## CCCC Strategic Statements

- <u>End statement</u> CCCC members will be exemplary, healthy and effective Christian ministries.
- Comment Within the CCCC community, ministries find practical, expert resources to help fulfill their missions and demonstrate, by the way they operate, a compelling Christian witness. They choose to access our services to heighten their performance, enhance their sustainability, and stimulate their creativity.
- Our Tagline Advancing Ministry Together

## Our Corporate Values

- 1. Evangelical in identity, ecumenical in service
  - a. We demonstrate Christian unity by serving all Christian ministries in Christian love and harmony, always
    - i. thinking of their welfare.
    - ii. being open to correction.
    - iii. being ready to find a way forward that honours God in keeping with the direction of the Holy Spirit as discerned by all parties involved.
  - b. We are Christ-centred and Spirit-led, helping ministries think theologically about all aspects of operating a Christian organization.
  - c. We recognize the biblically-mandated special place of the local church in the life of the believer. We respect it as the primary gathering place of Christ's followers, and we respect its denomination's oversight.
  - d. We present a strong Christian witness at all times.
- 2. Excellence in our work
  - a. We aspire to excellence in all that we do, serving our peers with the integrity and servant's heart that are expected of a representative of Jesus Christ.
  - b. We commit to continuous improvement by
    - i. building our knowledge and expertise.
    - ii. being an innovative provider of leading-edge services.
    - iii. helping our staff become thought-leaders in their respective fields.
  - c. We think theologically about our member services with a special focus on relevant, practical application.
- 3. Exemplary model for Christian workplaces
  - a. The board and staff aspire to model faithfulness and excellence as a witness and an encouragement to other ministries.