

CHALLENGING BOUNDARIES

THE PURSUIT



A CHRISTIAN MINISTRY CONFERENCE | APRIL 27-29, 2016
London Convention Centre, London, ON | www.the-pursuit.ca

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THE PURSUIT '16

ARE YOU READY...

To challenge the boundaries of your leadership and vision?

The Pursuit is a bold new conference for ministry leaders that will refresh, equip, and empower. It's not "just another conference"—it's an opportunity to **gain practical action steps** to boost your ministry's effectiveness while engaging with others who are **pursuing ministry-stretching strategies**.

The format of *The Pursuit* is unique: it combines the benefits of online learning and face-to-face interaction. ***The Pursuit's online community includes year-round access*** to training videos, handouts, and online forums. The live conference will take place in London, Ontario on April 27-29, 2016. This 2.5-day event of vibrant worship sessions, engaging keynote speakers, and over 90 learning choices will **renew your passion** and fill you with actionable ideas to take back home.

Quick Details

WHERE? The London Convention Centre, London, ON

WHEN? April 27-29 (several pre-conference sessions will be offered on April 25 & 26)

WHAT ARE THE LEARNING CATEGORIES?

Administration, Church, Communication, Fundraising, Governance, Human Resources, Leadership, Legal/Regulatory/Finance, Organizational Health, Philanthropy, Pregnancy Support, Stewardship, Strategy.

WHO SHOULD GO? Charity leaders, administrators, fundraisers, human resource professionals, stewardship consultants, pastors—anyone with a passion for Christian ministry!

Register at www.the-pursuit.ca
and stay in touch with us
through social media:



ThePursuitCa



@ThePursuitCa



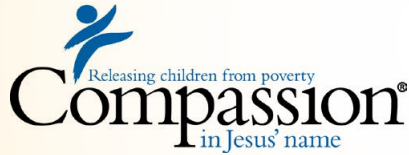
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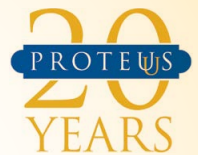
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Learning Sponsors



Game Sponsor



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THANK YOU TO OUR EXHIBITORS!

- › Arrow Leadership
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- › CanadaHelps
- › Canadian Association of Pregnancy Support Services
- › Canadian Council of Christian Charities
- › Carters Professional Corporation
- › CNCF/Advisors with Purpose
- › Compass Canada
- › Covenant Family Wealth Advisors
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- › Ecumenical Stewardship Center
- › eKYROS
- › The Evangelical Fellowship of Canada
- › Faith FM CHJX 99.9
- › Faith Life Financial
- › Heartbeat International
- › Heritage College & Seminary
- › LIFE International
- › McMaster Divinity College
- › Mennonite Foundation of Canada
- › Plan to Protect
- › RLB Chartered Professional Accountants
- › Robertson Hall Insurance Inc.
- › Silent Partner Software
- › Sunergo Systems
- › Tithe.ly





Agenda

PRE-CONFERENCE LEARNING

(April 25 & 26)

MONDAY, APRIL 25

- | | |
|-----------------|---|
| 8:00 am | Registration Desk Opens |
| 9:00 am–5:00 pm | Monday Pre-Conference Courses <ul style="list-style-type: none">• Engaging Media with Purpose and Without Fear, Part 1• Living in Colour: Post-Abortion Counsellor’s Training, Part 1 |
| 10:30–10:45 am | Coffee Break |
| 12:15–1:00 pm | Lunch |
| 2:45–3:00 pm | Coffee Break |

TUESDAY, APRIL 26

- | | |
|-----------------|---|
| 8:00 am | Registration Desk Opens |
| 9:00 am–5:00 pm | Tuesday Pre-Conference Courses <ul style="list-style-type: none">• Engaging Media with Purpose and Without Fear, Part 2• Living in Colour: Post-Abortion Counsellor’s Training, Part 2• Leading from Your Knees: Presence-Based Leadership |
| 10:30–10:45 am | Coffee Break |
| 12:15–1:00 pm | Lunch |
| 2:45–3:00 pm | Coffee Break |
| 6:00–7:30 pm | Guess Who’s Coming for Dinner? |
| 8:00–10:00 pm | Meet and Greet Reception |

Agenda

THE PURSUIT CONFERENCE

(April 27-29)

WEDNESDAY, APRIL 27

- 8:00 am Registration Desk Opens and Coffee Available in Exhibit Hall
- 8:30–8:50 am **Worship**
- 8:50–9:10 am **Devotional**
- 9:25–10:30 am **Keynote Speaker: John Stackhouse**
- 10:30 am–12 pm Brunch
- 11:00–11:30 am **Product Demonstrations**
- 12:00–1:00 pm **Learning Sessions**
- 1:15–2:15 pm **Learning Sessions**
- 2:15–3:00 pm Coffee Break
- 2:20–2:50 pm **Product Demonstrations**
- 3:00–4:00 pm **Learning Sessions**
- 4:10–4:50 **Jam Sessions**
- 7:15–9:15 **Movie Screening – “For the Life of the World”**

THURSDAY, APRIL 28

- 8:00 am Registration Desk Opens and Coffee Available in Exhibit Hall
- 8:30–8:50 am **Worship**
- 8:50–9:10 am **Devotional**
- 9:25–10:30 am **Keynote Speaker: Greg Thompson**
- 10:30 am–12 pm Brunch
- 11:00–11:30 am **Product Demonstrations**
- 12:00–1:00 pm **Learning Sessions**
- 1:15–2:15 pm **Learning Sessions**
- 2:15–3:00 pm Coffee Break
- 2:20–2:50 pm **Product Demonstrations**
- 3:00–4:00 pm **Learning Sessions**
- 4:10–4:50 **Jam Sessions**
- 6:00–8:00 pm **Banquet**

FRIDAY, APRIL 29

- 8:00 am Registration Desk Opens and Coffee Available in Exhibit Hall
- 8:30–8:50 am **Worship**
- 8:50–9:10 am **Devotional**
- 9:25–10:30 am **Keynote Speaker: Anthony Bradley**
- 12:00–5:00 pm **Ministry Hop**

**Worship,
Devotional
& Keynote
Sessions**

DEVOTIONAL

(Wednesday, Thursday, and Friday from 8:50 am to 9:10 am)



PERNELL GOODYEAR

Lead Pastor, Hillside Church

Pernell and his family live in London, Ontario where he is currently the Lead Pastor at Hillside Church (hillsidelondon.com). Previously, Pernell spent ten years building a missional community in downtown Hamilton where people from all walks of life found a place to belong. Pernell has experience across denominations, coaches church planters through Vision Ministries (vision-ministries.org), and facilitates learning through Cultivate Network.

KEYNOTE SPEAKERS



JOHN STACKHOUSE JR

Professor, Crandall University

John Stackhouse serves Crandall University in Moncton as the Samuel J. Mikolaski Professor of Religious Studies and Dean of Faculty Development. Author of 9 books and over 600 articles, his work ranges over theology, history, philosophy, sociology, ethics, and world religions. He has lectured at many universities around the globe, and his work has been featured in publications as diverse as The New York Times, The Washington Post, The Atlantic, The Globe and Mail, and Maclean's.

> Wednesday, 9:25-10:30 am

Multiculturalism has been a part of Canadian identity since the 1970s, but only in the last decade or so has it become a significant challenge. Now diverse populations in Canada have achieved critical mass—in numbers, in dollars, in votes, in voices. What now is “reasonable accommodation” of diversity? How can a coherent society be formed out of such different groups and individuals? And how can Christian organizations not only survive, but thrive and contribute, in this rapidly changing situation? This talk will explode the comfortable, constraining myths of both “assimilation” and “affirmation” to set out a realistic sketch of what should and should not be done in the name of “diversity.” Canadian society, and Canadian Christianity, can flourish as never before, but only if certain fundamental lessons are learned—and learned soon.



