

# Risk Analysis

(Date)

The following chart is an executive summary of the complete risk analysis. Directors who would like more details on a particular risk can read the detailed analysis which follows.

Risk	Significance (Probability/Impact)	Mitigation/Strategy
1. <a href="#">Donation Revenue</a>	High/High	<ul style="list-style-type: none"><li>• New campaign to raise monthly donors</li><li>• Consultant hired to help us develop a strong case for support</li></ul>
2. <a href="#">Social media</a>	Medium/Medium	<ul style="list-style-type: none"><li>• Media training</li><li>• Learning from our peers who have suffered attacks</li><li>• Responses to known issues drafted in advance</li><li>• Testing of positions with peers and opponents</li></ul>
3. <a href="#">Innovation</a>	Medium/Medium	<ul style="list-style-type: none"><li>• Financially strong</li><li>• Prudent risk takers</li><li>• Incremental innovation as much as possible</li><li>• In-house development as much as possible</li></ul>
4. <a href="#">Physical disaster</a>	Low/High	<ul style="list-style-type: none"><li>• Comprehensive, tested, disaster plan</li><li>• Back-up mirror website</li><li>• Rigorous walls up to protect against electronic infiltration</li><li>• Daily back up of all drives with offsite storage</li><li>• Laptops equipped with Lo-Jack for tracing and wiping</li></ul>

## 1. Donation Revenue Falls

Risk: Describe what the risk is

Significance: *High Probability/High Impact*. Explain why you made this assessment.

Mitigating Factors: Explain what you have already done to avoid the risk or at least minimize it.

- Cash reserve sufficient for three months of expenses

Strategy/Action: Explain what you will do to avoid the risk, for example:

- New campaign to raise monthly donors
- Hire consultant to help us develop a strong case for support

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## 2. Social Media outrage

Risk: Describe what the risk is

Significance: *Medium Probability/Medium Impact*. Explain why you made this assessment.

Mitigating Factors: Explain what you have already done to avoid the risk or at least minimize it.

- Media training
- Learning from our peers who have suffered attacks

Strategy/Action: Explain what you will do to avoid the risk, for example:

- Responses to known issues drafted in advance
- Testing of positions with peers and opponents

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## 3. Major loss from innovation

Risk: Describe what the risk is

Significance: *Medium Probability/Medium Impact*. Explain why you made this assessment.

Mitigating Factors: Explain what you have already done to avoid the risk or at least minimize it. With each factor, expand with the point with the strategy/action/details you will implement.

- Financially strong
- Prudent risk takers

Strategy/Action: Explain what you will do to avoid the risk, for example:

- Incremental innovation as much as possible
- In-house development as much as possible

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#### **4. Physical Disaster**

Risk: Describe what the risk is

Significance: *Low Probability/High Impact*. Explain why you made this assessment.

Mitigating Factors: Explain what you have already done to avoid the risk or at least minimize it.

- Comprehensive, tested, disaster plan
- Back-up mirror website
- Rigorous walls up to protect against electronic infiltration

Strategy/Action: Explain what you will do to avoid the risk, for example:

- Daily back up of all drives with offsite storage
- Laptops equipped with Lo-Jack for tracing and wiping

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