
D.Min. (candidate)
Tyndale University College and Seminary

How do Christian donors decide which charities to support? Do Christians have the same reasons for giving as found in a national study? Which causes do faith-based givers trust the most, and how does this compare to Canadians generally? Does the denominational affiliation of a charity matter?

A sampling of Mennonite Foundation Canada's diverse and generous constituency discussed these questions in surveys and focus groups conducted in 2012. Come hear a mix of numbers and stories from someone who is passionate about fundraising as ministry.

52

ENGAGING THE BOARD IN PHILANTHROPY

(Wednesday 11:00 am - 12:15 pm)

JEFF GROENEWALD
President
Opportunity International Canada

This seminar will focus on how to recruit Board members, how to view your Board as allies in fundraising, and how to conduct personal follow up and engagement.

53

WHAT WORKS AND WHAT DOES NOT WORK IN GIFT PLANNING

(Wednesday 1:30 pm - 2:45 pm)

DAVID STEVENS
Partner
Gowling Lafleur Henderson LLP

This presentation will examine gifting situations using actual and hypothetical examples to identify what works well and what does not. There will be a significant tax and legal component in the analysis. The objective is to identify planning that is win/win for the donor and the charity.

54

PEER TO PEER FUNDRAISING: TOOLS, TIPS AND TACTICS

(Wednesday 3:15 pm - 4:30 pm)

BRADY JOSEPHSON
Strategic Director
Charity Express

Online fundraising has opened up many new avenues to engage current donors and reach new ones. One such avenue is peer-to-peer and social fundraising. We'll break down this emerging fundraising strategy and give you some tools, tips, and tactics based on the latest research, first hand experience, and case studies. Peer-to-peer fundraising might not be for everyone, so come and learn more to see if it's right for you.

We gratefully acknowledge sponsorship of this track by:

MENNONITE FOUNDATION OF CANADA

Mennonite Foundation of Canada
Inspiring Generosity
Mennofoundation.ca 1.800.772.3257
Faithful Joyful Giving

STEWARDSHIP II

55

TESTAMENTARY GIFT PLANNING: CONSIDERATIONS, OPTIONS AND STRATEGIES

(Tuesday 11:00 am - 12:15 pm)

LYNNE GOLDING
Partner, Fasken Martineau DuMoulin LLP

ELENA HOFFSTEIN
Partner, Fasken Martineau DuMoulin LLP

LAURA WEST
Partner, Fasken Martineau DuMoulin LLP

This session will provide participants with a general overview of taxation on death and the tax benefits of testamentary charitable giving. It will provide an overview of various testamentary gift planning options and examples of specific tax-efficient testamentary charitable giving strategies.

** Session recording not available for purchase.*

56

ENERGIZE YOUR FUNDRAISING THROUGH MARKET RESEARCH

(Tuesday 1:30 pm - 2:45 pm)

RAYMOND CHIU
Doctoral Candidate
McMaster University

TINA WEIDELICH
Research Manager & Marketing Director
World Vision Canada

Engaging donors without understanding who they are is like flying blind. To be effective in an ever-changing fundraising landscape, charities need an ongoing program of research to gather intelligence about their audience's needs, measure success across multiple channels, and explore new ideas in a tighter economy. In this workshop we review success stories and the range of marketing research tools available, including database, online, and qualitative methods. Applicable to small and large charities alike, this workshop provides practical tips on how to think like a researcher and get started on finding solutions to your most pressing challenges.

57

COMPLIANCE WITH ANTI-SPAM AND PRIVACY LAW

(Tuesday 3:15 pm - 4:30 pm)

ROBERT HAYHOE
Partner
Miller Thomson LLP

Federal and provincial privacy law and federal anti-spam law can apply to ministry organizations. Being offside these rules can be embarrassing and expensive. Learn how to navigate anti-spam and privacy law in the ministry context.

58

MEASURING FUNDRAISING EFFECTIVENESS

(Wednesday 11:00 am - 12:15 pm)

JOHN PELLOWE
CEO
Canadian Council of Christian Charities

Measuring the effectiveness and efficiency of your fundraising strategies will help you set priorities and measure improvements over time. This workshop will explore various techniques for measuring fundraising effectiveness, and participants will have the opportunity to practice assessing different scenarios and interpreting the results.

59

NEXT GENERATION PHILANTHROPY

(Wednesday 1:30 pm - 2:45 pm)

BRADY JOSEPHSON
Strategic Director
Charity Express

Millennials comprise over a third of all Canadians, but why should you care about them? Better yet, why should they care about you? Based on the latest Millennial Impact Report findings, we'll discuss these questions, explore what Millennials mean to your organization, and review some things you can do to better engage this crucial demographic. All ages welcome!