GREG THOMPSON

Executive Director, New City Commons

As the Executive Director of New City Commons, Dr. Greg Thompson provides strategic and conceptual leadership to leaders seeking to understand culture and cultural change in a wide variety of institutional settings, including churches, local government, nonprofits, and educational institutions. He is currently an Associate Fellow at the Institute for Advanced Studies in Culture at the University of Virginia and serves as the Senior Pastor of Trinity Presbyterian Church in Charlottesville, Virginia.

> Thursday, 9:25-10:30 am

In a time of world-historic cultural change marked by fundamental disagreements over many issues, Greg Thompson will stimulate creative thinking and help us to re-imagine how to have a faithful, caring presence within our society.

**Worship,
Devotional
& Keynote
Sessions**

KEYNOTE SPEAKERS
(continued)



ANTHONY BRADLEY

Associate Professor, The King's College

Dr. Anthony Bradley is an associate professor of theology at The King's College in New York City and a research fellow at the Acton Institute. Dr. Bradley holds a Bachelor of Science in biological sciences from Clemson University, a Master of Divinity from Covenant

Theological Seminary, and a Doctor of Philosophy degree from Westminster Theological Seminary. As a research fellow, Dr. Bradley lectures at colleges, universities, business organizations, conferences, and churches throughout the U.S. and abroad. His writings on religious and cultural issues have been published in a variety of journals.

> Friday, 9:25-10:30 am

Dr. Anthony Bradley will offer principles for unlocking the potential of Christian charities for bringing hope, healing, and redemption across Canada in ways that embody the world-changing mission of God within the life of any organization for the life of the world.

WORSHIP
(Wednesday, Thursday, and Friday from 8:30 am to 8:50 am)



TIM SCHWINDT

Associate Pastor, Gateway Church

Tim has been involved in music and worship for 35 years, leading worship at many locations, touring with several bands, and speaking at various music and worship events. Tim is an associate pastor at Gateway Church in London, where he has served as the Music

and Creative Director for 18 years. It is Tim's desire to use his gifts to help believers truly experience a connection with God through worship.

Types of Learning Sessions

There are a variety of learning sessions to choose from at *The Pursuit*. Which type suits your learning style? The descriptions below will help you decide!

(Note: When you register for *The Pursuit*, you will be required to select your session preferences; however, you may change them any time and print your personalized schedule by logging in to *The Pursuit's* online community: the-pursuit.ca/account/login)

WORKSHOPS

Workshops at *The Pursuit* have two components: online and in-person. Access the online component by clicking on the workshop title in online community. You will be directed to a course page that contains a 20-min video and other resources (e.g., handouts, PowerPoint slides). ***It's your responsibility to watch the video before the live workshop and print any resources that you'd like to have in hard copy.*** The live workshop will focus on application and group discussion.

PEER LEARNING

Do you have an idea to share at *The Pursuit*? Sign up to speak at a Peer Learning session! This session type is designed for conference attendees to pick up the mic and share an idea, a story, or a strategy from their ministry experience. Four speakers will be chosen for each session. Each speaker will have 12 minutes to present. ***You can apply to present after you have registered for the conference.***

KNOWLEDGE PODS

Do you feel more comfortable in a small group? Knowledge Pods allow you to gather together with a small group of attendees to have an informal discussion with one of our content experts. Ask questions, share ideas, and challenge your assumptions! Be sure to sign up soon—these sessions are limited to 14 people.

RAPID FIRE

Let's be honest. Do you get bored easily? Are you constantly flipping through channels when you watch TV? Then Rapid Fire sessions may be for you! This session type switches speakers three times, offering three different insights based around a common theme. Hearing from a variety of experts is sure to keep you engaged.

STORYTELLING

Who doesn't love a good story? Our storytellers will share personal experiences that shaped their leadership and changed their perspective. You won't want to miss the opportunity to challenge your faith and your own leadership. Be sure to sign up soon—these sessions are limited to 25 people.

JAM SESSIONS

Jam Sessions are held at the end of each day and organized by role (e.g., Board Members, CEOs, Fundraisers). Join others in your field to share the best thing you learned during the day from any keynote or learning session. A facilitator will help you to develop a few key themes, and you can discuss how you might implement the new ideas in your ministry. Jam sessions are a great way to re-cap, de-brief, and swap notes with your peers.

LEARNING SESSION LEGEND

The Learning Sessions in this brochure are organized by time slot, but you can search by topic using this legend:

- Fundraising
- Pregnancy Support
- Church
- Organizational Health
- Human Resources
- Legal/Regulatory/Finance
- Counselling
- Stewardship
- Governance
- Strategy
- Leadership
- Communication
- Administration

Pre-Conference Session Descriptions

The Pursuit is offering some intensive pre-conference courses on April 25 and 26. Come early and start learning!

TWO-DAY SESSIONS

(Monday & Tuesday)

ENGAGING MEDIA WITH PURPOSE AND WITHOUT FEAR ●

Anna Marie White, Focus on the Family Canada

Are you wrestling with the best way to communicate your organization's Christian identity, purposes, and activities? Do you want to be fearless in sharing your message on the evening news? On social media? Or with bloggers? This two-day pre-conference session will prepare you to lead your organization in integrated engagement with both traditional and social media—preparing you to face even the most knee-knocking interviews with purpose and skill.

Part 1 (Monday) will explore the media, approaches to messaging, social media, and the media ecosystem.

Part 2 (Tuesday) will cover strategies for engaging and breaking into the news cycle, “be-attitudes” for media relations, and in-depth training on interview practices. There will also be time for Q&A and debriefing.

LIVING IN COLOUR: POST-ABORTION COUNSELLOR'S TRAINING ● ●

Jenny McDermid and Jutta Wittmeier, Calgary Pregnancy Care Centre

This two-day course is designed to equip and prepare you to do post-abortion ministry in your unique community, using resources within your reach. Both educational and practical, this course will discuss meeting the post-abortive woman, program options, grief education, problems and pitfalls, resources, training, and facilitation. You will have the opportunity to participate in a small group experience, practice exercises, and role-play.

ONE-DAY SESSION

(Tuesday Only)

LEADING FROM YOUR KNEES: PRESENCE-BASED LEADERSHIP ● ● ●

Vicky Botsford, LifeSteward Ministries

This full-day course will provide you with a time of spiritual refreshment and practical teaching. Our day will focus on the concept of Presence-Based Leadership. We will discuss BEing vs. DOing, listening prayer, and forms of worship. There will be time to respond to God through worship and prayer in His presence.

Conference Learning Session Descriptions

Learning session times, dates, and descriptions are subject to change.

Please see the online schedule (www.the-pursuit.ca) for the most up-to-date information.

Wednesday, April 27, 2016
12:00-1:00 pm

(1) 37 WAYS YOUR WEBSITE DIED

(Workshop) ●

Darrell Keezer, Candybox Marketing

Websites have radically changed over the past five years, but has your ministry made the transformation? Learn why most websites aren't working anymore and what you can do to create a website that converts visitors into advocates. We will review the most common mistakes made and discuss how to build a web presence with a budget of any size.

(2) 4 SECRETS TO COUNSELLING

(Workshop) ● ●

Linda Herron and Anne Waddell, Central Alberta Pregnancy Care Centre

Preparing to talk to or meet with the abortion-minded client is often our greatest challenge. This workshop will provide practical tools for responding to this client in a professional and empathetic manner that brings results. You will have the opportunity to practice what you learn in a safe, fun environment. Bring along scenarios you've had to deal with or questions you may have after viewing our 20-minute video in the online community. We are looking forward to sharing what we have learned along the way!

(3) ALTERNATIVE FINANCING

(Workshop) ●

Susan Manwaring, Miller Thomson LLP

Description TBA

(4) DIGITAL DONORS, SOCIAL MEDIA, AND ONLINE GIVING

(Workshop) ●

Paul Nazareth, CanadaHelps

Who can deny that the world has gone digital? What are the current tools and trends that we can use in the Christian fundraising community both online and offline? This session will break down how donors have gone digital, how faith communities can use digital communication in their ministry, where social media fits into giving, and resources for the world of philanthropy that go beyond weekly offerings.

