



Approved Provider for
Continuing Education

CFRE International

Certifying fundraising executives
Setting standards in philanthropy

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CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organiser: - Canadian Council of Christian Charities
Title of Activity: - The Pursuit (Annual Conference)
Names of Presenter(s): - Multiple Presentors, listed below with each event
Dates and Location: - Wednesday & Thursday, April 27&28 – London, Ontario, Canada

Date: Wednesday, April 27, 2016

Session 1: 12:00 pm – 1:00 pm (1.0 pts)

- Digital Donors, Social Media, and Online Giving. Presenter: Paul Nazareth
- Mobile and Web Giving Solutions. Presenter: Dean Sweetman
- Serving The High Net Worth Donor. Presenter: Tim Jenkins

- Developing Your Ethical Fundraising Toolbox. Presenters Valerie Campbell & Paula Curtis
- Growing Givers' Hearts in Good Economic Times and Bad . Presenter: Rebekah Basinger
- Rapid Fire – Stewardship. Presenters: Tim Jenkins, Scott Rodin & Lorne Jackson

Date: Wednesday, April 27, 2016

Session 2: 1:15 pm – 2:15 pm (1.0 pts)

- Harnessing the Power of Crowdfunding. Presenter: Joyce Hsu
- Rapid Fire – Fundraising. Presenter: Mike Strathdee, Doug Fordham & Paul Nazareth
- Surviving, Thriving, and Doing Good: New Approaches for Small to Mid-Sized Ministries. Presenter: Rebekah Basinger
- The Rebranding, Rebuilding, and Reconnecting of Ray of Hope. Presenter: Harry Whyte

Date: Thursday, April 28, 2016

Session 1: 12:00 pm – 1:00 pm (1.0 pts)

- Best Practices for Giving in Churches. Presenter: Lori Guenther Reesor
- From \$5M to \$10M in Ten Years: How We Did It. Presenter: Darren Pries-Klassen
- Planned Giving – What Donors Don't Know. Presenter: Jan Kupecz
- We're Not Overhead: Connecting Head Office to Frontline Ministry. Presenter: Timothy Coles

Date: Wednesday, April 27, 2016

Session 3: 00 pm – 4:00 pm (1.0 pts)

- Building Communities: Increasing Online Engagement and Awareness. Presenter: Joyce Hsu

Date: Thursday, April 28, 2016

Session 2: 1:15 pm – 2:15 pm (1.0 pts)

- Changing Landscape: Giving Trends in Canada. Presenter: Darren Pries-Klassen
- Measuring Your Social Impact. Presenter: Bradley Olsthoorn

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<http://www.cfre.org/education/my-education-finder/>

- Planned Giving Requires Planned Receiving. Presenters: Dori Zerbe Cornelson and Marlow Gingerich
- Knowledge Pod – Stewardship. Presenter: Jack Borchert

- Knowledge Pod – Fundraising. Presenter: Dori Zerbe Cornelson
- Pitfalls in Drafting Gifting Agreements. Presenter Terrance Carter
- What Paul Taught me About Church and Money. Presenter: Lori Guenther Reesor

Date: Thursday, April 28, 2016

Session 3: 3:00 pm – 4:00 pm (1.0 pts)

- 6 Capacity Areas for Non-Profit Organizational Development. Presenter: Clayton Rowe
- Excelling in Generosity: Moving from Tithes and Offerings to Planned Gifts. Presenter: Herb Gale

Total number of points attained: _____