



CHRISTIAN LEADERSHIP REFLECTIONS

DISCUSSION GUIDE

What to Do with Hard-to-Measure Mission Statements

https://www.cccc.org/news_blogs/john/2009/07/13/what-to-do-with-hard-to-measure-mission-statements/

Discussion Questions

1. Identify your ministry's auditable results claims. If you are not already measuring them, how could they be measured?
2. Identify your ministry's aspirational claims. Is your [theory of change](#) detailed enough that you could walk someone through the logic chain and make a persuasive case that your ministry is progressively fulfilling its mission?