(5) EFFECTIVE ADMINISTRATION, EFFECTIVE MINISTRY. EXPERIENCE AND PRACTICAL TIPS FROM THE FIELD *(Workshop)* ● ●

Michael Daykin, NCOL

Good administration is key to your ministry running smoothly with maximum effectiveness. Drawing on over a decade of working with churches across Canada, we have put together some of the best tips and most useful processes that we have seen. Whether your ministry's administration is a well-oiled machine or in need of an overhaul, you will be sure to walk away with ideas gleaned from the best.

(6) FIVE RELATIONSHIPS EVERY LEADER NEEDS *(Workshop)* ● ●

Bill Fietje, Associated Gospel Churches

No one leads in isolation, yet as responsibilities grow, many leaders move toward isolation. Healthy leadership is accomplished through a minimum

of five key mentoring relationships, which will be illustrated in this workshop with five biblical examples. When cultivated with intentionality, these five relationships will help every leader not only survive the rigours of leadership but thrive.

(7) FIVE WAYS TO MINIMIZE AND MANAGE EMPLOYMENT LIABILITY

(Workshop) ●

Adrian Miedema, Denton's Canada LLP

Charitable employers face the same employment liabilities as for-profit companies. This session will discuss practical steps that charities can take to minimize employment liability. One key step is implementing properly-drafted employment contracts, and implementing them properly. We will also discuss practical steps for ensuring compliance with human rights and health and safety legislation. The goal of the session is that participants will come away with concrete ideas to manage, and reduce, employment law liability—and the related public relations risks.

(8) HOW TO SURVIVE A HEALTH AND SAFETY AUDIT *(Workshop)* ● ●

Terry Ratcliff, Ratcliff Solutions

This workshop will explain how Bill C-45 impacts Canadian charities and provide you with an understanding of your legal obligations regarding Occupational Health and Safety laws and standards. It will also provide insights into the comprehensive nature and complexity of the audit process and explain practical issues that must be considered in order to avoid criminal liability.

(9) CHARITY REGULATION

(Knowledge Pod) ●

Gilbert Langerak, Canadian Council of Christian Charities

Grab a cup of coffee and join a small group for a casual discussion on charity regulation. Gil Langerak will lead the conversation and answer your questions.

(10) FINANCE AND ADMINISTRATION

(Knowledge Pod) ● ●

Tim DeWeerd (Compassion Canada) and David Murphy (Navigators of Canada)

Grab a cup of coffee and join a small group for a casual discussion on finance and administration. Tim DeWeerd and David Murphy will lead the conversation and answer your questions.

(11) STRATEGY *(Knowledge Pod)* ●

John Stackhouse Jr (Crandall University) and Rebekah Basinger (Basinger Consulting)

Grab a cup of coffee and join a small group for a casual discussion on strategy. John Stackhouse and Rebekah Basinger will lead the conversation and answer your questions.

(12) LIMIT YOUR EXPOSURE

(Workshop) ● ●

Susan Herman, Calgary Pregnancy Care Centre

Do you ever feel that HR derails you from fulfilling your organization's mission? This workshop will cover the role of HR in today's changing workplace and explain how HR best practices can make your job easier. These fundamentals will help to protect your organization, establish a healthy organizational culture, and assist you in attracting and retaining the right talent to see your ministry thrive.

(13) MOBILE AND WEB GIVING SOLUTIONS *(Workshop)* ●

Dean Sweetman, Tithe.ly

This workshop will focus on the WHY and HOW of fundraising in the 21st century. The WHY is simple: people don't carry cash or checks anymore, especially the under 35 crowd. But they never leave their smartphones out of sight! The HOW is even easier. With apps, text giving, and simple website buttons, churches and charities can now put the power to give in the hands of members and contributors. Giving anywhere and any time is a reality. When you remove the barriers, people who love your mission will give generously and often.

(14) GOVERNANCE

(Rapid Fire Session) ●

The Second Most Important Person – Larry Nelson (Hutchinson Group Inc.)

You already know who is the face of your charity, but have you identified the next most important person in your organization? Come discover your “Second Most Important Person”—one you already have on your side, sitting right at your board table—and find out how to utilize their capabilities and influence to successfully make your charity everything it can and should be!

The Soft Side of Governance – Barry Slauenwhite (Compassion Canada)

In this session Barry Slauenwhite will share how he shaped the Compassion Canada board and created a distinctive, value-added culture that boosts trust, accountability, and productivity. Barry calls this the “soft side of governance.” He will share how he molded his board to be both highly relational and highly efficient.

Successful Governance Needs a Plan – Ken Milne (KENEIR)

In this session Ken Milne will outline a process to help boards move forward with sustainable positive business practices that will result in enhanced value in the purpose and work of their organization and a better way to meet fiscal, operational, and market pressures and achieve their governance goals.

(15) SERVING THE HIGH NET WORTH DONOR ●

Tim Jenkins, Covenant Family Wealth Advisors

The partnership of effective ministries and affluent Christians can create powerful synergies to impact a hurting world. This workshop will help ministries understand the world of affluent Christians and learn how to serve them well. We will discuss the most common issues that they face and how to build relationships with them. We'll finish by outlining the unique value ministries can bring to these Christians and review some practical and powerful resources.

(16) FORMATION – LIFE CIRCUMSTANCES *(Storytelling)*

Help! I've Fallen, But I Can Get Up! – Dan Helps (Interim Pastor, Pentecostal Assemblies of Canada)

Dan's story is a testimony to the faithfulness of God. After suffering a devastating 30 ft fall, Dan was left with multiple fractures, three months in a hospital bed, over a year of physical therapy, and the inability to return to work and earn a living for 18 months. In this session, Dan will share what God taught him as he lay in the hospital bed battling morphine withdrawal and excruciating pain.

Living on the Streets – Judy Richichi (Siloam Mission)

Judy spent much of her youth growing up on the streets under the child welfare system, so it's no surprise that she now dedicates her life to working with Winnipeg's most marginalized citizens. This session will focus on how God can use the past to influence and shape your future.

The Way to Grow as a Leader Goes Through Trials – Colin McCartney (Connect Ministries)

In this session Colin will share about the worst year of his life, which included the murder of one of his staff, the drowning death of a child, and his own life threatening injury that left him paralyzed and drowning off the Hawaiian shoreline. It was through this time of deep struggle that Rev. McCartney discovered important leadership lessons that have transformed how he leads.

Wednesday, April 27, 2016
1:15-2:15 pm

(17) BECOME A SOCIALLY ENGAGING MINISTRY (Workshop) ●

Darrell Keezer, Candybox Marketing

How would you describe your ministry's social media presence? Do the words boring, unpopular, or absent come to mind? Find out what you can do to create a relevant and engaging social presence.

(18) HARNESSING THE POWER OF CROWDFUNDING (Workshop) ●

Joyce Hsu and Matthew Couto, TechSoup Canada

Over the last decade, the rise in crowdfunding has transformed the fundraising experience. Can crowdfunding really raise a lot of money for your cause? The answer is yes—if you do it properly. In this session, we will discuss how to carve out a tangible funding opportunity, compel supporters with great stories, choose the right crowdfunding platform, and more.

(19) INITIATING MISSION IN AND THROUGH LOCAL CHURCHES

(Workshop) ● ●

Colin McCartney, Connect Ministries

The impact of the Early Church was so great that historians tell us that within 300 years of the birth of the church more than half the world was Christian. During this workshop we'll take a look at a strategy of how we, as local churches, can be involved with God in mission to our neighbourhood, just like the Early Church. So, get ready for a challenging and interactive time of learning, discussion, and application all within an environment of courageous conversation.

(20) EMPLOYMENT LAW

(Knowledge Pod) ● ●

Adrian Miedema, Dentons Canada LLP

Grab a cup of coffee and join a small group for a casual discussion on employment law. Adrian Miedema will lead the conversation and answer your questions.

