CONTINUING EDUCATION POINTS TRACKER

Certified Fund Raising Executive
The credential for fundraising professionals

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) a record of the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended and, where necessary, fill in the session title. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: Canadian Council of Christian Charities
Title of Activity: Annual Christian Leadership & Stewardship Conference
Names of Presenter(s): Various
Dates and Location: 25-27 September, 2012 – Richmond, BC

Date: Tuesday, 25 September, 2012
Session: 11:00 am – 12:15 pm (1.25 credit hr)
☐ Top 10 “Mistakes to Avoid” List for Charity Boards
☐ Legal Update
☐ Giving Strategies in Turbulent Times
☐ The Hitchhiker’s Guide to the Future of Fundraising

Date: Tuesday, 25 September, 2012
Session: 1:30 pm – 2:45 pm (1.25 credit hr)
☐ Moving Your Board From Good to Great, Part 1
☐ Choosing a Data Management Solution For Your Church or Ministry
☐ Best Affordable Tools for Charities
☐ Mission Drift and Corporate Objects
☐ Management Reporting for Your External Audiences, Part 1
☐ Email Fundraising Bootcamp, Part 1
☐ How to Attain Sustainable, Diversified Operating Revenue, Part 1

Date: Tuesday, 25 September, 2012
Session: 3:15 pm – 4:30 pm (1.25 credit hr)
☐ Moving Your Board From Good to Great, Part 2
☐ The Value of Good Impressions
☐ Optimizing Your Website for Mobile Devices
☐ Management Reporting for Your External Audiences, Part 2
☐ Email Fundraising Bootcamp, Part 2
☐ How to Attain Sustainable, Diversified Operating Revenue, Part 2

Date: Wednesday, 26 September, 2012
Session: 11:00 am – 12:15 pm (1.25 credit hr)
☐ Chairing the Non-Profit Board
☐ For Love or Lucre: Structuring Charities and Nonprofits for the Future
☐ Fundraising Software
☐ Lessons Learned From Past Fundraising Mistakes: A Look at the Cases

Date: Wednesday, 26 September, 2012
Session: 1:30 pm – 2:45 pm (1.25 credit hr)
☐ There’s Money on the Table, Part 1
☐ Continuance Under the CNCA, Part 1
☐ Social Enterprise ‘101’: Understanding it and moving forward
☐ Gifts in Kind: Tales from the Trenches
☐ The Bizarro Donor Strategy

Date: Wednesday, 26 September, 2012
Session: 3:15 pm – 4:30 pm (1.25 credit hr)
☐ There’s Money on the Table, Part 2
☐ Continuance Under the CNCA, Part 2
☐ Venture Selection: Choosing the best social enterprise idea
☐ What’s New in Planned Giving
☐ The Art of Listening: Connecting With Donors’ Minds, Hearts, and Souls

Total number of contact hours attended:

(Number of contact hours = number of Education points)