

## TRANSPARENCY AND EFFECTIVENESS IN THE CHARITABLE SECTOR

You and your leadership team are invited to a one-day *free* event hosted by the International Committee on Fundraising Organizations that brings Canadian and international charity experts together to discuss issues related to building donor confidence.

Topics include:

- **Policy Priorities for the Charities Directorate**  
Bryan McLean, Director Policy Planning and Legislation Division, Charities Directorate, Canada Revenue Agency
- **Public Policy Options for Private Generosity**  
Michael Van Pelt, President, Cardus, Canada
- **Fraudulent Charitable Receipting**  
Danie Huppé-Cranford, Director of Compliance, Charities Directorate, Canada Revenue Agency
- **BBB's Project on Charity Effectiveness**  
Bennett Weiner, COO, BBB Wise Giving Alliance, USA
- **The Global Mapping of NPO's Transparency, Monitoring and Certification Tools**  
Michael Hammer, Executive Director, One World Trust, UK
- **Effectiveness Trends in Selected Countries**  
Canada - John Pellowe, CEO, Canadian Council of Christian Charities  
Switzerland - Martina Ziegerer, CEO, ZEWO  
Germany - Burkhard Wilke, Executive Director, DZI
- **NPO Regulation, Transparency and Fraud Prevention - International Developments, Challenges and Capacity Building**  
Radha Ivory, Research Assistant Faculty of Law, University of Basel, Switzerland
- **The Challenge of the International Haiti Relief Effort**  
Rollin van Broekhoven, President, ICFO

**Location:** Bingeman Conference Centre  
425 Bingeman's Centre Drive, Kitchener, Ontario N2B 3X7

**Date & Time:** May 14, 2010 - 9:45 am to 5:30 pm (registration at 9:30 am)

**Lunch:** On your own ([List of nearby restaurants](#))

**To Register:** Please reply to [lynda.dubois@cccc.org](mailto:lynda.dubois@cccc.org) by May 7 with the name, position and organization of each person attending