(21) HUMAN RESOURCES

(Knowledge Pod) ●

Chris Hall, Canadian Council of Christian Charities

Grab a cup of coffee and join a small group for a casual discussion on human resources. Chris Hall will lead the conversation and answer your questions.

(22) ORGANIZATIONAL HEALTH

(Knowledge Pod) ●

Clayton Rowe, World Vision Canada

Grab a cup of coffee and join a small group for a casual discussion on organizational health. Clayton Rowe will lead the conversation and answer your questions.

(23) OFFERING COMPASSIONATE CARE TO THE ABORTION VULNERABLE IN YOUR COMMUNITY

(Workshop) ● ●

Linda Baartse, The Pregnancy Care Centre

When a woman shares about her unanticipated pregnancy, the first words she hears will have a tremendous impact. They will either confirm her fears that abortion is her only real choice or they will help her believe that support is available and that she has reason to hope. How can you be prepared? This workshop will provide a biblical basis for compassionate support, equip you to use the L.O.V.E. approach, and suggest ways that your church can get involved.

(24) FUNDRAISING

(Rapid Fire Session) ●

The Value of a Good Story and How to Make it Stick – Mike Strathdee (Mennonite Foundation of Canada)

When it comes to communication, Mennonite Foundation of Canada has found that the “less is more” approach (fewer images and even fewer words) works well. In this session you will discover how this approach to engagement leads to more significant conversations. Learn how to use anecdotes and personal stories to connect with your audience on a personal and emotional level.

Unintended Barriers to Giving: Releasing People to New Levels of Generosity – Doug Fordham (Fellowship Pacific)

Far too often churches erect and protect barriers that inhibit people from doing what they really want to do—that is, be more generous. Whether this is done intentionally or unintentionally, it's frustrating for both the ministry and the donor. Here's some practical help to identify and remove those barriers and replace them with tools that facilitate and encourage generous giving.

Faith-Based Fundraising: Major, Planned, and Digital Giving – Paul Nazareth (CanadaHelps)

Universities and hospitals employ thousands of fundraisers and have big marketing departments to raise hundreds of millions of dollars. We in the Christian fundraising sector have a much more powerful resource—God and the Holy Spirit. In this session Paul will share how faith and community can beat the well-funded secular fundraising machines if we adapt to today's technology and strategy.

(25) REDUCING RISK WHILE ENGAGING WITH THE VULNERABLE SECTOR ● ●

Melodie Bissell, Plan to Protect

Children, youth, women in crisis and domestic violence situations, the elderly, individuals with disabilities, refugees, and new immigrants are more vulnerable than the general population due to their dependence on others and the traumas they may have experienced. This seminar will provide practical procedures, recommended policy statements, and abuse prevention guidelines to assist organizations working with the vulnerable sector. Let's Plan to Protect@!

(26) DISCOVERY – BREAKING EXPERIENCES *(Storytelling)*

Learning to Let God Lead – John Pellowe (Canadian Council of Christian Charities)

John sincerely thought that he was allowing God to lead in his life, but through a painful breaking experience, God taught John that he vastly

underestimated what God wanted to do through him. As he allowed God to direct his steps, John discovered God's purpose for him and life became far more interesting and fulfilling than he ever thought possible.

A Transformative Pilgrimage – Mark Petersen (Stronger Philanthropy)

In 2014, Mark walked over 800 km from the French border across northern Spain to the cathedral city of Santiago de Compostela in the northwest. That year he walked with his son and wife. The following year, he repeated the journey alone. Hear stories of how walking this sacred route becomes embodied prayer to heal, energize, and transform faith and relationships.

Exchanging Drivenness for Acceptance – Kirk Giles (Promise Keepers Canada)

Do you ever feel like you are never enough as a leader? Do you believe that you have to prove yourself and accomplish more in order to be accepted or to be a success? Is there a part of you that is worn out and stressed out and unable to find joy in life? This is the story of how God's grace set one man free.

(27) SUCCESSION IN LEADERSHIP: PRINCIPLES FOR SUCCESS

(Workshop) ● ●

Keith Yoder, Teaching the Word Ministries

This workshop will engage participants in the practices of succession planning, leader development, and organizational preparation and transition. Special attention will be given to helpful traits of predecessors, successors, and founders in healthy succession experiences.

(28) SURVIVING, THRIVING, AND DOING GOOD: NEW APPROACHES FOR SMALL TO MID-SIZED MINISTRIES

(Workshop) ● ● ●

Rebekah Basinger, Basinger Consulting

For the majority of small to mid-size ministry organizations, financial vitality seems an impossible

dream. Yet God calls us to lives of abundance, both personally and organizationally. In this session, we will look beyond our time-worn fundraising models to new approaches that can set your organization free to thrive and do even greater good.

(29) THE LEGAL ENVIRONMENT AND CHRISTIAN MINISTRY *(Workshop)* ●

Barry Bussey, Canadian Council of Christian Charities

This workshop will explore strategies that Christian ministries may want to consider when working in a secular legal environment. It is not all “doom and gloom”! There is much that we can do to counteract secular influences to ensure that we remain effective in our Christian witness.

(30) THE MOST IMPORTANT CHOICE YOU WILL MAKE AS A LEADER

(Workshop) ●

Scott Rodin, Rodin Consulting

In this workshop we will look at the Choice every leader must make between leading their organization down the common path or the kingdom path. We will discuss the implications for each choice and help you assess the path you seek to take.

(31) THE REBRANDING, REBUILDING, AND RECONNECTING OF RAY OF HOPE

(Workshop) ● ●

Harry Whyte, Ray of Hope

Responding to the need and opportunity to change has been at the heart of Ray of Hope’s story for the past 8 years. In this session we will share how our volunteer base grew to over 2,500, how our donor base grew from 1,200 to 8,000, and how donations grew from \$200,000 to over \$1,000,000 per year in a 5-year period. We will share what worked, what didn’t, and what is still to be done.

Wednesday, April 27, 2016
3:00-4:00 pm

(32) ALTERNATIVE REVENUE GENERATING STRUCTURES

(Workshop) ●

Robert Hayhoe, Miller Thomson LLP

Description TBA

(33) DEVELOPING YOUR ETHICAL FUNDRAISING TOOLBOX *(Workshop)* ●

Valerie Campbell (Valerie Campbell Associates) and Paula Curtis (Paula Curtis Consultancy)

Too many fundraisers don’t know what they don’t know when it comes to ethics. Whether you are a volunteer or on staff, the “Fundraising Ethics Toolbox” will equip you with resources, guiding principles, best practices, and a decision-making framework for working through challenging issues. You will examine a number of cases, learn about the trends in fundraising ethics, and leave equipped, knowledgeable, and confident to make good choices that are aligned with your Christian values.

(34) BUILDING COMMUNITIES: INCREASING ONLINE ENGAGEMENT AND AWARENESS *(Workshop)* ● ●

Joyce Hsu and Matthew Couto, TechSoup Canada

With new social media platforms emerging every day, it can be tempting to try to be everywhere at once, but it’s important for charities to be strategic about the specific audiences they’re trying to reach (hint: “all Canadians” doesn’t count!) This session will help you to build an online community through social media channels and keep your community engaged by creating and curating great content.

(35) BUILDING FATHERS WHO IMPACT GENERATIONS

(Workshop) ● ●

Kirk Giles, Promise Keepers Canada

Over one million families in Canada are missing the physical presence of a father. How can we encourage men to move from being absent to being present and transformational in the lives

of their children? In Scripture and in culture the evidence is clear that when a man is actively engaged, everyone wins. This workshop will assist you to develop men who will make an impact that will be felt for generations.

(36) CHAIRING WELL (AND WHAT TO DO WHEN THE CHAIR DOESN'T CHAIR WELL) (Workshop) ●

Wendy Lowe, Ambrose University

Chairing a board well is the goal of every board chair I have met. Nobody says “yes” with the intent of doing a poor job. But those of us who have served on boards know that some do it brilliantly and some have lots of room for improvement. This workshop will explore the chair’s role with people, prayer, policy, and planning. It will delve into the awkward work of managing and leading up when a board chair is struggling in the role.

