



CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organiser: - Canadian Council of Christian Charities
Title of Activity: - The Pursuit (Annual Conference)
Names of Presenter(s): - Multiple Presenters, listed below with each event
Dates and Location: - Wednesday & Thursday, May 3,4 & 5 2017 –
Edmonton, Alberta, Canada

Date: Wednesday, May 3, 2017

Session 1: 11:15 am – 12:15 pm (1.0 pts)

- Church Giving: From Basket to Bequest.
Presenter: Paul Nazareth
- The Rules of Fundraising. Presenter:
Douglas Shaw
- Donors – For Life. Presenter: Gayle
Goossen

Date: Wednesday, May 3, 2017

Session 2: 1:30 pm – 2:30 pm (1.0 pts)

- Doing Good Business by Doing Business
Good: The Win-Win-Win of Partnership.
Presenter: Doris Olafsen
- Knowledge Pod – Fundraising. Presenter:
Christopher Primeau
- 2017 Planned Giving Tips, Trends,
Tactics. Presenter: Paul Nazareth

Date: Wednesday, May 3, 2017

Session 3: 15 pm – 4:15 pm (1.0 pts)

- How to Acquire More and Better Donors.
Presenter: Douglas Shaw
- Integrated Marketing Campaigns.
Presenters: Mariam Ghani & Anna King

Date: Thursday, May 4, 2017

Session 1: 11:15 pm – 12:15 pm (1.0 pts)

- More Than Money: Changing Attitudes
About Ministry Partnership Development.
Presenter: Rachel Elyas
- Rapid Fire: 1) Faith, Finance and
Fundraising: Finding a Balance 2) Growing
Generous Donors. Presenters: Paul Nazareth &
Judy Friesen

Date: Thursday, May 4, 2017

Session 2: 1:30 pm – 2:30 pm (1.0 pts)

- Be, Do, Become: Connecting Strategy
with Fundraising & Stewardship. Presenter:
Tom Berekoff
- Knowledge Pod – Stewardship. Presenter:
Judy Friesen
- Online: Possibilities. Presenter: Gayle
Goossen

Date: Thursday, May 4, 2017

Session 3: 3:15 pm – 4:15 pm (1.0 pts)

- Iterative Negotiation. What a Hostage
Negotiation Technique Can Do To Secure a 6
Figure Gift. Presenter: Ray Marshall
- The Impact Fundraising, Stewardship &
Generosity Have on the Stakeholder
Continuum. Presenter: Tom Berekoff
- Revolutionizing the Donor Journey.
Presenter: Nejeed Kassam

Find more **CFRE approved** continuing education opportunities on **My Education Finder**:
<http://www.cfre.org/education/my-education-finder/>

Date: Friday, May 5, 2017

Session 4: 8:30 am – 9:30 am (1.0 pts)

- Fundraising Strategy. Presenter:
Christopher Primeau

Total number of points attained: _____