

ANNUAL REPORT 2008



Advancing Ministry Together



CANADIAN COUNCIL *of* CHRISTIAN CHARITIES
ADVANCING MINISTRY TOGETHER

As a result of CCCC, Canadian Christian Charities will be worthy of the public's respect and trust.

Our Vision:

A vibrant community of exemplary Christian ministries effectively fulfilling their missions.

Our Mission:

We make it easier for Christian ministries to focus on their missions by providing specialized help for their support and leadership functions.

Our Aspirations:

- to promote Christian unity between ministries as a witness to God;
- to facilitate ministry; we will champion, support and promote Christian ministries, enabling them to be all that God has called them to be;
- to be a catalyst for continuous improvement and adoption of best practices;
- to provide accessible, practical and relevant services that offer high value to our members;
- to be respected educators who create, source and share expert knowledge as we model how Christian charities should operate; and
- to be an exemplary Christian workplace.



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ADVANCING MINISTRY **TOGETHER**

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BOARD CHAIR'S REPORT

*"... do whatever your hand finds to do,
for God is with you." ~ 1 Samuel 10:7*

CCCC adopted the Carver Governance Policy © model a few years ago. The board defines the End for which we exist and the boundaries within which we will work. This is strikingly similar to our understanding of God's call upon our ministry (our End) and the boundaries set by living under Christ's lordship. If we are faithful to our call and our responsibility to live Christ-like lives, we are then free to do anything our hands find to do. This is very exciting, because it means we are truly partnering with God in this ministry, contributing our own choices within His will.



Board (l-r): Barry Bussey (Seventh Day Adventist Church of Canada), Dale Barkman (Barkman and Tanaka Associates), Gordon Sorensen (Baptist Foundation), Michael Loewen (Loewen Kruse), Larry Nelson (Baptist Housing Ministries - retired), Betty Ainslie (Focus on the Family Canada - retired), Grant Morrison (Avant Ministries), Bill Winger (Evangelical Fellowship of Canada), Michael Packer (Wycliffe Bible Translators of Canada), Daryl MacKenzie (Atlantic Baptist Conference), Laurie Cook (World Relief Canada). Absent: Beverley Carrick (Cause Canada).

BOARD CHAIR'S REPORT

On October 12, 1972, six men and a woman held the inaugural board meeting of the Canadian Council of Christian Charities and defined our call in terms of specific activities. CCCC would:

- act as a voice for Christian ministries in Ottawa and the provinces on legislative matters
- provide relevant information to member ministries; and
- be a catalyst in providing educational courses, particularly in stewardship.

The board said these purposes were not exhaustive, leaving the door open for further development. Thirty-four years later, the board and staff defined our ultimate End (or purpose), saying that whether or not the public shares our faith, as a result of CCCC, Canadian Christian ministries will be worthy of the public's respect and trust.

Fiscal 2008 was an exhilarating year for the board as we reflected on the past, assessed the present and projected our trajectory into the future, in light of God's purpose for CCCC. Using appreciative inquiry, board and staff reconnected individually with our corporate call and reinvigorated our passion for our mission. We together discerned God's blessing and equipping of CCCC in the present and we generated ideas for the future. Recognizing other associations share aspects of our mission, the board met with Christian and secular associations who share our passion for standards of excellence. Out of this, staff developed an exciting five year strategic plan. The board then addressed our leadership needs, as our CEO's five year contract was ending in September 2008. I am pleased that John Pellowe will continue to follow God's call with us.

The board is deeply grateful for all that God has done. CCCC is blessed to have such a great team of staff members working with John and the board. We are doing our best to be good stewards of the organization that was passed on to us by our founders and entrusted to our care by our Lord.

Larry Nelson, C.A.
Chair

"I truly appreciate your quick action on (current news) matters and the information you provide is not only timely but invaluable to our donors. Keep up the good work." – CHRISTIAN SCHOOL, SASKATCHEWAN

CEO'S REPORT

"For it seemed good to the Holy Spirit and to us . . ."
~ Acts 15:28

As the staff works to fulfill the responsibilities delegated to us by the board, we are mindful that this great ministry is not really 'our' ministry, but Christ's ministry. Acts 1:1-8 indicates that Christ's work continues through the work of the Holy Spirit, and at CCCC we are keenly aware that the Holy Spirit directs each of us. Our goal is always to be in accord with each other and with the Holy Spirit, so that in all that CCCC does, we bring honour to Christ our Lord, and His church.

CCCC is staffed with dedicated employees who are called by God to serve the body of Christ by supporting its churches and agencies. Our particular call is to make it easier for Christian ministries to focus on their missions by providing specialized help for their support and leadership functions. Our dream is to be part of a vibrant community of Christian ministries effectively fulfilling their missions. As we at CCCC do our part, we and our members will be advancing ministry together, in Canada and everywhere in the world where our members are at work.

As a staff, we aspire to:

- promote Christian unity between ministries as a witness to God;
- facilitate ministry; we will champion, support and promote Christian ministries, enabling them to be all that God has called them to be;
- be a catalyst for continuous improvement and adoption of best practices;
- provide accessible, practical and relevant services that offer high value to our members;
- be respected educators who create, source and share expert knowledge as we model how Christian charities should operate; and
- be an exemplary Christian workplace.