(37) DON'T SHELVE IT—LIVE IT! FOLLOWING YOUR POLICIES FOR REAL (Workshop) ● ●

Tim DeWeerd, Compassion Canada

Many organizations have adopted a view that policies are a nuisance – that we must have them primarily to convince stakeholders that we have exercised due diligence in the protection of our organizations. However, if we believe that policies should exist primarily to serve us, we will find ways to get those policies off the shelf and into practical use. This workshop is designed to provide a framework to reach this objective – to make your policies relevant and practical.

(38) GROWING GIVERS' HEARTS IN GOOD ECONOMIC TIMES AND BAD (Workshop) ●

Rebekah Basinger, Basinger Consulting

When money is tight (which is most of the time for most ministries), slowing down to focus on God at work in donors’ hearts can seem a luxury. However, growing givers’ hearts is a best practice in bad times as surely as in the good.

In this session, we will review the principles of fundraising as ministry and share strategies for encouraging God’s work in givers’ hearts, regardless the economic climate.

(39) HOW CORPORATE CULTURE IMPACTS THE EXECUTION OF STRATEGY (Workshop) ● ● ●

Jim Bartholomew, Compassion Canada

This workshop will look at the role culture has to play in determining whether or not a strategy will be successfully implemented. Do we pay enough attention to culture when we think of strategy? If so, do we know what aspects of organizational culture have the greatest bearing on execution of strategy and what it will take to create, preserve, and strengthen these aspects of strategy?

(40) CHURCH (Knowledge Pod) ●

Colin McCartney (Connect Ministries) and Wanda Silvester (North Park Community Church)

Grab a cup of coffee and join a small group for a casual discussion on church. Colin McCartney and Wanda Silvester will lead the conversation and answer your questions.

(41) LEADERSHIP (Knowledge Pod) ●

Keith Yoder, Teaching the Word Ministries

Grab a cup of coffee and join a small group for a casual discussion on leadership. Keith Yoder will lead the conversation and answer your questions.

(42) PERFORMANCE MANAGEMENT AND REVIEWS: IS THERE A BETTER WAY? (Workshop) ● ●

Misty Ropp, Compassion Canada

Most of us at some point have groaned at the prospect of another performance management or staff review. In this workshop we will look at how we can use these tools more effectively and incorporate new ones to engage our teams, manage performance, and create a culture where performance management goes beyond the annual review.

(43) STEWARDSHIP

(Rapid Fire Session) ●

**Finishing Well – Tim Jenkins
(Covenant Family Wealth Advisors)**

Saul and David were both hand-picked and anointed by God to fulfill His purposes, yet God rejected Saul and established David as king. Saul finished in disaster; David finished with his confidence strong in God. Many have proven that it is possible to follow God's call on your life, but end up in disaster. This session looks at the key differences between David and Saul to help us finish well.

**Dock the Ship and Focus on the Steward –
Scott Rodin (Rodin Consulting)**

We spend too much time talking about stewardship and not enough time talking about the life and calling of the faithful steward. We will look at five implications of this problem and how we can refocus on the journey of the faithful steward that results in a life of freedom and joy.

**Stewardship: What Is It? – Lorne Jackson
(Canadian National Christian Foundation)**

Stewardship is not about giving, tithing, or building funds. Because after the faith decision, everything we do becomes stewardship. Am I a "faithful steward" or am I too busy trying to raise my personal standard of living to worry about being a manager of God's resources? What about debt? Is there such a thing as good debt and bad debt? What does God's Word have to say about it? Come and learn this and more.

(44) REBIRTH – TRAGEDY (Storytelling)

**The Death of My Son – God's Amazing Grace –
Linda Milke (Wellspring Foundation for Education)**

On Sunday, June 24, 2012, Chuck and Linda Milke enjoyed a two-hour phone conversation with their son, Chad. Little did they know that it would be their last conversation with him. Just three days later, Linda was stunned when two police officers came to her door with the news that Chad had passed away. Tossed into a sea of emotion, she needed to make a choice: to become bitter or to become better with God's grace.

From Fear to Faith –

Bill Fietje (Associated Gospel Churches)

What happens to us when the unthinkable happens to us? Bill Fietje will share how God helped him through the devastating event and subsequent trauma of having his brother shot and killed while serving with him on the mission field of Thailand. Romans 8:28.

I See God in that Bag of Ice –

Barry Slauenwhite (Compassion Canada)

In June 2008 Barry had a traumatic accident that completely severed his hand. Having walked the long and painful journey of orthopedic surgery to reattach his fractured bones, tendons, nerves, and blood vessels, Barry will share about God's miraculous intervention from the moment the accident occurred. You will be inspired to trust God even when circumstances seem out of control.

Wednesday, April 27, 2016
4:10-4:50 pm

Join others in your field to share the best thing you learned during the day from any keynote or learning session. A facilitator will help you to get started, and you can discuss how you might implement the new ideas in your ministry. Jam sessions are a great way to re-cap, de-brief, and swap notes with others in your field.

(45) BOARD MEMBERS

(Jam Session) ●

(46) PREGNANCY CARE PROVIDERS - CAPSS *(Jam Session)* ●

(47) CEOS *(Jam Session)* ●

(48) CHURCH ADMINISTRATORS

(Jam Session) ● ●

(49) FINANCE *(Jam Session)* ●

(50) FUNDRAISERS *(Jam Session)* ●

(51) HUMAN RESOURCES

(Jam Session) ●

(52) LEGAL/REGULATORY

(Jam Session) ●

(53) MARKETING *(Jam Session)* ●

(54) PASTORS *(Jam Session)* ● ●

(55) SENIOR TEAM MEMBERS

(Jam Session) ●

Thursday, April 28, 2016
12:00-1:00 pm

(56) BEST PRACTICES FOR GIVING IN CHURCHES *(Workshop)* ● ●

Lori Guenther Reesor, Fundraising Consultant

Few people carry much cash or a chequebook, and people are attending church less frequently. How does the church respond? This workshop focuses on the nuts and bolts of church giving: offering, online giving, planned giving, and narrative budgeting. Questions welcomed and resource suggestions included.

(57) BEST PRACTICES FOR PREVENTING WORKPLACE HARASSMENT FOR CHRISTIAN EMPLOYERS *(Workshop)* ● ●

Andrew Yu, Andrew J. Yu, CHRP, CHRL

In this workshop, we'll discuss how Christian employers can best prevent workplace harassment. Practical ideas for implementation and suggestions for maintaining good employee relations will be presented. Attendees will learn how leaders can balance the demands of an active ministry with being a good employer.

(58) HUMAN RESOURCES

(Workshop) ● ● ●

CANCELLED.

(59) 12 STEPS TO EFFECTIVE LEGAL RISK MANAGEMENT FOR CHURCHES AND CHARITIES *(Workshop)* ● ●

Terrance Carter, Carters Professional Corporation

This session will provide a practical explanation of the essentials of legal risk management issues for churches and charities, as well as recommended due diligent steps that can be taken to reduce exposure to unnecessary legal liability. The topics that will be covered will include documentation deficiency, governance challenges, internal risks with employees and volunteers, regulatory non-compliance, as well as risk transfer strategies,

indemnification and insurance issues to consider. This seminar will be of interest to both senior management as well as board members of churches and charities. As a bonus, a printed Legal Risk Management Checklist will be provided to all those who are in attendance.

(60) EMAIL OPTIMIZATION

(Workshop) ●

Georgia Joseph, Moody Global Ministries

Did you know that the most effective digital channel continues to be your permission-based email list? This workshop will help you to identify and implement proven email success factors, understand A/B testing for email, and develop effective landing pages. Email works because the people on your email list have given you permission to send them messages. Learn how to be a good steward of the trust they've placed in you.

