



# Canadian Centre for Christian Charities

*Supporting ministries in a complex world*



# Welcome.

Thank you for considering membership with the Canadian Centre for Christian Charities.

We know that it takes a lot to run a ministry well, especially in uncertain times. The work is richly rewarding, but also complex and stressful.

CCCC can help you navigate the challenges on your path, freeing your team to do the powerful work that God has called you to do.

I welcome more discussion with your team at any time.

*Rev. John Pellowe, CEO*

# Who we are



## Canadian Centre for Christian Charities

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We are an evangelical ministry that exists solely to support all Christian ministries on their journey to becoming ever more exemplary, healthy, and effective.

Since 1972, CCCC has been a caring and trusted leader and educator in all aspects of running a charity, including board governance, leadership, organizational best practices, human resources, fundraising and financial management.

We are dedicated to representing the Christian charitable sector with boldness and discernment and, representing your interests, we sit on various legal and government committees to provide input on policy and regulation.

## A word from a CCCC member...



“I cannot say enough how CCCC has been a lifeline professionally and ministry wise. I have called the CCCC office so many times to ask for help. I have been amazed each time by the thoroughness and wealth of knowledge that the team has.”

*Esther Atemo, Executive Director  
Mully Children's Family Centre*

# How we help

We support charities in six distinctive ways:



**GUIDE**



**TRAIN**



**COLLABORATE**



**PROTECT**



**FUNDRAISE**



**REPRESENT**

# How we help



## GUIDE • The leadership and support you need

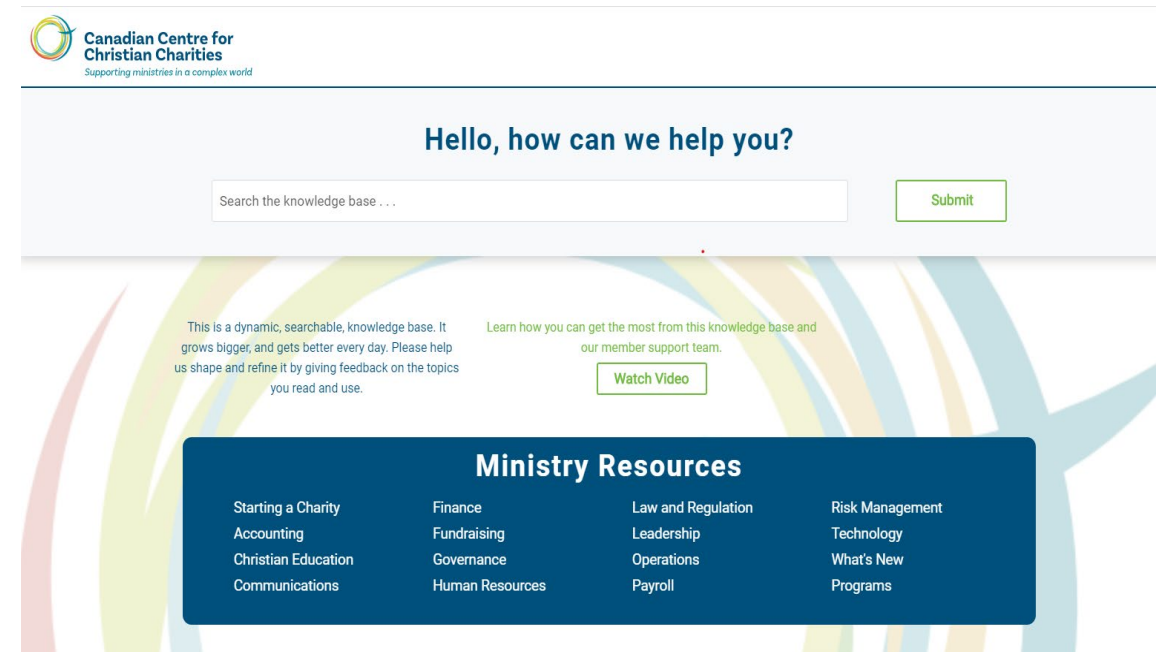
- Our friendly, knowledgeable **Member Support Team** is available by email or telephone to provide clear and trusted guidance in all aspects of running a ministry.
- The comprehensive CCCC **Charities Handbook** is an invaluable resource for members and is changed frequently to reflect your current needs.
- The **CCCC Bulletin** is our digital magazine. Published five times per year, it offers in-depth analysis, insights on emerging trends, and advice on relevant topics.
- Sample policies, templates, guidelines, news and blogs are all available to members 24/7/365 in our easy to use **Knowledge Base**.

# How we help



In the **Knowledge Base** you can explore topics such as:

- Board Governance
- Finance
- Operating Outside of Canada
- Technology
- Payroll
- Communications
- Fundraising
- Human Resources
- Leadership
- Reporting to the Government
- Regulation of Charities
- Risk and Asset Management
- Starting a Charity



## A word from a CCCC member...



“I appreciate the ability to just call and get to the right person, I never feel rushed by them, and the follow up always exceeds what they say they would do.”

*Juergen Severloh, Executive Director  
Family Support Centre of Winnipeg*



# How we help



## TRAIN • Learning tools and opportunities

- The **Training Centre** is a one-stop gateway to our growing collection of professional courses for people working and volunteering in Christian ministries.
- Frequently-held **Live Webinars** provide a highly practical learning opportunity that includes live engagement with CCCC leaders and guest presenters. Some CCCC webinars may qualify for Chartered Professional Accountant (CPA) continuing education credits.
- Occasional **Town Hall Meetings** give members a more informal opportunity to stay abreast of current issues, pose questions and share learnings with CCCC staff and other members.



