

Christian Leadership Reflections

Discussion Guide

TRANSMITTING CORPORATE VALUES

https://www.cccc.org/news_blogs/john/2015/09/29/transmitting-corporate-values/



- 1) What are your corporate values? List them and then discuss how significant they are to how decisions are made in your ministry.
- 2) Are you satisfied that your corporate values reflect what is vital to your ministry? Are there other values that actually make a difference in your decision making? What are they?
- 3) For the top few values, can you think of any time in your corporate history, your own personal history, or another organization's or person's history that illustrates that value in action? Write some stories that can be told in less than a minute and tell them to another person or group.
- 4) Discuss ways you model your ministry's corporate values in your day-to-day work. Are there further things you could be doing to connect the values to your activities?

You may also be interested in:

The Leader's Guide to Storytelling

https://www.cccc.org/news_blogs/john/2010/05/09/the-leaders-guide-to-storytelling/