(61) PRESENTATION BY CANADAHELPS *(Workshop)*

CANCELLED.

(62) FROM \$5M TO \$15M IN TEN YEARS: HOW WE DID IT

(Workshop) ● ●

Darren Pries-Klassen, Mennonite Foundation of Canada

Those of us in the charitable sector are as innovative and hard working as they come, but sometimes we lack clarity in our work. Without clarity, we get complacent, which can rob us of passion and funds. In this workshop, Darren Pries-Klassen will share the key things Mennonite Foundation of Canada did to clarify their purpose and passion, which tied directly to their growth. Learn how you can incorporate this approach in your own ministry.

(63) GOVERNANCE ISSUES FROM AN ACCOUNTANT'S PERSPECTIVE

(Workshop) ● ●

Gord Ahier, MAC LLP

As part of the audit process, the audit committee or full board will meet with the external accountant. This session will review the purpose of this meeting along with the other goals that should be accomplished to allow effective communication with the external accountant and ensure that financial information is conveyed and understood in a manner that allows appropriate governance decisions to be made.

(64) GOVERNANCE *(Knowledge Pod)* ●

John Dinner,

John T. Dinner Board Governance Services

Grab a cup of coffee and join a small group for a casual discussion on governance. John Dinner will lead the conversation and answer your questions.

(65) LEADERSHIP *(Knowledge Pod)* ●

Steve Brown, Arrow Leadership

Grab a cup of coffee and join a small group for a casual discussion on leadership. Steve Brown will lead the conversation and answer your questions.

(66) STRATEGY *(Knowledge Pod)* ●

Greg Thompson, New City Commons

Grab a cup of coffee and join a small group for a casual discussion on strategy. Greg Thompson will lead the conversation and answer your questions.

(67) PLANNED GIVING – WHAT DONORS DON'T KNOW *(Workshop)* ●

Jan Kupecz, Canadian National Christian Foundation

Gifts and estate planning is an essential tool to help donors give in the most effective way possible. Unfortunately, much of the information available to donors from the charities they support presumes the donor knows more than they actually do. If we are sincere in our desire to help our donors maximize their giving with planned gifts, we need to know what the gaps are in their understanding and be ready to communicate appropriately.

(68) LEADERSHIP AND ORGANIZATIONAL HEALTH

(Rapid Fire Session) ● ●

Why Your Organizational Will Need an Interim Executive Director – David Hutchinson (Hutchinson Group Inc.)

Don't expect executive level leadership to be readily available when your organization faces transition. Your succession planning strategy should include allowance for an Interim Executive Director.

Lessons from the Board Table—A CEO Perspective – Elizabeth Sharpe (BPI Consulting)

In filling the joint role of guiding the organization, the Chief Executive Officer and the Board Chair must combine their complementary skills and be able to openly define and communicate them. In this session, we will engage in a conversation about where appropriate lines are drawn, how best to share our management expertise and organizational history at the board table, and how to set the stage for innovative discussion.

No Success without Successors: Growing Leaders – Wendy Lowe (Ambrose University)

Leaders have followers or they aren't leaders. Good leaders have leaders following them. Great leaders grow leaders inside and outside their organization. At the end of the day, the legacy isn't the work that the leader accomplished—it is the work that will be done in the future through the leaders they have helped develop.

(69) SELF-CARE AND BURNOUT

(Storytelling)

Walking Wounded – Brett Ullman (Worlds Apart Inc)

Life is good . . . until it's not. Brent's breakdown happened in March 2012. How do we begin our journey towards hope, healing, redemption, rescue, and a restoration to wholeness? Join Brent Ullman as he explores these questions.

Protecting Your Marriage – Jeff Johnston (Calvary Pentecostal Assembly)

God is calling you to grow the organization He's assigned you to lead. But He is also calling you to grow the most important relationship you'll ever

have here on earth—your marriage! Join Jeff as he shares from personal experience about the various challenges, distractions, and excuses that might stand in the way of this important calling.

There is Always Hope – Rick Verkerk (Promise Keepers Canada)

After concealing a sin for more than ten years, Rick was finally caught and his sin was revealed. This story is about what happened after this—the pain and recovery, the consequences he still experiences, and what has happened since. Because of God's grace, there is always hope—for everyone!

(70) STRATEGY BY DESIGN - PART 1

(Workshop) ●

Christine Lancing, Lancing Consulting

This workshop integrates two non-traditional approaches to strategy: Appreciative Inquiry and Design Thinking. Appreciative Inquiry is a highly-engaging, whole-system, strength-based approach to strategic planning that is faster and creates better buy-in than traditional methods. When powered by Design Thinking, people are able to visualize the end-goal, move from dialogue to action, and generate creative, workable solutions. The end result is a road map for inspired action that delivers strategic results.

(71) WE'RE NOT OVERHEAD: CONNECTING HEAD OFFICE TO FRONTLINE MINISTRY (Workshop) ●

Timothy Coles, Youth for Christ

We're not overhead! Head office admin teams and support staff often get labeled as "overhead," but they are actually very important contributors to the overall mission of your organization. The problem is, they don't often see themselves that way. In this workshop we will help your staff discover their own critical link to the "frontline" and see how they help accomplish the mission of your organization. This workshop will be especially valuable for support staff who are required to raise missionary funding for their positions. You're not just the office team—you're a vital part of the whole ministry team!

Thursday, April 28, 2016
1:15-2:15 pm

(72) CHANGING LANDSCAPE: GIVING TRENDS IN CANADA (Workshop) ●

Darren Pries-Klassen,
Mennonite Foundation of Canada

Charitable giving in Canada is evolving. Donors have increasingly diverse expectations of charities, and they're asking us to prove ourselves with metrics that miss the mark. This workshop will help you understand the current and future charitable landscape and consider ways you can engage donors more fully with your mission. Your organization can be "top of mind" too, but it takes work to ensure your message and your cause will be received well.

(73) ARE YOU GOOD TO GO? SAFETY AND SECURITY FOR SHORT-TERM MISSIONS (Workshop) ● ●

Ken Hall, Robertson Hall Insurance

This workshop will provide an overview and examples of the risks associated with sending your staff and volunteers abroad on short-term mission travel. It will also include a practical checklist of risk management tools and resources to assist the directors, officers, and trip leaders of churches and mission-sending organizations in keeping participants safe, avoiding unnecessary lawsuits, and meeting their legal duty of care.

(74) FACILITY RENTAL ISSUES

(Workshop) ● ● ●

Gilbert Langerak,

Canadian Council of Christian Charities

This workshop will focus on common issues regarding facility rentals, such as maintaining a charity's Christian nature when renting to third parties, liability issues, and potential undue benefits to charity members and donors. A policy development tool will be provided and discussed.

(75) GOVERNING WITH CONFIDENCE: ACHIEVING EFFECTIVE BOARD OVERSIGHT (Workshop) ● ●

John Dinner, John T. Dinner Board Governance Services

Many boards remain uncertain as to their role and

how well they're doing their job. The focus of this session is to help board members and those who interact with boards better understand how to achieve good governance and board effectiveness. Attendees will leave with a better and practical understanding of how a board can fulfill its accountabilities with greater confidence.

(76) HIRING IN AN ERA OF TRANSITION (Workshop) ●

David Hutchinson, Hutchinson Group Inc.

In an era of significant leadership transition, it is important for boards, executives, and emerging leaders to recognize the opportunities, challenges, and overall impact that this transition will have on all organizations and their stakeholders. This session will deal with practical realities, such as the demographic shift in leadership talent and organizational management, but also address the issue of "hiring well" at every level.

(77) COMMUNICATIONS

(Knowledge Pod) ●

Georgia Joseph, Moody Global Ministries

Grab a cup of coffee and join a small group for a casual discussion on communication. Georgia Joseph will lead the conversation and answer your questions.

(78) CHARITY LAW (Knowledge Pod) ●

Terrance Carter, Carters Professional Corporation

Grab a cup of coffee and join a small group for a casual discussion on charity law. Terrance Carter will lead the conversation and answer your questions.