As you read this annual report, you will see activities that derive from our aspirations, dreams and purposes. For example, we demonstrated unity by partnering with other ministries to champion young Christian leaders and to equip women leaders. We promoted our certified members to the public and challenged our affiliate members to step up to the best practices represented by our Seal of Accountability. Through the Best Christian Workplace survey and the Ministry Compensation survey, we are helping Christian ministries become great workplaces.

"I want to personally thank you and your organization for all your help this past year to us as a church. It was a truly wonderful experience to have you help carry a very serious and heavy load and see us through this major concern." – PASTOR

CEO'S REPORT

Over the next five years, CCCC will expand its existing expertise in the federal jurisdiction to include provincial jurisdictions too. We will add more services to support entire leadership teams. We will also find ways to better serve Canadian ministries in our bilingual, multi-cultural nation. We thank God for the expansive vision of our founders and for His continuing guidance today.

Rev. John Pellowe, MBA, DMin
Chief Executive Officer



Staff (l-r): Heather Hanson, Mark Stutzman, Frank Luellau, Milly Siderius, Graham Faulkner, Heather Card, Barbara Wallace, Sharon Brubacher, Wayne Kroeker, Lynda, Dubois, Fred Keul, Teresa Douma, David Johnson, David Van Der Molen (with Powell), Lois Lynn, Gilbert Langerak, John Pellowe.

MINISTRY HIGHLIGHTS

As a result of our work, we want Canadian Christian charities to be worthy of the public's respect and trust.

With nearly 3,000 members, CCCC has the unique privilege of hearing from a vast cross-section of ministry workers and volunteers. We are a lifeline, a best practice resource, a continuing education centre, a prayer support. We have expanded our reach from our traditional core services to treasurers to include the entire ministry leadership team. Again this year we answered thousands of calls and emails. We were guest speakers at nine denominational or ministry events. We held 12 regional training seminars and 15 presentations inviting ministries to be certified.

Here are some highlights of the past year:

It's Time to Be Certified—Certification Tour

We believe it is time for Christian ministries to demonstrate their accountability by applying to be CCCC certified members. Certified members demonstrate that they meet nine standards of accountability. In March 2008 we completed a national tour to make presentations to approximately 150 organizations. Several hundred more were sent information packages.



Member Survey

When asked how likely they would be to recommend CCCC to a friend or colleague, 81% of CCCC members said they would be very likely or extremely likely to do so. They value our excellent resources, reputation, professional service and expertise. We also received valuable information from this survey that will help us to improve our service.

"I would not want to be without your services. I want to thank you for all the help that you have given me."
– CHURCH TREASURER

35<35 Recognition Project



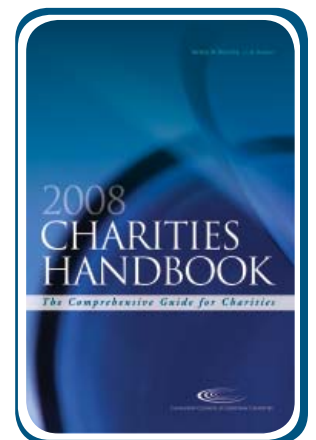
CCCC joined with Arrow Leadership, Bridgeway Foundation and ChristianWeek last year to honour 35 Christian leaders under the age of 35. At our conference in September 2007, we provided a free conference registration to these young leaders. This was a significant leadership encouragement for them as well as a time of growth and networking with other leaders. We were also thrilled at the positive impact their presence had on the more established leaders.

Canadian Ministry Compensation Survey

In June 2007 we published our first compensation survey with over 100 ministries participating. The survey was confidentially administered by the Hay Group and included detailed reporting by function, geographic location, focus & size.

2008 Charities Handbook

CCCC completed a significant re-write of the Charities Handbook, a comprehensive resource that is provided free to all CCCC members. Our goal was to simplify the language to make it more accessible and to include examples for greater clarity.



Stewardship

CCCC hired a new technical staff member who will be developing stewardship resources for our members. We have approved a three-year plan that will see seminars, resources, webinars and technical expertise developed.

MINISTRY HIGHLIGHTS

Branding

We completed the branding of our corporate logo, stationery, CCCC Bulletin, presentation templates and website to reflect the many changes in our ministry over the last four years. Our tagline "Advancing Ministry Together" reflects our heart for ministry and our desire to work with churches and charities across the country. Our new website should be launched by March 2009, while all the other changes have already been implemented.



Five-Year Strategic Plan

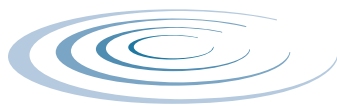
Significant research was done on the trends that will affect our ministry and those of our members in the next five years. As a result of this work, we believe it is important that we:

- are relational
- promote Christian unity
- are open-handed
- focus on practical application
- are an exemplar
- are early adaptors in technology and best practices
- serve entire leadership teams
- strengthen ministries
- have a national scope by further developing expertise in all provinces and being able to serve in French and English and to be able to relate to multi-cultural contexts.



Leading Women Conference Partnership

Over 200 Christian women in leadership attended the Leading Women Conference. CCCC was a partner with 13 other national ministries and the theme was "DARE: Igniting a Culture of Courage". At this conference we were successful in creating venues that helped participants apply what they were learning whether they were an emerging leader or senior leader.



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