60

INNOVATIVE FUNDRAISING EVENTS AND IDEAS

(Wednesday 3:15 pm - 4:30 pm)

JANNALEE ANDERSON
Vice President, Operations
Opportunity International Canada

ANDREW BURDITT
National Director
Marketing & Communications
Salvation Army

JAMES CARROLL
Director, Supporter Services
World Vision Canada

JEANNETTE KLEKTA
Administrator / Treasurer
Church of the Rock Inc.

Fundraising events are an excellent way to create awareness, celebrate milestones, and educate the public about your cause. In this workshop you will hear from four ministries who have engaged their donors in innovative ways. They will provide highlights of their events, insights into lessons learned, and results achieved.

We gratefully acknowledge sponsorship of this track by:

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We care about what you care about.

THE CONFERENCE RUNS FROM TUESDAY, SEPTEMBER 24 TO THURSDAY, SEPTEMBER 26, 2013 AT THE RAMADA PLAZA TORONTO AIRPORT HOTEL, 5400 DIXIE ROAD, MISSISSAUGA, ON

Additional CONFERENCE INFO

ACCOMMODATION

Registrants are responsible for booking their own accommodation. A block of discounted rooms has been reserved at the Ramada Plaza Toronto Airport Hotel at a special rate of $116.99 plus taxes for single or double occupancy. To take advantage of this rate, book before **Friday, August 23, 2013** and mention the CCCC Annual Conference when booking your room. To make your reservations, please call: 905-238-0159 or toll free: 800-668-9887.

AIRPORT SHUTTLE

Complimentary Airport Shuttle Service to and from Lester B. Pearson International Airport is provided upon request. To arrange for shuttle pick-up from the airport, please call: 905-238-0159 or toll free: 800-668-9887. For a return trip to the airport, please make arrangements with a Ramada Plaza bell person at least 30 minutes prior to your departure.

REGISTRATION

Save money by registering before August 28. See back cover for full registration details. Please make cheques payable to CCCC, or pay by VISA, MasterCard, American Express, or online at www.cccc.org/conference.

SPOUSES OF REGISTRANTS

We have a special rate for spouses of registrants. Early registration is $175 (up to August 28) or $225 for registrations received after August 28. This fee covers attendance at all sessions, Tuesday lunch, Wednesday lunch and banquet.

REFUND POLICY

Full refunds up to and including August 28; 50% up to and including September 10; No refunds after September 10.

CONFERENCE CHECK-IN & DESK HOURS OF OPERATION

Monday, September 23 from 4 - 7 pm and throughout the conference (opening at 7:30 am each morning).

THINGS TO BRING:

Bring business cards - the conference provides an excellent opportunity for networking.

Bring your friends and colleagues - the conference program has something for everyone and is specifically designed for the entire leadership team. Individuals may register online at www.cccc.org/conference.

WHAT TO WEAR:

Most conference guests wear "business casual" during the conference, except for the Wednesday evening Reception & Dinner, when many guests "dress up" more (i.e., coat and tie for men and business dress for women). You may want to bring along a sweater for workshop rooms that are cooler than you prefer!

WORKSHOP CHANGES:

Due to unforeseen circumstances, sometimes workshop titles and/or presenters change from the publication of this conference brochure. Any changes will be reflected on our website (www.cccc.org/conference), in the onsite conference program, and during the morning plenary session announcements.

WORKSHOP INFORMATION:

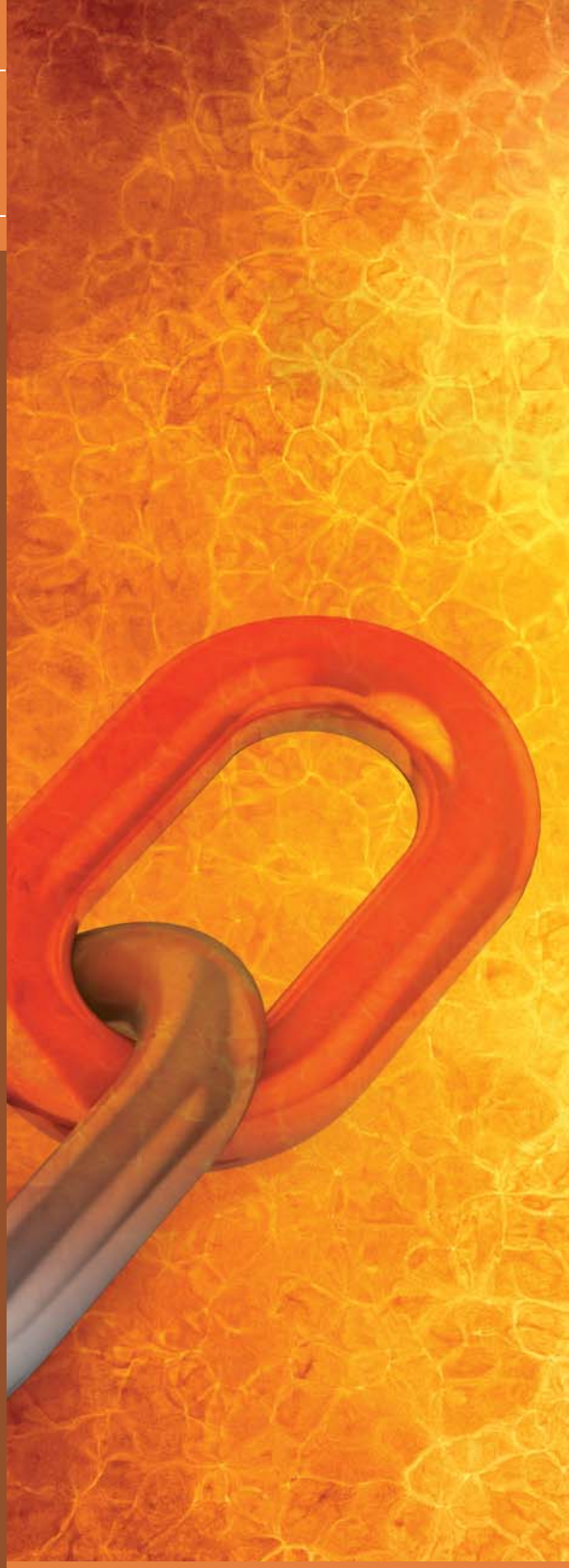
While we carefully analyze workshop attendance patterns each year, sometimes you surprise us! If a workshop is full when you arrive, we're very sorry. Please arrive early for the workshops you really need to attend!

PARKING:

Parking at the Ramada Plaza Toronto Airport Hotel is free.

NEARBY RESTAURANTS:

There is a restaurant in the Ramada Plaza Toronto Airport Hotel called Larry's Kitchen and Lower Lounge. A & W, McDonalds, Golden Griddle, Kelseys, Mandarin Restaurant, Montanas, Subway, and Swiss Chalet are all within walking distance or a short drive from the hotel.



AUDIO RECORDINGS OF CONFERENCE SESSIONS:

Audio recordings of most of the sessions may be purchased at the conference from Kennedy Recordings. You may also place orders after the conference via their website www.kennedyrecordings.com or by calling 1-888-486-1335.

CCCC LEADERSHIP & STEWARDSHIP CONFERENCE

Conference REGISTRATION

(To register online go to www.cccc.org/conference)

ORGANIZATION

ADDRESS

( ) ( )

PHONE FAX EMAIL

NAME (*Please use a separate registration form for each registrant.*) POSITION

☐ I wish to participate in the Networking Dinner Monday evening
*(This event is **NOT** included in the conference registration fee. See inside front cover for details.)*

WORKSHOP PREFERENCES *(Please indicate your workshop preferences below.)*

Tuesday ☐ ☐ ☐ Wednesday ☐ ☐ ☐ *(see pages 8 & 9 for workshop numbers)*

REGISTRATION FEES

Full Registration *(includes 2 lunches & 1 banquet)*	*Payment ON or BEFORE Aug. 28*	*Payment AFTER Aug. 28*	
CCCC Member	$ 545	$ 645	$
Non-Member	$ 645	$ 745	$
Spouse *(please insert spouse name above)*	$ 175	$ 225	$

Daily Registration *(includes lunch)*	Tues	Wed			
CCCC Member	☐	☐	$285/day	$ 335/day	$
Non-Member	☐	☐	$335/day	$ 385/day	$
Additional Banquet Tickets *(please complete name(s) below)*			$ 60 each	$ 70 each	$
				Subtotal	**$**

Certified Member Discount – $100 per person
If three or more from the same organization register for full conference
(Please send all registrations together to ensure discount is applied.) Less $

Total Registration Fee $

PAYMENT OPTIONS

○ VISA ○ MASTERCARD ○ AMEX ○ CHEQUE

CARD NUMBER EXPIRY (MM / YY)

SIGNATURE NAME OF CARDHOLDER *(please print)*

Please send your completed registration form to:
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Fax: 519.669.3291 Phone: 519.669.5137 mail@cccc.org www.cccc.org

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