(79) STEWARDSHIP (Knowledge Pod) ●

Jack Borchert, Summerland Baptist Church

Grab a cup of coffee and join a small group for a casual discussion on stewardship. Jack Borchert will lead the conversation and answer your questions.

(80) LEADING ME: YOUR MOST IMPORTANT LEADERSHIP ASSIGNMENT (Workshop) ●

Steve Brown, Arrow Leadership

Your most important leadership assignment is you. You are also likely your toughest leadership assignment. This workshop will focus on the

critical topic of personal leadership. We'll briefly cover eight key practices to help you cultivate spiritual vibrancy, deepen your character, nurture healthy relationships, and leverage your impact.

(81) MEASURING YOUR SOCIAL IMPACT *(Workshop)* ●

Bradley Olsthoorn, Silent Partner Software

Every non-profit struggles with measuring and quantifying their impact on those they serve. Come and join Silent Partner Software in a discussion on different ways to do so. Listen in to some exciting new concepts we've learned from working with a Toronto-based non-profit serving urban youth and find out how they are measuring their impact.

(82) PLANNED GIVING REQUIRES PLANNED RECEIVING *(Workshop)* ● ●

Dori Zerbe Cornelsen and Marlow Gingerich, Mennonite Foundation of Canada

If a donor wants to give your organization a significant gift, do you have a plan in place? What options do you have available for donors to give financial support? Can you help them build a legacy while maximizing their support of your organization? When that big gift comes, will you be ready? Come and explore best practices to help you prepare for planned, often larger, gifts.

(83) STRATEGY *(Rapid Fire Session)* ●

Everything I Know About Strategy I Learned from a Carpenter – Barry Slauenwhite (Compassion Canada)

Barry Slauenwhite has led and grown the third largest sponsorship agency in Canada, regarded as one of the top 25 charitable organizations by the Canadian Financial Post. In this session you'll learn how Barry's story of success in building a thriving organization is based on simple commonsense strategies he learned from his carpenter father.

Strategy Begins with the Y – Peter Rozeluk (Mission Services of London)

Organizations age and leadership passes to new generations not necessarily connected to the founders. But if an organization forgets why it began

in the first place, everything becomes blurred. It is important on a regular basis to revisit the "why." Why does your organization exist and do what it does? This session will explore how a coherent, vibrant, and focused strategy starts with the "why."

Charting a Strategic Vision and Roadmap – Harold Schroeder (Schroeder & Schroeder Inc.)

Using the example of a community church, this presentation lays out a framework for charting a Strategic Vision and Roadmap that can be used by any Christian organization. It also provides recommendations on how to move forward, translating this vision and roadmap into a concrete action plan.

(84) BREAKTHROUGHS AND "AHA!" MOMENTS THAT CHANGED EVERYTHING *(Storytelling)*

From Tragedy to Triumph in the Blink of an Eye – John Mitchell (Christ for All Nations Canada)

In this session John will share the story of his son Neil, who was diagnosed with a major mental illness at 18 years of age and took his own life three years later. In his darkest moment John heard God's voice . . . and a glorious hope was planted in his heart.

Empower and Get Out of the Way – Dan Murray (Teen Challenge Canada)

Although leadership is important, leadership is not about the leader, but about the team. If the focus is on the leader, the organization will be capped at the leader's capacity. If the team is empowered and mobilized, there is no limit to what the organization can achieve. Sometimes the best thing a leader can do is empower the team and then get out of the way.

The Blessing of Losing All Your Financial Support – Jeffrey Neven (Indwell)

Five years ago, a small church plant in East Hamilton watched their external financial support drop from \$180,000 a year to \$0. Jeff will share the wonderful story of God's blessing as they were forced to re-imagine who they were, recognize and utilize the blessings and gifts that they had, and understand their dependence on God.

(85) STRATEGY BY DESIGN – PART 2 (Workshop) ●

Christine Lancing, Lancing Consulting

This workshop integrates two non-traditional approaches to strategy: Appreciative Inquiry and Design Thinking. Appreciative Inquiry is a highly-engaging, whole-system, strength-based approach to strategic planning that is faster and creates better buy-in than traditional methods. When powered by Design Thinking, people are able to visualize the end-goal, move from dialogue to action, and generate creative, workable solutions. The end result is a road map for inspired action that delivers strategic results.

(86) TODAY'S BUSINESS MODELS FOR CHARITIES (Workshop) ● ●

Elizabeth Sharpe, BPI Consulting

In this workshop, we'll discuss how we can attain growth and sustainability through the creation of a new business model. We'll also consider ways in which we can move beyond the orthodoxies of our ministry work while remaining true to the tenets of our charitable status. Come ready to discuss how talent and resource constraints can be overcome and how to prepare our organizations for the digital present and future.

(87) UNDERSTANDING THE IMPACT OF TRAUMA ON CLIENT CARE

(Workshop) ● ●

Jutta Wittmeier, Calgary Pregnancy Care Centre

Trauma is an unexpected, and often unbearable, event that has impact beyond normal coping capabilities. Crisis challenges a person's ability to cope; trauma overwhelms. Many of our clients have had significant losses and trauma in their lives. This workshop will help you better understand how a client's behavior and reactions may be impacted by their past. We will discuss how to be a compassionate presence, how to stay within the limits of appropriate care, and how and when to refer.

**Thursday, April 28, 2016
3:00-4:00 pm**

(88) 6 CAPACITY AREAS FOR NON-PROFIT ORGANIZATIONAL DEVELOPMENT

(Workshop) ● ● ● ● ● ●

Clayton Rowe, World Vision Canada

This workshop will guide you through six capacity areas of non-profit organizational development: Strategy, Resource Development, Finance, Human Resource Development, Program, and Leadership Team. During this workshop you will be given a tool to assess your present level of development and to draft an action plan for growing your organizational health and stability.

(89) ANSWERING THE HARD QUESTIONS (Workshop) ● ●

Bri Laycock, Option Line

There are no easy answers when it comes to abortion. This workshop will prepare you to compassionately answer the difficult questions for women considering abortion and also the hard abortion questions that come from the media and your local community.

(90) CONTENT STRATEGY: PILLARS AND FUNNELS (Workshop) ●

Georgia Joseph, Moody Global Ministries

Does your content strategy help your audience find your content and act on it? Your ministry impact depends on getting the right content in front of the right person at the right time. This workshop will help you to construct content pillars that engage the mind, capture the heart, touch the soul, and transform the person. You will learn how to use a simple, easily defined content funnel with clear strategies to deliver the right content at the right time.

(91) CRUCIAL CONVERSATIONS

(Workshop) ●

Wendy Lowe, Ambrose University

Addressing the elephant in the room, when the important board conversations are happening in the parking lot instead of at the board table, can be the test of the relational health and capacity of a board. Is your board healthy or are the conversations you aren't having jeopardizing your organization? This workshop will identify the avoided conversations and ways to make sure they start happening.

(92) EXCELLING IN GENEROSITY: MOVING FROM TITHES AND OFFERINGS TO PLANNED GIFTS

(Workshop) ● ● ●

Herb Gale, The Presbyterian Church in Canada

More and more congregations are struggling with dwindling resources, both human and financial, to support their life and mission. This workshop will examine how an intentional focus on the stewardship of accumulated assets can enable congregations to support their present and long-term ministry goals. Using real-life examples, this workshop will demonstrate the biblical and theological bases for a broader understanding of financial stewardship and offer practical steps for developing a planned giving ministry in your congregation.

(93) FOREIGN ACTIVITY COMPLIANCE ISSUES *(Workshop)* ●

Gil Langerak,

Canadian Council of Christian Charities

Does your charity work overseas with intermediaries (e.g., joint ministries, agents, contractors)? In this workshop, we will discuss how to choose the proper agreement that fits with your intermediary relationship and how to avoid the "blind spots" in cash control and financial documentation that have been issues in Canada Revenue Agency audits.