**Training Centre**  
from CCCC

# How we help



## **COLLABORATE** • Connecting and strengthening one another

- Imagine a place where you can go, anytime, to simply connect with others in ministry – for information, a quick discussion or a deeper conversation. **The Green** is a unique online community powered by CCCC where ministry team members can search for information, ask questions, share resources and best practices and network with others who share your mission and challenges.



**The Green**

from CCCC

# How we help



- Access our **Professional Associate Directory** to connect with proven professionals in areas such as accounting, insurance, legal and consulting.
- **Affinity Programs** offer members exclusive discounts with a range of proven suppliers on essential services such as website development, office supplies, insurance and more.
- CCCC's **Town Hall Meetings** – as previously noted - give members a more informal opportunity to come together and connect.

# A word from a CCCC member...



“CCCC is a gift to the body of Christ by providing critical governance education and practical assistance to ministries helping them be more effective and compliant with regulations.”

*Barry Slauenwhite, past President and CEO of Compassion Canada for 26 years. Current Canadian Regional Director, Best Christian Workplaces Institute*

# How we help



## **PROTECT** • Build and support strong teams

- Rely on CCCC's **HR Consulting Services** to help navigate the complexities of staffing and employment policies.
- Several **Employee Group Health Insurance programs** make it easier and more affordable for charities to take care of their employees.
- The CCCC member Registered **Pension Plan** allows members to support their employees in retirement while benefiting from enhanced features and services, reduced fees and professional oversight.

# How we help



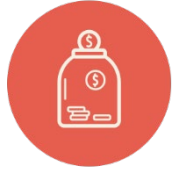
- **Christian Charity Jobs** is an online portal that connects member organizations with qualified candidates who are passionate about serving in Christian ministry.



**Christian Charity Jobs**  
from CCCC

- The **Canadian Ministry Compensation Survey** is a national salary survey of over 1,200 churches and Christian agencies. The detailed report is provided at no charge to CCCC members.

# How we help



## **FUNDRAISE** Attract and retain the donors you need

- Proven **Training and Resources** in fundraising, grant and proposal writing helps set the stage for your success.
- CCCC's **Accreditation Program** for Christian ministries enhances credibility for donors through third-party accountability provided by our team. Our Accredited Member symbol helps ministries demonstrate their commitment to transparency and maintaining the highest standards as a Canadian charity.



**Canadian Centre for  
Christian Charities**

**ACCREDITED MEMBER**

# How we help



- The CCCC **Community Trust Fund** expands the fundraising capacity for charities that do not have a brokerage account and therefore cannot accept donations of securities as gifts-in-kind. We help by receiving the gift on your behalf, in trust, issuing an official receipt to the donor, selling the securities and sending the net cash proceeds to you on your donor's behalf.



## A word from a CCCC member...



“Not only does Accreditation provide peace of mind for our donors, it also gives us the assurance that we are properly handling the resources entrusted to us.”

*Sharon DePhillippeaux, Finance & Donor Services  
ABWE Canada*

# How we help



## **REPRESENT** • Supporting the interests of our members

- We are dedicated to **representing the Christian charitable** sector with boldness and discernment. We participate in one-time consultations and conferences, and hold a seat on the following committees:
  - The **Technical Issues Working Group** meets twice a year to advise the Canada Revenue Agency on trends and issues related to the charitable sector
  - Ontario Bar Association **Charity and Not-for-Profit Law Section Executive** provides resources and current information for legal professionals
  - Ontario Bar Association **Constitutional, Civil Liberties and Human Rights Law Section Executive** provides resources and current information for legal professionals

# How we help



- The **Legal Defence Fund** enables CCCC to intervene in legal cases that involve or affect our members. An intervener does not take sides, but rather shares an expert perspective to help the court understand the potential impact of its decision.
- Through the publishing of law review articles, editorials, and academic books, the **Legal Affairs Team** shares its expertise to represent our members with policy makers, legal professionals, and the wider public.

## A word from a CCCC member...



“We know that we have a friend and connection in areas like policy development, charity law, and trends of what’s happening in the Christian charity sector. CCCC is an incredibly valuable resource.”

*Kirk Giles, Co-Lead Pastor  
Forward Church*

# Meet our team

CCCC's passionate team of professionals brings you the extensive experience and knowledge you need, and an unbridled commitment to providing the care, leadership and support our members deserve to thrive in a changing, complex world.

**We're ready to support you.**





# Our promise to you



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The CCCC experience is anchored by four promise statements – our ‘brand pillars’ – which represent our commitment to you, our members; to each another as colleagues; our communities; and to Christ:

**PROFESSIONAL** - we pledge to be leaders, honest, courageous, trustworthy, and credible.

**KNOWLEDGEABLE** - we pledge to be informative, practical, thorough, current, and learners.

**ACCESSIBLE** - we pledge to be responsive, helpful, approachable, reliable, and collaborative.

**CARING** - we pledge to be patient, compassionate, spiritual, encouraging, kind, and supportive.

# Are you ready to join CCCC?

**Step 1** • Choose your membership category:

**Affiliate membership** is our **most popular membership option** and offers access to all CCCC resources and benefits (except Accreditation privileges).

**Accredited membership** includes the additional benefits of being an Accredited Member.

**Web membership** is available for small charities, providing access to our online resources.

**Professional membership** welcomes professionals such as consultants, lawyers and accountants who serve charities as clients.

**Student membership** provides free web membership for recent graduates or interning students working in ministry, or articling students.

# Are you ready to join CCCC?

**Step 2** • Sign up at [ccccc.org](https://ccccc.org)  
or with the help of our  
Member Support Team:





# Are you ready to join CCCC?

**Step 3 • Begin to enjoy the benefits of your membership!**

# Questions?

We would love to connect with you!



519-669-5137



mail@cccc.org



cccc.org



# **Canadian Centre for Christian Charities**

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## **Thank you!**