

## CCCC Member Economic Survey February 2010

Canadian Council of Christian Charities conducted a survey of its members January to February 12, 2010 on how current economic conditions are impacting charities. Charities were asked how their donation revenue from August 2009 to December 2009 compared with the same period a year ago. The findings below are derived from the survey.

	# Reporting	Increase in Donations	No Change	Decrease up to 10%	Decrease 10% - 20%	Decrease 20% - 30%	Decrease > 30%	Not Sure
All Respondents	635	32%	25%	21%	14%	3%	2%	3%
All Churches	371	32%	26%	20%	15%	3%	1%	3%
All Denominational Offices	28	31%	19%	34%	8%	4%	--	4%
All Agencies	236	31%	23%	20%	14%	5%	4%	3%
Agencies by Type								
Mission-sending	34	18%	31%	30%	6%	9%	--	6%
Relief & Development	24	48%	14%	19%	19%	--	--	--
Compassion	23	41%	14%	14%	18%	4%	--	9%
Media	23	43%	21%	7%	--	7%	15%	7%
Camp	31	37%	17%	20%	13%	7%	6%	--
Schools	14	16%	23%	15%	23%	8%	15%	--
College/Seminary	18	23%	35%	18%	12%	6%	6%	--
Churches by Province								
BC	52	31%	33%	21%	13%	--	2%	--
AB	54	35%	17%	20%	13%	7%	2%	6%
SK	19	32%	42%	21%	5%	--	--	--
MB	18	28%	17%	33%	22%	--	--	--
ON	187	32%	27%	18%	16%	2%	--	5%
QC	9	56%	11%	22%	--	11%	--	--
Atlantic	22	32%	23%	23%	18%	--	4%	--

	# Reporting	Increase in Donations	No Change	Decrease up to 10%	Decrease 10% - 20%	Decrease 20% - 30%	Decrease > 30%	Not Sure
<b>Churches by Operating Budget</b>								
<\$300,000	187	27%	30%	17%	17%	2%	1%	6%
\$300,000 - \$674,999	97	39%	22%	22%	10%	5%	1%	1%
\$675,000 - \$999,999	19	26%	37%	16%	21%	--	--	--
\$1,000,000 - \$4,999,999	39	44%	15%	26%	15%	--	--	--
>\$5,000,000	6	33%	--	67%	--	--	--	--
<b>Agencies by Operating Budget</b>								
<\$300,000	67	24%	27%	12%	18%	7%	3%	9%
\$300,000 - \$674,999	36	19%	19%	31%	22%	3%	6%	--
\$675,000 - \$999,999	29	28%	31%	21%	10%	7%	3%	--
\$1,000,000 - \$4,999,999	59	42%	15%	22%	9%	5%	5%	2%
>\$5,000,000	30	40%	24%	20%	10%	--	3%	3%

*Notice to Reader*

CCCC has provided detailed information for the segments represented by the survey; however the reader is cautioned that some sample sizes may be too small to draw broad conclusions.