(94) FROM SURVIVING TO THRIVING: ORGANIZATIONAL HEALTH AS THE KEY TO REALIZING OUR MISSION

(Workshop) ● ●

Angela Draskovic, The Yonge Street Mission

Truth be told, Christian organizations are not known for excellence in organizational health. It is easier to excel at loving those we serve than it is to excel at loving one another. This workshop will equip ministry leaders with a series of steps that will help them to build a healthy organization with a shared vision and a unified path forward. The methodology integrates faith, strategic planning, and leadership team development principles.

(95) FUNDRAISING *(Knowledge Pod)* ●

Dori Zerbe Cornelsen,

Mennonite Foundation of Canada

Grab a cup of coffee and join a small group for a casual discussion on fundraising. Dori Zerbe Cornelsen will lead the conversation and answer your questions.

(96) ORGANIZATIONAL HEALTH

(Knowledge Pod) ●

Elizabeth Sharpe, BPI Consulting

Grab a cup of coffee and join a small group for a casual discussion on organizational health. Elizabeth Sharpe will lead the conversation and answer your questions.

(97) CHARITY REGULATION

(Knowledge Pod) ●

Wayne Kroeker,

Canadian Council of Christian Charities

Grab a cup of coffee and join a small group for a casual discussion on charity regulation. Wayne Kroeker will lead the conversation and answer your questions.

(98) PITFALLS IN DRAFTING GIFTING AGREEMENTS *(Workshop)* ● ●

Terrance Carter, Carters Professional Corporation

A gift agreement is one of the basic fundraising tools used by churches and charities in order to support their ministries but often results in problems concerning its enforceability interpretation as a result of errors in the original drafting of the gift agreement that could have been avoided. This session will guide churches and charities through some basic questions and issues to consider when drafting a gift agreement in order to identify and avoid common pitfalls that could otherwise undermine the integrity of the agreement. Practical examples will be provided, as well as time for interactive discussion.

(99) HUMAN RESOURCES

(Rapid Fire) ●

Effective Listening and Employee Engagement – Misty Ropp (Compassion Canada)

There are a variety of tools and resources to engage our staff. With an ear to the ground, we can gain valuable insight into our employee experiences. Let's take some time to discuss how attentiveness and engaging employee feedback can create a significant impact on our culture, retention, and results.

Employers' Obligations Regarding Workplace Harassment – Andrew Yu (Andrew J. Yu, CHRP, CHRL)

This session will provide a brief overview of an employers' occupational health and safety obligations regarding workplace harassment. Attendees will also learn tips on recognizing when interpersonal frictions become potential harassment.

Interview Questions that Will Help You Hire Great People – Chris Hall (Canadian Council of Christian Charities)

The costs of getting hiring decisions wrong are significant for charities. Interview questions are an important component in assessing fit and competence as charities seek to fill key ministry positions. This rapid fire session will discuss how charities can develop discerning interview questions that are legislatively compliant and contribute to making better hiring decisions.

(100) LEADERSHIP GROWTH AND TRANSITIONS LEADING TO MORE MATURE, SEASONED LEADERSHIP

(Storytelling)

Baptism By Fire –

Steve Brown (Arrow Leadership)

Sometimes our best-laid plans are interrupted by unexpected twists and turns. This happened to Dr. Steve Brown soon after he became President of Arrow Leadership in 2011. A number of unanticipated challenges changed his initial plans and grew him in ways he didn't expect. In this session you will hear about lessons learned, surprise gifts, and God's faithfulness.

How Prayer Gave Me a Whole New Ministry – Tim Coles (Youth for Christ)

Sometimes out of the mouths of babes come life's most powerful lessons. A challenge from my son to pray for hockey tickets changed my life and gave me a whole new ministry I never expected.

Irresponsible Leadership – John Pellowe (Canadian Council of Christian Charities)

Leaders often think they are responsible for everything in their ministries, but are they? Through a challenging experience, John explored his sense of call, God's purpose for placing him where He had, and his responsibilities as a Christian leader. His experience led to fresh vitality and vision in his leadership.

(101) THE (UN)CONFIDENT WOMAN

(Workshop) ●

Maureen Dinner, K-W Pregnancy Resource Centre

Evidence shows women are less self-assured than men, and that to succeed, confidence matters as much as competence. Confidence is an attitude. It impacts our behaviour, our relationships, our communication and our leadership. This workshop will help women identify barriers to confidence, identify their key strengths and gaps, and discover what God has to say about confidence.

(102) WHAT PAUL TAUGHT ME ABOUT CHURCH AND MONEY

(Workshop) ● ● ●

Lori Guenther Reesor, Fundraising Consultant

How does your church's theology line up with its budget? This workshop looks at three models of giving informed by Paul's Collection for Jerusalem. A church's theology of giving will influence everything you do; it's well worth taking some time to articulate it! This is a jargon-free workshop given by a passionate proponent of joyful giving.

Thursday, April 28, 2016
4:10-4:50 pm

Join others in your field to share the best thing you learned during the day from any keynote or learning session. A facilitator will help you to get started, and you can discuss how you might implement the new ideas in your ministry. Jam sessions are a great way to re-cap, de-brief, and swap notes with others in your field.

(103) BOARD MEMBERS

(Jam Session) ●

(104) PREGNANCY CARE PROVIDERS

- CAPSS *(Jam Session)* ●

(105) CEOS *(Jam Session)* ●

(106) CHURCH ADMINISTRATORS

(Jam Session) ● ●

(107) FINANCE *(Jam Session)* ●

(108) FUNDRAISERS *(Jam Session)* ●

(109) HUMAN RESOURCES

(Jam Session) ●

(110) LEGAL/REGULATORY

(Jam Session) ●

(111) MARKETING *(Jam Session)* ●

(112) PASTORS *(Jam Session)* ● ●

(113) SENIOR TEAM MEMBERS

(Jam Session) ●

Special Events

GUESS WHO'S COMING FOR DINNER?

Tuesday, 6:00-7:30 p.m.

When you register for the conference, you'll have the opportunity to sign up for "Guess Who's Coming for Dinner?"—a fun networking event for conference attendees. We'll send you a list of restaurants, and you'll be assigned to a reserved table at the restaurant of your choice with some surprise guests! *(Note: Meal costs for this event are not included in the conference registration fee.)*

MEET AND GREET RECEPTION

Tuesday, 8:00-10:00 p.m.

The Meet and Greet Reception is an opportunity to meet new people and mingle with conference speakers and participants. Hors d'oeuvres and hot drinks will be provided.

PRODUCT DEMONSTRATIONS

Wednesday and Thursday, 11:00-11:30 a.m. and 2:20-2:50 p.m.

During breaks on Tuesday and Wednesday you'll have the opportunity to watch and listen as some of our exhibitors demonstrate their products in the exhibit hall. Observe, ask questions, and connect. Please check our online schedule for details: www.the-pursuit.ca/#schedule

MOVIE NIGHT

Wednesday, 7:15-9:15 p.m.

Join our movie night for a screening of *For the Life of the World*, an entertaining film that explores the deeper meaning of Salvation. Have you ever wondered, "What is my Salvation actually FOR?" Is it only about personal atonement, about getting to heaven, or something that comes later? Is it just to have a "friend in Jesus?" Popcorn will be provided!

BANQUET

Thursday, 6:00-8:00 p.m.

Our Thursday night banquet provides you with the opportunity to relax, enjoy a great meal, and be inspired by a live drama performed by Covenant Players. Since 1963, Covenant Players has used the powerful medium of drama to bring hope, encouragement, and a positive message all over the world.

MINISTRY HOP

Friday, 12:00-5:00 p.m.

Ministry Hop is an opportunity to tour some Christian ministries in London, ON. We will provide you with a list of ministries that are hosting open houses, and you are free to stop by for a tour of their facilities. *(Transportation not included in registration fee.)*

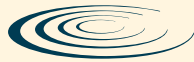
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